

Thank you for considering participation in The Alabama Medieval Fantasy Festival (ALMFF) as one of our juried Artisans.

Please read our website information carefully, as this will answer many of your questions regarding our Festival and the application process.

We look forward to working with you. The Alabama Medieval Fantasy Festival Master Craftsmen/ Artisan Program plans to maintain its integrity by holding their crafters to the highest standards. It is the intention of the festival to have the best Master Craftsmen, handmade crafts and Artisan demonstrations available. However please understand that crafts must compliment and blend with our medieval theme. We are not a flea market, street festival or outdoor mall. We specialize in the atmosphere of the hand crafted, non-machine era and your wares must fit that theme.

This juried show provides an exciting marketplace for art and craft wares made by Artists in attendance. We are all members of the cast. Everyone is expected to create the illusion of the historic time period with costumes, shop structures, decorations and displays, products, sales and speech patterns. Dialect workshops and/or print materials are available through the ALMFF office and our web site. The Artisan Jury Committee evaluates crafts based on quality, existing representation at show, and the likelihood that your participation in the show is successful. Only the items submitted for jury evaluation are permitted for sale and or demonstration!!.

Products:

The Artisan selling the product (s) must design, produce, and finish the products. All items to be displayed and sold must receive approval from the Artisan Jury Committee. Imported or products made by someone other than the applicant (referred to as buy/sell Products) are not permitted in the Master Craftsmen/ artisan program (we have a separate set of paperwork for those vendors, please see Merchant). All crafts must be representative of the Medieval/Renaissance/Pirate time period in both medium and subject matter.

Demonstrations:

A demonstration of your craft is certainly the most effective way to promote your sales at the Festival. It makes folks stop and watch, it garners interest in your craft. Please be KNOWLEDGEABLE about the historical aspects of your craft. Demonstrating crafters will be noted in the Festival Gate Program and given extra advertising and placement preference where possible!

Costumes/ Period Clothing:

All participants are required to be in period clothing during Festival hours that they themselves provide. Period clothing must be approved by the Festival. Costume rental and

clothing information is available upon request. Just a note here you need true CLOTHES just in a medieval style, Halloween costume garb will not last through a whole festival and will rarely pass the committee review. Time periods accepted from 800 to 1650 AD.

Booths:

Each artisan/vendor builds, purchases, or leases, subject to availability, a shop or outlet at the show and agrees to adhere to any and all requirements of the festival and local government. Festival owned guest booths are available for Master Craftsmen, but on a limited basis. Temporary sites for tents and/or carts are also available. Renaissance themed tents or decorated carts will be considered on a case-by-case basis. pop-ups and temporary art show set-ups will also be considered on a case-by-case basis be sure you send pictures from all angles including inside looking up!. Festival approval on any temporary structure is required. Electricity is not available in all spaces. Booth status and/or locations will not be determined until after the final jury meetings in Jan & July.

Please understand that ample time is required to effectively, fairly and properly place our Guest Artisans & Master Craftsmen. We must take into consideration the craft or product, theme, duration of participation, etc.

Please complete the application in its entirety and return it as your proposal to participate in The Alabama Medieval Fantasy Festival Artisan Program. Artisan space is assigned based partially on the information you indicate on this application.

We will make an effort to separate Artisans with similar crafts; however, separation is NOT historically correct (guilds were usually all together) and separation is only for variety at festival and NOT guaranteed .

Your proposal must contain:

Completed Artisan Application, Product Description Page,
Biographical Outline, required photos of your product, period clothing, and display set up.
Do Not Send Samples.

Any samples received become the property of the Festival and will NOT be returned but will be used for give away drawings.

A \$10 non-refundable application fee made payable to The Alabama Medieval Fantasy Festival must be included with your proposal. Submissions received without the application fee will not be accepted or reviewed and will not be returned.

The Artisan Jury Committee convenes in January and September for new applicant considerations.

You will be notified in writing, of your acceptance or denial into The Alabama Medieval Fantasy Festival (ALMFF) Artisan Program. If accepted, you will receive a packet containing an acceptance letter, your Guest Participation Agreement. Our Festival rules and regulations can be viewed on this site. You will have 30 days to pay your participant fees. The contract we offer becomes null and void if your required fees are not paid within the allotted time. Artisans are responsible for set-up and take-down of their own space(s).

PLEASE NOTE: It is NOT always possible to drive up to a space. Artisans, in appropriate garb, must be ready for business by 9:30 am and spaces staffed continuously until 6:00 pm each day. If accepted you would be required to participate in the processional and be open for business each day of the festival plus one student day, to be determined. Contracts will be issued to those accepted and must be returned within 30 days of receipt. Contracts are issued for one season only.

Vendors & Artisans are reviewed annually.

Alabama Medieval Fantasy Festival
7165 Old Pascagoula Rd.
Theodore, AL 36582

Questions? info@almff.com