



**PESC**  
**BOARD OF**  
**DIRECTORS**  
**AND**  
**STAFF**  
**2017**

## BOARD OF DIRECTORS

**DOUG FALK** VP & CIO | National Student Clearinghouse *Chair*

June 30, 2018

**J. JAMES WAGER** Education Strategist and Consultant | Credentials Solutions *Vice Chair*

June 30, 2019

**DAVID MOLDOFF** CEO & Founder | AcademyOne *Treasurer*

June 30, 2019

**BRIAN ALLISON** VP Administration | Student Connections *Secretary*

June 30, 2018

**RAJEEV ARORA** SR VP Products | Parchment

June 30, 2018

**W. MATTHEW BEMIS** Associate Registrar | University of Southern California

June 30, 2019

**KRISTI BLABAUM** Systems Integration Analyst | Great Lakes *representing NASLA*

June 30, 2019

**TUAN ANH DO** Director of Enrollment Management Technology | San Francisco State University  
*representing AACRAO*

June 30, 2019

**JAMES KELLY** Senior Director of Technology | Educational Credential Evaluators

June 30, 2019

**MICHAEL SESSA** President & CEO | PESC

**RICK SKEEL** Director of Product Management | Ellucian

June 30, 2018

**FRANCISCO VALINES** Director of Financial Aid | Florida International University

June 30, 2018

## STAFF

**MICHAEL SESSA** President & CEO | PESC

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**JENNIFER KIM** Director of Membership Services | PESC

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## BRIAN ALLISON

### VICE PRESIDENT OF ADMINISTRATION, STUDENT CONNECTIONS

Brian Allison is the Vice President of Administrations at Student Connections, a nonprofit corporation that helps Americans benefit from higher education by enhancing post-secondary preparedness, access and success. Brian concentrates on delivering school-based products and services focused on financial literacy and financial aid office education as well as delinquency and default prevention. Under the Federal Family Education Program USA Funds is the largest guarantor of student loans in the United States, formerly guaranteeing loans in every state and US Territory as well as serving as the designated guarantor in Arizona, Hawaii and the Pacific Islands, Indiana, Kansas, Maryland, Mississippi, Nevada and Wyoming and in Washington and Idaho under its affiliate NELA, the Northwest Education Loan Association.

Brian has worked in the student loan business for over twenty-three years primarily in the areas of systems support, product design, and product development. In his current role Brian manages USA Funds' internal and customer-facing application development efforts. Throughout Brian's career he has served in leadership positions on various collaborative, standards setting technology committees and initiatives including such efforts as NCHELP's (National Council of Higher education Loan Programs) Common Record CommonLine Committee and the Meteor Network's Steering and Advisory Teams. USA Funds is a strong supporter of standards as well as a founding member of PESC. Brian has served on the PESC Board of Directors since 2010, is the current Secretary of the Board of Directors, and is looking forward to continuing to serve the PESC membership to further its standards development and adoption initiatives.

## RAJEEV ARORA

### SENIOR VICE PRESIDENT, PRODUCTS, PARCHMENT

Rajeev has 15 years of sales, marketing, and product development experience in the software and Internet industries. As Senior Vice President of Product at Parchment, Rajeev Arora is responsible for all of product and corporate marketing. Prior to joining Parchment, Rajeev was Vice President of Marketing and Strategy at Elluminate which was acquired by Blackboard where he continued as Vice President of Marketing and Strategy for Blackboard Collaborate. Prior to Elluminate, Rajeev was Senior Vice President of Products and Strategic Marketing at Opnix, Inc. – an Internet Infrastructure software firm based in Tempe, AZ. Prior to Opnix, Rajeev served as Vice President of Product Marketing at Viasoft (now ASG Software), where he was responsible for launching the company's PC software business unit from a concept to sales of over \$75M within 18 months.

