

Virginia Hereford Association

10420 Rumsey Lane, Dayton, VA 22821

540-848-4834

secretary@virginiaherefords.org



Board of Directors Meeting Minutes

March 14, 2015

Mrs. Rowe's Family Restaurant

Staunton, VA

Directors Present: Rodney Phillips, Paul Arey, Jack Sheehan, Roy Dean, Kent Firestone, Sarah Kenley, Billy Koontz, Paul Novak, Bob Schaffer, Todd Scott and Charlie Williams. .

Directors Absent: Seth Snyder

Rodney Phillips opened the meeting and welcomed those in attendance.

June Meeting Minutes

The March meeting minutes are to be amended regarding the sale reserve.

The reserve in the event of unpaid animals in our sales will be \$3500.00.

A motion was made to approve the minutes as amended and was properly seconded. The January 2015 minutes were approved as amended.

Reports

President's Report – Rodney Phillips

Rodney would like to start the January 2016 meeting with an orientation and the direction we want to see the Association go in the new year.

There were general discussions on the following subjects:

- The Virginia and other states cattle sales
- The web site and the Facebook page
- The Bull Development Program. Be thinking of what we can do differently and we will bring it up at the next meeting.
- Possible new consignors for the baldie sale

Treasurer's Report – Jack Sheehan

Jack distributed a copy of the 2015 Operating Budget, the 2015 Financial Summary and the Virginia cattlemen update for the directors to review.

There was discussion about the Junior Hereford members and the fact their parents are not VHA members.

A motion was made and properly seconded to approve the Treasurer's report. The motion carried and the report was approved.

Mid Atlantic Spring Bonanza Sale

At this time there are 34 females and 28 bulls in the sale. There was a general discussion about the area to be used for the clerks, possibly will use a utility trailer.

Advertising Committee Report

The committee handed out a schedule of the advertising events for the year. There was a general discussion regarding the advertising budget.

VHA History Report

Bob talked about the plans that were coming together to make a VHA History Video. There are several past VHA members that have been invited to participate. The video shoot is scheduled for June.

Southeast Regional Show Report

Charlie discussed the upcoming show, the accommodations in the area and the possibility they may need to get another judge.

There was discussion about money left over from donations for the Jr. shows. The money could be distributed back to the Jr.'s like some other state Jr. associations have done in the past. This may be brought in front of the committee to get approval for future years.

Charlie would like the VHA to purchase ShoWorks Software to be used for organizing the entries for shows. He would be willing to contribute 20% of Jr. funds to purchase it. Jack will check into purchasing the software. The question was asked what the Jr.'s are doing to raise money.

Future Meeting Dates

September 19

November 6 – Annual Meeting – Mt. Crawford Ruritan Hall

There was discussion about holding the 2016 Field Day at Harry Knabe's farm.

With no further business the meeting was adjourned at 1:35pm.

Respectfully submitted

Teresa M. Arey
VHA Secretary