

Voted **BEST BOTTLE SHOP IN WISCONSIN** 2017 by ratebeer.com

VOTED BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!
• 2001-2017 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA
GQ Magazine

Voted Best Wine/Beer/Liquor Store
Top Choice Awards Journal Sentinel
Readers Choice Awards

VOTED BEST LIQUOR, BEER & WINE SHOP
A LIST WISN 12

Discount LIQUOR INC.

MILWAUKEE 5031 W. OKLAHOMA (414) 545-2175
WAUKESHA 919 N. BARSTOW (262) 547-7525
www.discountliquorinc.com
DiscountLiquor DiscountLiqMilw
OPEN DAILY 9-9 SUNDAY 10-2

LARGEST SELECTION IN TOWN
• 1,500 BEERS • 8,000 WINES
• OVER 3,500 LIQUORS

ALSO AVAILABLE

• 20 & 40 lb. Lump Charcoal • CO2 Refills
• Wholesale Beer & Soda (Milw. Store Only)
• Gift Certificates • Carry out Service
• Imported Candies, Food & Water • Custom Baskets

Celebrating 58 Years

Original Family Owned & Operated Since 1960

Full Service Liquor, Beer & Wine Shop
with **EVERYDAY DISCOUNT PRICES**

WE ARE PROUD TO BE WISCONSIN FAMILY OWNED & OPERATED SINCE 1960!
SUPPORTING **Locally Owned** BUSINESSES GUARANTEES THAT YOUR MONEY **STAYS LOCAL!**

