

## **Because of Cody...'s**

Pin-Up (or point-of-sale) Campaign is a <u>SIMPLE way for businesses to</u> help <u>raise money</u> and <u>awareness</u> about <u>SIDS</u> and <u>keeping babies safe while they sleep</u>.

All of the <u>money raised</u> from this SIMPLE fundraiser goes directly towards EDUCATION.

Because of Cody... believes that **EDUCATION** is the key to keeping babies safe while they sleep.