



Banks, Daley & Associates

Public Relations LLC

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Atlanta, GA 30303

A minority, woman owned VOSB firm focused on unique and proven strategies for government, private and non-profit companies to accomplish targeting objectives.

Competencies

- Crisis Communication
- Web Development
- Social Media Management
- Military/ Corporate Engagements
- Strategic Communication
- Media Relations
- Diversity and Inclusion

Company Bio

We provide PR and marketing services to clients in fields across corporate, non-profits, athletics and entertainment. The firm prides itself on its diversity and inclusion, which fuels our innovation. This helps make BD&A both an organization people want to do business with and a rewarding place to work.

References

- PR/ travel manager for NBA Hall of Fame player Karl Malone
- Lead PR manager for Women Veterans Interactive CEO Ginger Miller, 2013 White House Champion of Change
- Lead PR manager for the 2014 Carter High movie premier
- PR manager for 2014 Democratic presidential candidate Willie Wilson
- Marty Herbert, VP, MicroPact
- Maj. Gen (Ret.) Marie K Eder, Managing Director, Benson's Review LLC

Differentiators

Our method is uniquely catered to the needs of our clients. The firm adds a exclusive and detailed approach to strategic communication. We guide clients through initiatives that support and enhance their progress and sustainability at both the national and local levels.

Business Overview

Website

www.banksdaley.com

DUNS

079622013

CAGE Code

79BA2

EIN

47-1117041

Certificates

Minority Owned
Veteran Owned
Woman Owned

NAICS Codes:

541810
Advertising Agencies
541820
Public Relations Agencies
541840
Media Representatives
541910
Marketing Research