Big Values on Big 1.75's
For Your Dads & Grad's

BIG DISCOUNT ON 6 BOTTLE CASE
KESSLERS WHISKEY 6/\$83.94 - \$21MR
6/\$**62.94**

CHOPIN POLISH VODKA \$49.99
+4 FREE POLISH FEST TICKETS

JACK DANIELS BLACK \$39.99
\$10 MR ON 2 BOTTLES

CROWN ROYAL
• ORIGINAL
• APPLE
• MAPLE
\$42.99 - \$5MR
\$37.99

SOUL BOXER READY TO DRINK OLD FASHIONED \$33.99

"Hot Price" TITO'S VODKA \$28.99

JOSE CUERVO • WHITE • GOLD \$27.99 - \$4MR
\$23.99
+FREE 1.75 CUERVO MARGARITA MIX

SKYY VODKA \$20.99 - \$5MR
\$15.99
PLUS FREE 1.75 MR. & MRS. T BLOODY MARY MIX

SEAGRAMS 7 \$16.99 - \$4MR
\$12.99

"BUY 2 & SAVE" SMIRNOFF VODKA \$18.99 - \$5MR
\$13.99
\$12MR ON 2 BOTTLES

"Buy 2 & SAVE" CANADIAN CLUB \$16.98 - \$4MR
\$12.99
\$10MR ON 2 BOTTLES

"MADE FROM ALASKAN GLACIAL WATER" LEAF VODKA ORGANIC \$19.99 - \$10MR
\$9.99

JULY WINERY OF THE MONTH

STERLING VINTNERS COLLECTION

• CABERNET SAUVIGNON
• PINOT NOIR
• MERLOT

• SAUVIGNON BLANC
• PINOT GRIGIO
• MERITAGE RED
• CHARDONNAY

\$7.99 750ml
\$24MR ON 12 BOTTLES

FATHER'S DAY WINE SPECIALS

STAGS LEAP WINERY NAPA VALLEY MERLOT \$24.99 750ml

2015 BERINGER KNIGHTS VALLEY CABERNET SAUVIGNON \$19.99 750ml

2016 SEGHESSIO SONOMA COUNTY ZINFANDEL \$19.99 750ml
93 POINTS WINE SPECIATOR

DECOY BY DUCKHORN • CABERNET SAUVIGNON
• PINOT NOIR
• RED BEND \$15.99 750ml

RODNEY STRONG SONOMA COUNTY • CABERNET SAUVIGNON
• MERLOT \$12.99 750ml

COPPOLA • CLARET
• MERLOT
• CABERNET SAUVIGNON
• PINOT NOIR \$12.99 750ml

LA CREMA MONTEREY CHARDONNAY \$12.99 750ml

OREGON ERATH PINOT NOIR \$12.99 750ml

BREAD & BUTTER • CHARDONNAY
• PINOT NOIR \$10.99 750ml

JUNE BREWERY OF THE MONTH

LAKEFRONT BREWERY

6 PACKS - ALL VARIETIES - \$7.49

6 PACKS MY TURN \$9.99

12 PACK CANS \$12.49

12 PACK BOTTLES \$13.99

FREE PINT GLASS W/ANY 2-6 PACKS OR 1-12 PACK
ENTER TO WIN A LAKEFRONT NEON

FREE SUMMERFEST TICKETS

MILLER LITE 12 PACK 16 OZ CANS \$9.99

MILLER DRAFT 12 PACK 16 OZ CANS \$7.99

LEINENKUGEL CRAFT BEERS 12 PACK BOTTLES \$12.99

BUY ANY 2 - 12 PACK 16 OZ CANS OR BOTTLES
& GET 1 FREE SUMMERFEST TICKET!

BREWS FOR YOUR DADS & GRAD'S BAR-B-QUE'S!

GUINNESS PUB DRAUGHT 18 PACK CANS \$19.99

STELLA ARTOIS 24 PACK BOTTLES \$27.99
+ 2 FREE STELLA GLASSES

SIERRA NEVADA PALE ALE 24 PACK BOTTLES \$24.99

PILSNER URQUELL OR PERONI 12 PACK BOTTLES \$12.99
+ FREE GLASS

"Great Gift" ERDINGER WEISS BEER GIFT SET (5 BEERS & GLASS) \$14.99

TYSKIE POLISH PILS 6 PACK BOTTLES \$6.49
+FREE POLISH FEST TICKET

"IMPORT OF THE MONTH" AYINGER • BAVARIAN PILS
• BRAU WEISS \$9.49 4 PACK
+ FREE GLASS

"IT'S BACK" ZIMA MALT BEVERAGE 6 PACK \$6.99

"BIG 16OZ. CANS" MKE BREWING • LOUIES DEMISE
• CREAM ALE • IPA
• WEEKEND AT LOUIES \$5.49 4 PACK

NOW IN WL. ODELL BREWING CO. 9 VARIETIES

BUDWEISER & BUD LIGHT 30 PACK CANS \$15.99 - \$4MR
\$11.99
\$8 MR ON 2 30PKS.

SAVE \$10 INSTANTLY
ON ANY 2 1.75 BOTTLES (MIX & MATCH ALL VARIETIES)