Previously, Rajeev served as Business Unit Manager at Software Emancipation Technology, and as Product Manager and Northeast Sales Manager at SCO. Rajeev has served as President and was part of the founding team for TiE-Arizona – the Arizona chapter of The Indus Entrepreneurs. In the past, Rajeev has served on the Board of Arizona Software Association. Rajeev holds a B.S. in Electrical Engineering from Rensselaer Polytechnic Institute and a M.S. in Engineering Management from Santa Clara University.

## W. MATTHEW BEMIS

### ASSOCIATE REGISTRAR, UNIVERSITY OF SOUTHERN CALIFORNIA

Matt Bemis, Associate Registrar at the University of Southern California, is responsible for the Degree Progress and Transfer Articulation operations for the University. He serves as the administrator over the Degree Audit and Transfer Credit applications, is responsible for the certification of student athlete academic eligibility, and is the project lead for the electronic data interchange (EDI) initiative at USC.

He currently serves as the Chair for the AACRAO SPEEDE Committee, and is Co-Chair for the PESC Education Record User Group and Co-Chair of the Global Data Mobility User Group. Matt has a demonstrated appreciation for the important work that PESC supports, guides and directs. He remains very active in his volunteer commitments to PESC and AACRAO, through leadership and participation in PESC and AACRAO workgroups and Data Summits.

Matt has also been representing PESC as speaker and presenter at Annual Meetings of the Groningen Declaration Network. Please consider his nomination the PESC Board of Directors.

## **KRISTI BLABAUM** **SYSTEMS INTEGRATION ANALYST, GREAT LAKES, REPRESENTING NASLA**

Kristi brings over 24 years of financial aid experience to her current position as a Systems Integration Analyst at Great Lakes Higher Education Guarantee Corporation. For over two decades she has been a leader in many industry initiatives such as CommonLine processing, development of Common Record: CommonLine (CRC), and guiding it through the process to become a PESC Approved Standard.

Kristi currently serves as PESC Board member since 2011 and serves on the Standards Development Forum's Steering Committee since 2009. She has been an active member on the Change Control Board (CCB) for 12 years where she is currently serving as Chair for the last 9 years. Through these leadership positions, in collaboration with the Technical Advisory Board (TAB) and as CCB Chair, Kristi is a positive influence and champion of PESC initiatives. She governs public collaboration and feedback to every PESC development workgroup and to external organizations looking to analyze and compare PESC Approved Standards to others, ensuring uniform decision-making and consistent design methodology.

Previously she served as the Co-Chair of the Student Loan reporting Workgroup within PESC leading the creation and development of the Student Loan Portfolio Detail Report – now a PESC Approved Standard, and is involved in the ongoing Student Aid User Group. For 8 years, Kristi held the position of Co-Chair of the Origination Standards Advisory Team (OSAT) within NCHELP's Electronic Standards Committee (ESC) setting the data exchange standards for the Student Loan Industry.

## **TUAN ANH DO** **DIRECTOR OF ENROLLMENT MANAGEMENT TECHNOLOGY, SAN FRANCISCO STATE UNIVERSITY, REPRESENTING AACRAO**

Tuan Anh Do serves as Director for Enrollment Management Technology going on 20 years. He oversees all the Information Technology needs for Enrollment Management and key on-campus auxiliary units. Tuan is Enrollment Management's main technical contact on a variety of systems, inclusive of being Coordinator for the Student Information System, Coordinator and Oracle DBA for Singularity Document Archive system, Oracle Application Developer, EDI Developer, ASP Web Developer and a shared resource on-campus for issues concerning Data Flow, Transformation and Integration between systems.

Tuan has been the California Representative of the AACRAO SPEEDE Committee since 2005, is Chair of the EdExchange Steering Committee and has previously served as Chair of the SPEEDE committee. Tuan has also served as Vice-President and President of the Singularity User's Management Team (SUMiT) as well as being active member of the PESC Change Control Board, PESC Technical Advisory Board, former Co-Chair of the PESC Education Record User Group and has served on the PESC Board of Directors for 4 years.



