

July 26<sup>th</sup>, 2018

Dear Henderson Merchant,

The annual Moonlight Gala event is scheduled for downtown Henderson on Saturday, September 22 at 7:00 p.m. and we would like to ask you to be a presenting sponsor for the event. There are three levels of support which includes tickets to the event and advertising for your company in all event promotion including online, Facebook and Dispatch buys.



This is the only fundraising event for the Henderson-Vance Downtown Development Commission, a nonprofit organization focused on revitalizing Henderson's historic downtown business district. Donations will be used for events and beautification projects in Henderson's central business district in an effort to preserve the historic integrity, revitalize commerce and avoid further neglect & demolition.

For more information about current projects and initiatives, visit [www.DowntownDevelopment.org](http://www.DowntownDevelopment.org).

Thank you,

Kaine Riggan  
Downtown Development Director

