



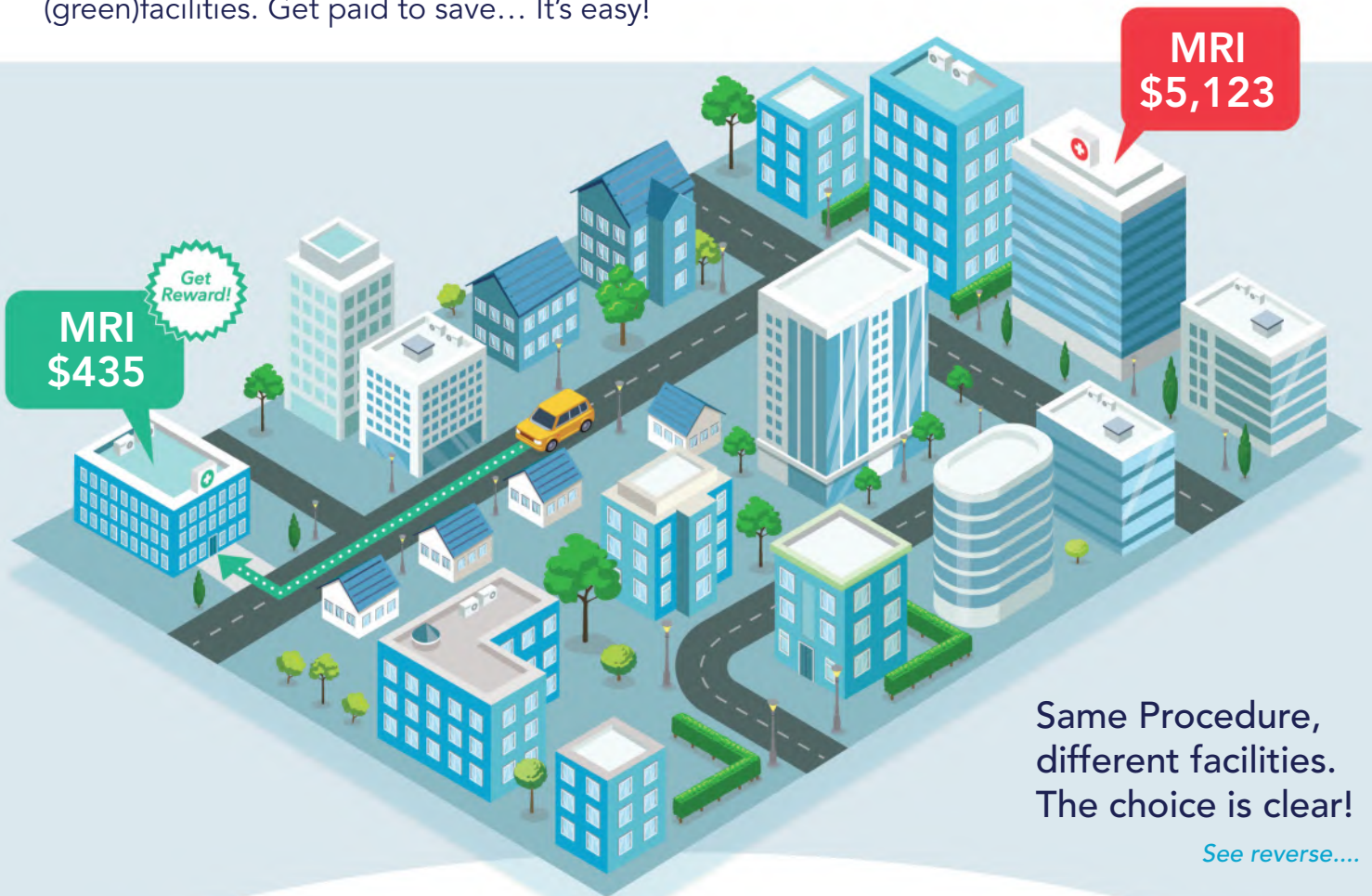
Healthcare Bluebook.



You're probably overpaying for care and don't even know it.

Prices for the same procedure can vary up to 500% depending on where you go. It's true!

With **Healthcare Bluebook** you can see price information on hundreds of procedures in your area with a simple search. Plus, you can earn rewards for using **Fair Price™** (green) facilities. Get paid to save... It's easy!



Same Procedure,
different facilities.
The choice is clear!

See reverse....



Check It Out:

healthcarebluebook.com/cc/CEBT

800-341-0504

Download
the App:



Company Code:
CEBT



Healthcare Bluebook.

Take a minute to walk through these simple instructions, so that you have quick access to Healthcare Bluebook on all your devices. Anytime, anywhere!

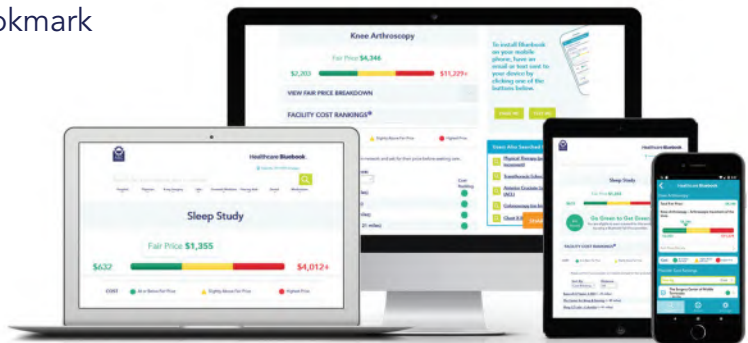
1 IT PAYS TO BE PREPARED... GEAR UP! BE EMPOWERED!

On your PC, laptop and tablet:
Login to Healthcare Bluebook and bookmark the search page for quick access.

healthcarebluebook.com/cc/CEBT

On your mobile phone:
Download the app and login so you'll have Bluebook with you anytime you need to schedule a procedure.

Company Code: CEBT

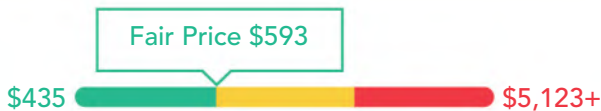


3 USE HEALTHCARE BLUEBOOK AND KNOW WHERE TO GO

Search for your procedure in Healthcare Bluebook, use a **Fair Price™** (green) facility, save big bucks on care, and get a reward.



Knee MRI



● At or Below Fair Price ▲ Slightly Above Fair Price ● Highest Price



- Reasonable Rates Imaging Center (~ 2 miles)
- ▲ XTRA Imaging (~ 3 miles)
- Too Much Medical Center (~ 1 mile)



FOR EXAMPLE PURPOSES

BIG SAVINGS + \$ Reward