## **DOUG FALK**

### **VICE PRESIDENT & CHIEF INFORMATION OFFICER, NATIONAL STUDENT CLEARINGHOUSE**

Doug Falk has served in technology leadership positions for 15 years at the National Student Clearinghouse, where he is currently Vice President and Chief Information Officer. As CIO, Doug provides vision and leadership for information technology initiatives that align with business goals to improve client responsiveness, quality, security and compliance, and cost effectiveness. He is responsible for providing leadership across multiple areas, including development, implementation and governance of information systems, enterprise architecture, information security, and technology infrastructure.

Prior to being named CIO, Doug was the Clearinghouse's long-time Vice President of Information Technology and CTO. He was instrumental in developing the Clearinghouse's Web-based application services and its data management capabilities. Doug has been a member of the PESC board since January 2008, and is currently serving as Board Chair.

## **JAMES KELLY**

### **SENIOR DIRECTOR OF TECHNOLOGY, EDUCATIONAL CREDENTIAL EVALUATORS**

Jim serves as Senior Director of Technology at Educational Credential Evaluators, Inc. (ECE). Over the last 16 years, he has successfully built a foundational framework for technology to support infrastructure, applications, and strategic activities. These initiatives have been key to the growth of services offered by ECE helping the business triple in size during Jim's tenure.

Jim manages a team of skilled technology professionals, sets technology goals and leads strategic planning initiatives. As part of ECE's senior leadership team, Jim supports internal and external systems while involved in planning, general leadership and management efforts. Jim also works with PESC and the Groningen Declaration Network to standardize credential evaluation data and contributes to educational data mobility internationally. Jim serves as Co-Chair of the PESC Global Data Mobility User Group. He is on the PESC EdExchange Steering Committee and the PESC Global Institution Code Steering Committee.

Jim has also been representing PESC as speaker and presenter at Annual Meetings of the Groningen Declaration Network. After graduation from the University of Wisconsin Oshkosh with a degree in Biology and a minor in Chemistry, Jim began a career in business and technology professional consulting for organizations that vary in both size and industry. Jim's consulting experience brings a wealth of knowledge in technology, project management, business systems, warehousing, and distribution to his current efforts.

## **DAVID MOLDOFF**

### **CEO AND FOUNDER, ACADEMYONE**

David K. Moldoff, Founder and CEO of AcademyOne, Inc., is a visionary in higher education responsible for AcademyOne's overall strategy with specific emphasis on the technology infrastructure, integration of applications and services as well as exploiting his vast industry network with regards to sales, strategic partnerships, associations, etc. Mr. Moldoff is a successful entrepreneur with over 34 years of experience in launching and managing new companies and new products in technology for higher education.

Before forming AcademyOne in 2005, he was SVP of Solutions Architecture and Infrastructure for SCT, which he was instrumental in selling to SunGard in 2004. Within PESC, Mr. Moldoff is active in the Global Data Mobility User Group, Academic Credentialing and Experiential Learning Task Force, serves as PESC Board Liaison to the Rome Student Systems and Standards Group (RS3G) – from

which sprung the Groningen Declaration Network, served as Co-Chair of the EdUnify Task Force, and was instrumental in the formation of the Common Identity and Trust (CommIT) Collaborative forged between PESC's Electronic Authentication/Authorization (EA2) Task Force and Internet2.

Mr. Moldoff has been an active board member with several organizations including PESC, Bommi, Inc, and the Open Enterprise Application Integration Foundation for Higher Education; and has been an active member of Educause, NACUBO, NASFAA, and AACRAO through his company affiliations, sponsoring keynote speakers, and national awards for innovation. AcademyOne and the State of Tennessee won 1<sup>st</sup> Place in last year's PESC Best Practices Competition for their submission, *Reverse Transfer System*. Mr. Moldoff received PESC's Distinguished Service Award in 2009, is a Gundaker Fellow and multiple Paul Harris Fellow, lives in West Chester, Pennsylvania with his wife and two children, and is a graduate of Drexel University.