BOMBAY ORIGINAL GIN \$24.99
\$19.99
WHEN YOU BUY 2

BOMBAY SAPPHIRE GIN \$24.99
\$26.99
EACH WHEN YOU BUY 2

BACARDI RUM ALL VARIETIES \$14.69
\$14.69
EACH WHEN YOU BUY 2

DEWAR'S WHITE LABEL SCOTCH \$29.99
\$29.99
EACH WHEN YOU BUY 2

-BRANDY-

KORBEL \$19.99 - \$2MR \$17.99

PAUL MASSON \$15.99 - \$4MR \$11.99

MR BOSTON \$13.49 - \$3MR \$10.49

-TEQUILA-

LUNAZUL \$27.99 - \$5MR \$22.99

SAUZA GOLD \$24.99 - \$5MR \$19.99

MONTE ALBAN \$19.99 - \$10MR \$9.99

-GIN-

BEEFEATER \$29.99 - \$4MR \$25.99

TANQUERAY \$29.99 - \$5MR \$24.99

FLEISCHMANN'S \$11.99 - \$5MR \$6.99

-RUM-

CAPTAIN MORGAN \$24.99 - \$5MR \$19.99

\$12 MAIL IN REBATE ON 2 BOTTLES

-VODKA-

KETEL ONE \$32.99

ABSOLUT \$29.99 - \$4MR \$25.99

3 OLIVES \$16.99 - \$4MR \$12.99

SEAGRAMS \$14.99 - \$6MR \$8.99

KHOR PLATINUM \$15.99 - \$10MR \$5.99

EPIC \$11.99 - \$7MR \$4.99

-WHISKEY-

BULLEIT BOURBON \$39.99

TULLAMORE DEW IRISH \$36.99

J. WALKER RED SCOTCH \$34.99

JIM BEAM \$27.99 - \$7MR \$20.99

STHN COMFORT \$23.99 - \$3MR \$20.99

SEAGRAMS VO \$18.99 - \$4MR \$14.99

Give the Gift of Bourbon & Whiskey
This Father's Day • 750ml

Baker's 7 Yr \$39.99

Basil Hayden's \$31.99

Bib & Tucker 6 Yr \$42.99

Booker's 6 Yr. 128 \$69.99

Bulleit 10 Yr \$39.99

E.H. Taylor Small Batch \$35.99

Four Roses Single Barrel \$36.99

Henry McKenna 10 Yr Single Barrel \$29.99

High West Yippee Ki-Yay \$74.99

J. Henry 7yr. Patton Road Reserve \$89.99

Jack Daniels Master Distiller #5 (Frank Bobo) \$31.99

Jefferson Rum Cask \$39.99

Job Creek 9 Year Single Barrel \$74.99

Nichter's American, Small Batch, Sour Mash or Rye .. \$34.99

Noah's Mill \$44.99

Straight Edge Bourbon (Aged in Orin Swift Barrels) \$42.99

Templeton Small Batch 4 Yr Rye Whiskey \$27.99

Whistle Pig 12 Yr Old World \$99.99

Widow Jane 10yr \$59.99

Woodford Double Oak \$49.99

WOODFORD RESERVE BOURBON \$29.99 750ml

J. HENRY 5 YR CASK STRENGTH BOURBON DISCOUNT LIQUOR HAND SELECT EDITION \$64.99 750ml

LONG BRANCH BOURBON (OAK & TEXAS MESQUITE CHARCOAL REFINED) \$34.99 750ml

GEORGE DICKEL 9YR. SINGLE BARREL DISCOUNT LIQUOR HAND SELECT EDITION \$39.99 750ml

FOUR ROSES SINGLE BARREL DISCOUNT LIQUOR HAND SELECT EDITION \$36.99 750ml

KNOB CREEK 9 YR OLD SINGLE BARREL RESERVE DISCOUNT LIQUOR HAND SELECT EDITION \$39.99 750ml

HUGE SELECTION OF ROSE WINE IN STOCK!

SINGLE MALT SCOTCHES 750ML

Aberlour

A'Bunadh .. \$84.99

16 yr. \$79.99

12 yr. \$45.99

Glenmorangie

18 yr. \$129.99

12 yr Nectar... \$64.99

12 yr. Port... \$44.99

12 yr. Sherry.. \$44.99

10 yr \$29.99

Glenlivet

XXV \$399.99

21 yr. Archive.. \$219.99

18 yr. \$109.99

Nadurra \$89.99

15 yr. Oak..... \$59.99

• Macallan, 25 yr., 21 yr., 18 yr., 17 yr., 15 yr., 12 yr., 10 yr.

• Laphroaig, 10 yr., Triplewood, Quarter Cask, Caridas Cask Strength, Select • Clynelish 14 yr.

• Jura 18 Yr & 10 Yr • Tomatin Dulchas, 14 yr. & 12 yr.

• Highland Park, 18 yr., 15 yr., 12 yr., Dark Origin

• Ballantines 12 yr. • Deanston 12 yr., Virgin Oak

• Sheep Dip • Pig Nose • Caol Ila 12 yr. • Cardhu 12 yr.

• Balvenie 21 yr. Portwood, 17 yr. Doublewood, 15 yr. Sherry 14 yr. Rum Cask, 12 yr. Doublewood, 12 Yr. Single, Tun 1509 • Old Pulteney, 17 yr. & 12 yr.

• Glenfiddich 18 yr., 15 yr., 12 yr., & 14 yr.

• Audentoshan, 18 yr., 12 yr. & 3 Wood, American Oak

• Dewars Aberfeldy, 12 yr. • Monkey Shoulder

• Bowmore Bourbon Cask, 18 yr., 15 yr., 12 yr.

