

**MINUTES OF THE GOAL SETTING SESSION OF THE GERVAIS CITY COUNCIL  
COUNTY OF MARION, STATE OF OREGON  
HELD AT GERVAIS CITY HALL AT 6:30 PM ON MARCH 18, 2021**

1. Call to Order

Mayor Gilland called the meeting to order at 6:52 PM. The meeting started late due to technical difficulties with the Zoom invitation.

2. Roll Call

Mayor Annie Gilland	Present
Councilor Pamela Foreman	Present
Councilor Baltazar Gonzalez	Present
Council Micky Wagner	Present
Councilor Diana Bartch	Present
Councilor John Harvey	Present (via Zoom)

Staff Present: City Manager Susie Marston, City Recorder Denise Dahlberg, and Chief Mark Chase

Others Present: None

3. Announcements:

a. Additions/deletions to the agenda - None

4. Set council goals for Fiscal Year 2021-2022

City Manager Susie Marston assisted the council with updating the goals for the 2021-22 fiscal year. City Manager Susie Marston reviewed the goal results from the 2019-20 budget year. Marston assisted the council in revising the goals and moving some goals to an ongoing status. Updates to the objectives are as indicated below.

**Goal #1 – Attract businesses that will provide services/ job opportunities in the community**  
Objective 1 was changed to read: In consultation with regional partners such as SEDCOR and Regional Solutions, and the COG, identify available property for business/commercial development.

Objective 2 was changed to read: Establish Economic Development Committee with roles and guidelines and appoint members. Priority 2

Objective 3 was changed to read: Implement business license program.

Objective 4 was changed to read: Develop a Downtown Economic Development Plan in coordination with the Economic Development Committee. Priority 2

**Goal #2 – Provide municipal facilities and infrastructure to support current operations and plan for orderly growth**

Objective 1 priority changed to 3

Objective 4 was changed to read: Establish a Transportation System Development Charge. Priority 3

Objective 5 was changed to read: Identify process and need for urban growth boundary expansion/amendment. Priority 1

**Goal #3 – Engage in efficient and effective governmental activities to promote community safety and wellness**

Objective 1 was changed to read: Provide initial CERT Training in Gervais for staff and community with a commitment to offer additional CERT Training opportunities. Priority 1

Objective 2 Priority changed to 4

Objective 3 was removed.

Objective 4 now becomes Objective 3.

Objective 4 was added to read: Install a generator at City Hall to support the emergency command center for Gervais. Priority 1

**Goal #4 – Improve community's aesthetic appeal**

Objective 1 was changed to read: Engage Economic Development Committee to suggest, discuss and support downtown maintenance efforts with business owners. Priority 2

**Goal #5 – Develop and implement community recreational resources and cultural activities**

Objective 1 was changed to a Priority 4

Objective 3 was changed to read: Identify and promote resources to provide networking opportunities for seniors.

Objective 5 was added to read: Support DARE activities in the community. Priority 4

Objective 6 was added to read: Explore incorporating the Sam Brown House into the City.  
Priority 1

**Goal #6 – Enhance community communications**

Objective 1 was changed to read: Create a community Town Hall event/s or picnic to allow for community information sharing and communication. Priority 1

Objective 4 was added to read: Update and expand the Gervais City website. Priority 1

6. Adjourn

The goal setting session adjourned at 9:52 PM.

**I, DENISE DAHLBERG, DO HEREBY CERTIFY THAT THE FOREGOING MINUTES OF SAID MEETING OF THE GERVAIS CITY COUNCIL HELD ON MARCH 18, 2021 ARE, TO THE BEST OF MY ABILITY, CORRECT AS RECORDED.**

ATTESTED:

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Denise Dahlberg, City Recorder

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Annie Gilland, Mayor