



SUPPORT OUR INDUSTRY TODAY 2020 BAKERY RELIEF FUND

As the COVID-19 pandemic spreads, the world around us is rapidly changing. We are deeply appreciative of the response after what continues to be an unimaginable time, not only for us in the bakery industry, but for so many industries around the world.

We are stronger together! The baking industry has an amazing history when it comes to our ability to support each other during times of need. In 2005, after Hurricanes Katrina and Rita struck the Gulf Coast, the Baking Industry Foundation (BIF) was able to assist bakeries impacted by the storms with funds to help them rebuild and get back up and running.

We cannot do it alone - BIF again turns to you for help. Please help us build this fund by donating what you can to our foundation. Every dollar that is donated to BIF will be used to support the Bakery Relief Fund, providing much needed assistance to bakeries and their employees.

We've partnered with the Retail Bakers of America (RBA) to raise money for the Bakery Relief Fund. BIF and RBA together plan to provide a program that would allow retail bakers from across the country apply for grants that will help with building expenses, employee expenses, and expenses to help get their doors open again.

Please consider donating to the Bakery Relief Fund. No donation is too small and every dollar counts. The Baking Industry Foundation is a 501(c)(3) not-for-profit charitable organization which means all donations are tax deductible. You could have a large impact on the future of the baking industry and the livelihood of bakery owners and their employees.

To donate, please visit [**www.BakingIndustryFoundation.Org**](http://www.BakingIndustryFoundation.Org).

Thank you for your love and support - We Are In This Together!