• Pinch 15 yr. • Famous Grouse Smoky Black

• Bruichladdich Scottish Barley & Port Charlot

Ardbeig

Kelpie \$109.99

Uigeadail \$54.99

Corryveckan. \$59.99

10 yr \$45.99

An OA \$49.99

- Classic Malts -

Lagavulin 16 yr. \$79.99

Oban 14 yr. \$64.99

Dalwhinnie 15 yr. \$54.99

Talisker 10 yr. \$59.99

Cragganmore 12 yr. \$59.99

Glenlivet Founders Reserve \$34.99 - \$5MR
\$29.99 750ml

Balvenie • 12 yr Doublewood \$43.99 750ml

Glenfiddich • 12 yr \$32.99 750ml

BOTH INCLUDE FREE SLEEVE GOLF BALLS & ENTER TO WIN TAYLOR MADE DRIVER

MILLER HIGH LIFE & H.L. LIGHT 12 PACK BOTTLES \$8.49

BUY 1-12 PACK & GET 2ND FOR 50% OFF

REDD'S APPLE ALE ALL VARIETIES 12 PACK BOTTLES \$10.49

INCLUDES \$2 INSTANT!

CRABBIES ALCOHOLIC GINGER BEER 8 PACK CANS \$13.99

+ 2 FREE GLASSES

BUD LIGHT RITA'S ALL VARIETIES 12 PACK CANS \$9.99

+ FREE PAIR OF SUNGLASSES!

OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS

ALL MILLER & BUD PRODUCTS \$59.99 1/4BL \$109.99 1/2BL

NEW GLARUS • SPOTTED COW
• NAKED PALE
• MOON MAN \$87.99 1/4BL

LAKEFRONT - 6 VARIETIES - \$85.99 1/4BL

BELLS OBERON \$90.99 1/4BL

STOP IN & ENTER TO WIN 2 TICKETS TO JUNE 21ST MILWAUKEE BASEBALL GAME

SEE STORE FOR OFFICIAL RULES

COOLERS • MIXERS • SODA

SPIKED SELTZER 12 PACK VARIETY \$13.49

\$10 MR/W/ANY \$20 LIQUOR PURCHASE

FEVER TREE MIXERS ALL VARIETIES - \$4.99 4 PACK

SMIRNOFF • ICE • VARIETY 12 PACK BOTTLES \$9.99

SEAGRAM'S COOLERS 12 PACK VARIETY \$8.99

ALL 7UP PRODUCTS 24 PACK CANS \$5.99

DASANI WATER 24 PACK 16 OZ \$3.99

WHITE CLAW HARD SELTZER 12 PACK VARIETY \$11.99

40 LB LUMP HARDWOOD CHARCOAL \$23.99

TRULY HARD SELTZER • CITRUS
• BERRY 12 PACK VARIETY \$10.99
FREE KOOLIE

1 LITERS SCHWEPES MIXERS - ALL VARIETIES - 99c

MIKE'S HARD LEMONADE 12 PACK CANS/ BOTTLES \$11.49

"GREAT GIFT FOR DAD" B&E'S TREES BOURBON BARREL AGED MAPLE SYRUP \$14.99/\$24.99 8 OZ. 16 OZ.

+ FREE ZOO TICKET

Discount LIQUOR

4 Pack 16 oz SPRECHER SODAS ALL FLAVORS ~ 3/\$6.00

Limit 3 - 4 packs, Expires 6/17/18

Discount LIQUOR

1 Liters POLAR MIXERS • TONIC & DIET
• LIME TONIC & DIET
• SOUR • SELTZER 5/\$4.00

Limit 5 1 Liters, Expires 6/17/18

Discount LIQUOR

1.75 Bottle JOSE CUERVO NON-ALCOHOLIC MARGARITA MIX ORIGINAL ONLY 2/\$10.00

Limit 2 per coupon, Expires 6/17/18

Discount LIQUOR

16oz Jars EILLIENS ROASTED PEANUTS • HONEY • DRY 2/\$4.00

Limit 4 16oz Jars, Expires 6/17/18

Discount LIQUOR

2 Liters ALL 7UP, PEPSI & COKE PRODUCTS 6/\$5.00

Limit 6 2 Liters, Expires 6/17/18

Discount LIQUOR

12 Pack Cans LA CROIX SPARKLING WATER ~ ALL VARIETIES ~ 4/\$10.00

Limit 4 12 Packs, Expires 6/17/18