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“THE LEFT WING” SNOW REMOVAL SYSTEM

PRESS RELEASE

Midwest Inventor Introduces “**The Left Wing**” Snow Removal System to the World

Kichstarter campaign underway to help bring this time & energy saving invention to market

Midwest USA, January 23, 2015: Ask anyone who lives in the northern-tier of the United States what the bane of their winter existence is and they will tell you, “Dealing with snow.” And unless you have a retired neighbor to do it for you, you yourself are left to do one thing: shovel, shovel toils and struggle. “The Left Wing” was designed with the human back in mind with its easy walk-behind convenience and amazing simple plan of attack. You merely go right down the middle of the area to be cleared AND make a left turn. THE Absolutely Fastest, Easiest, Smartest way to clear snow EVER! It is a Time-tested system without electricity, gasoline or shoveling.

But there is one problem. Without the financial backing and national exposure of the **SHARK TANK**, the support of the general public is needed.

Born out of a combination of ingenuity and necessity, this is not your typical johnny-come-lately device. It has been tested and proven over and over and over again. As a veteran of untold snowfalls, **The Left Wing** is “A radical Approach to Snow Removal”, so much so that many an admiring onlooker has asked, “Where can I get one of those?” Sadly, there is only one, the one and only prototype that has been at it for 15 years.

There is nothing, absolutely nothing else out there like this. Yes there are snow pushers and shovels, gas-powered plows and blowers, but there is no single more effective way to move snow like “**The Left Wing**”. Whether you are intimidated by 2 or 4-cycle engines or do not have an area large enough for one, why risk your precious health with back-breaking, heart-hazard effort.

The **American Heart Association** says that for most people, shoveling snow may not lead to any health problems. However, the association warns that the risk of a heart attack during snow shoveling may increase for

some, stating that the combination of colder temperatures and physical exertion increases the workload on the heart. People who are outdoors in cold weather should avoid sudden exertion, like lifting a heavy shovel full of snow. Even walking through heavy, wet snow or snow drifts can strain a person's heart.

A new 17-year study published in this month's *American Journal of Emergency Medicine* details:

Common Snow Shoveling Injuries

The research team looked at snow shoveling injuries and medical emergencies in the U.S. from 1990 to 2006 using information from a national database. During that time, about 195,000 people in the U.S. were treated in a hospital emergency room for a snow shoveling injury.

Among the study findings:

- Overworking your muscles, falling, and being hit with the shovel were the most common reasons for getting hurt.
- Muscle, ligament, tendon, and other soft tissue injuries topped the list of snow shoveling mishaps. Among these, lower back injuries were common.
- Other common snow shoveling injuries included cuts and broken bones. The arms and hands were the most likely body regions to sustain a bone fracture.
- Heart-related problems made up only 7% of snow shoveling injuries. However, all deaths due to snow shoveling were caused by heart problems.