



Dear Friend,

The Fredericksburg Area Service League (FASL) is a not-for-profit organization that focuses on projects that benefit underprivileged children, and their families, in the Fredericksburg area. Through our FASL Signature Programs, and our work with local children's organizations, FASL has touched the lives of countless children and has donated over \$700,000 to local charities since our start in 1993.

The Diaper Bag is a Fredericksburg Area Service League Signature Program that provides diapers and diaper wipes to families experiencing diaper need in the Fredericksburg area. Diaper need is defined as the lack of a sufficient supply of diapers to keep an infant or toddler clean, dry and healthy. A baby uses 6-10 diapers a day which costs from \$90 to \$100 a month (\$70 -\$80 for diapers and \$20 for wipes). The total cost to diaper one child for a year is \$1,080 to \$1,200.

The Diaper Bag serves the City of Fredericksburg and surrounding counties of Spotsylvania, Caroline, Stafford and King George (Planning District 16). In Planning District 16 (PD 16) there are over 5,000 children under the age of 6 living below the federal poverty level. Government assistance programs such as SNAP (Supplemental Nutrition Assistance Program) and WIC (Women, Infants and Children) do not offer help with the purchase of diapers or diaper wipes. The number of households with children participating in SNAP, is above the national rate of 53% in each PD 16 county and the City of Fredericksburg.

How you can help!

1) Hold a Diaper Drive

Collect diapers, diaper wipes, and/or monetary donations which FASL will use to purchase discounted diapers and wipes online through JetCares (JetCares is a diaper program where non-profits can purchase high-quality diapers at greatly discounted prices). Businesses and organizations who hold a diaper drive qualify as *Friends of FASL*. *Friends of FASL* will have their company/organization's name promoted on the FASL website and have the opportunity to include marketing materials in FASL event swag bags.

2) Make a Donation

Donate to *The Diaper Bag* online at www.faserviceleague.com/diaperbag.html, or mail your donation to FASL, P.O. Box 7935, Fredericksburg, VA 22404, Attention: *The Diaper Bag*. Your donation will go directly to *The Diaper Bag* program, and to the purchasing of diapers and wipes from JetCares. JetCares is a diaper program where non-profits can purchase high-quality diapers at greatly discounted prices. Every \$25 will buy from 144 to 252 diapers, depending on the size.

3) Become a Sponsor

Become an FASL sponsor, and earmark your donation for *The Diaper Bag*. Information on how to sponsor The Diaper Bag can be found online at www.faserviceleague.com/diaperbag.html.

4) Donate Diapers and Diaper Wipes

Unopened packages of diapers and wipes may be dropped off at the Fredericksburg Regional Food Bank, 3631 Lee Hill Dr., Monday-Thursday, 8a.m.-5p.m. When dropping off your donation, please specify that they are for *The Diaper Bag* program.

The diapers and wipes collected through *The Diaper Bag* program will be distributed by the Fredericksburg Regional Food Bank (FRFB). FASL has partnered with FRFB to distribute the diapers and wipes through their network of partner agencies, reaching families truly in need. In addition, any local non-profit organizations not partnered with FRFB may register with *The Diaper Bag* to receive diapers for families they are assisting.

Community-minded citizens, like you, allow us to help families that are in need. With many families struggling financially in our area, your support is greatly appreciated by the children we help. For more information about FASL, and *The Diaper Bag*, please visit our website at www.faserviceleague.com or contact me with any questions at fasl.diaper.bag@gmail.com.

Best regards,
Amy Olney
Chair, The Diaper Bag



Fredericksburg Area Service League (FASL)
P.O. Box 7935, Fredericksburg, VA 22404

FEIN: 54-1678435

Tax exempt number: SE541678435F04072022



Thank you for sponsoring a diaper drive for The Diaper Bag!

While planning your diaper drive, please note below what diaper sizes are currently needed most.

All donated diapers will be accepted regardless of size.

Diaper Sizes Currently Needed

Newborn	Size 1	Size 2	Size 3	Size 4	Size 5	Size 6
X					X	X

Diaper Wipes Needed

Yes	No
X	



Fredericksburg Area Service League (FASL)
P.O. Box 7935, Fredericksburg, VA 22404



There are over 5,000, children under the age of 6, living below the federal poverty level in the City of Fredericksburg and the surrounding counties of Spotsylvania, Caroline, Stafford and King George (Planning District 16)

Government assistance programs such as SNAP (Supplemental Nutrition Assistance Program) and WIC (Women, Infants and Children) do not offer help with the purchase of diapers or diaper wipes

Join Fredericksburg Area Service League in supporting

**2018 National Diaper Need Awareness Week
September 24 – September 30**

For more information visit Fredericksburg Area Service League at

www.faserviceleague.com/diaperbag.html

Or

Email us at fasl.diaper.bag@gmail.com



Fredericksburg Area Service League (FASL)
P.O. Box 7935, Fredericksburg, VA 22404



Hosting a Diaper Drive is easy and fun!

Here are a few helpful tips that will ensure your drive is successful:

1. Assemble your team! Get your clients, family, vendors, friends, fellow Scouts, community leaders, co-workers, students etc. involved. Think of the diaper drive as a “Baby Shower” for local babies in need.
2. Set a goal and consider awarding prizes to help encourage participation! Competition brings out the best in people and will encourage more donations!
3. Set a date for your diaper drive. To allow people time to gather donations, we suggest that your drive lasts one to 2 weeks.
4. The Diaper Bag only accepts un-opened packages of all sizes and brands of diapers and diaper wipes.
5. Encourage financial contributions! Monetary donations allow us to manage our inventory and make sure we have enough of each size diaper. The Diaper Bag purchases diapers and diaper wipes at a greatly discounted rate through the JetCares program. Every donation of \$25 will buy from 144 to 252 diapers, depending on the size. The Diaper Bag pays, on average, \$0.15 a diaper. Monetary donations may be made in three ways:
 - Cash donations
 - Checks made payable to Fredericksburg Area Service League (FASL)
 - Online donations at faserviceleague.com/diaperbag.html
6. Advertise
 - Post a sign at your business or organization ahead of time to let people know when your drive will start
 - Use your social media pages to get the word out
 - Send an email to your contact list
 - Consider offering an incentive to encourage more people to participate
 - FASL will provide handouts, and graphics to use on social media
 - Remember to advertise when your drive will start and end
7. Establish a drop off location(s) for diapers, diaper wipes and monetary donations. Collection bins will be provided by The Diaper Bag for diapers and wipes, but we suggest keeping the monetary donations in a separate, secure location.
8. Let us help you! Let us know when you are hosting your drive by emailing fasl.diaper.bag@gmail.com. If you like, we will help you set up a plan and advertise your event on our social media pages.
9. When your drive is complete:
 - FASL will send a volunteer to pick up the donated diapers, diaper wipes and monetary donations.
 - Celebrate! Your hard work has helped so many children in the Fredericksburg Area!!

THANK YOU for supporting The Diaper Bag



Fredericksburg Area Service League (FASL)
P.O. Box 7935, Fredericksburg, VA 22404