### **RICK SKEEL**     **DIRECTOR OF PRODUCT MANAGEMENT, ELLUCIAN**

Rick has been a long time member of PESC as a member of the AACRAO SPEEDE Committee, as a member of Kuali, and was on the Committee that formed the foundation for what became PESC. He has worked with national and community standards groups for more than 20 years through his work on SPEEDE. He was a member of the PESC Board for more than 9 years and had to step down from his position on the Board because of a change in employment.

Rick worked at the University of Oklahoma for more than 38 years and retired from that institution at the end of October, 2012. He worked for the Kuali Foundation for two years and is now working for Ellucian. Rick is very interested in returning to the PESC Board to continue the work he has been involved in for so many years, and believes his past experience as well as his new position give him a breadth of experience that is very valuable to the organization.

### **FRANCISCO VALINES**     **DIRECTOR OF FINANCIAL AID, FLORIDA INTERNATIONAL UNIVERSITY**

Francisco has been involved in Student Financial Aid Administration for over 30 years at various large public Universities including the University of Florida, Texas Tech University, Washington State University, the University of Tennessee, Knoxville, The University of Maryland, College Park, and Florida International University. He is in his tenth year as the Director of Financial Aid at Florida International University, a public research University with 54,000 students, a Law School and a Medical School. FIU is designated as a Hispanic Serving Institution and qualifies for the Title III and Title V exemptions for Title IV Aid matching requirements based on the size and ratio of its Pell Grant recipients.

Prior to coming to FIU, Francisco was the Associate Director of Financial Aid at the University of Maryland, College Park for 15 years. Francisco is currently serving on the PESC Board, and is the Federal Legislative Relations Chair for the Florida Association of Student Financial Aid Administrators (FASFAA). He was also the 2013-2014 Chair of the NASFAA Technology Initiatives Committee. He has served on many NASFAA committees including the Reauthorization Task Force, Technology, Need Analysis, and College Access. He has presented at State, Regional, and National Conferences in such diverse areas as Technology in the Aid Office, Using Diversity in packaging financial aid, Gramm-Leach-Bliley as it applies to financial aid, Hot topics for Grad and Professional Financial Aid, Disaster Preparedness, BBAY Loans, and many others..

## **J. JAMES WAGER**

### **EDUCATION STRATEGIST AND CONSULTANT, CREDENTIALS SOLUTIONS**

J. James (Jim) Wager currently serves as Consultant and Education Strategist at Credentials Solutions. In this role Wager provides strategic direction guiding the company as the market's leading service provider of transcript services. Prior to joining Credentials Solutions, Wager served as the Vice President and CIO at SCRIP-SAFE International where he lead the development of internet based transcript products and services.

Prior to joining SCRIP-SAFE, Wager retired from the Pennsylvania State University as the Assistant Vice President for Undergraduate Education and University Registrar. While at Penn State, he provided direct oversight for all academic records and associate activities for the University's 80,000 student enrollment at 24 campuses across the Commonwealth of Pennsylvania. He was responsible for the development and implementation of numerous technology solutions that result in improved student services and reduced University expenditures.

Wager played a leadership role in the enrollment planning initiatives of the University as well as strategic planning and total quality activities. He was a member of the University Faculty Senate and taught management courses. Wager served as the Board Chairman of the American Association of University Registrars and as the Program Coordinator of the Registrar's Summer Institute at Aspen. He has provided program consulting services to numerous universities across the country and in the United Kingdom. He is a prolific writer and has published more than three dozen monographs, professional papers, and contributions to professional books. He has also made numerous presentations to regional and national associations including AACRAO and Educause.

He remains a strong advocate for the delivery of student services using secure web technology. Wager holds two degrees from Penn State – a Bachelor of Science in Management and a Master of Public Administration with an emphasis on management information systems in higher education. Mr. Wager has been an active member of PESC since 2009 consistently attending all Spring and Fall Data Summit meetings. He is the current Vice Chair of the PESC Board Directors, is active in the EdExchange User Group and Academic Credentialing and Experiential Learning Task Force, served as a co-chair of the EdUnify Task Force and has been a strong advocate for numerous PESC sponsored initiatives.