

SUBJECT: University of Delaware Football to air Three Home Games on Television for 2017 Season

DATE: August 29, 2017

NEWARK, Del. -- University of Delaware Athletics has agreements with CSN Philadelphia\*, CSN Mid Atlantic\*\*, SportsNet New York (SNY), and COZI TV, Delmarva's NBC affiliate in Rehoboth Beach, to broadcast Blue Hen football home games from Delaware Stadium during the upcoming 2017 season.

Delaware will produce three games for live broadcast: Sept. 30 vs. James Madison, Oct. 14 vs. William & Mary, and Nov. 11 vs. Albany.

All three games will air live at 3:30 p.m. on CSN Philadelphia, COZI TV, and SNY. (The November 11 vs. Albany will air on a one hour tape delay on SNY.)

Additionally, Delaware has agreed to collaborate with James Madison University to produce the Sept. 30<sup>th</sup> match up. This game will air live on CSN Mid Atlantic via CSN+ serving 3.4 million homes throughout the District of Columbia, Maryland and Virginia as well as on CSN Philadelphia, SNY, and COZI TV, bringing the Blue Hens and Dukes to the homes of over 20 million fans.

The agreements will place the excitement of Delaware football into the homes of over six million viewers in the Philadelphia area, Southern New Jersey and Delaware via CSN and CSN Mid Atlantic. SNY reaches 12 million nationally and is available to viewers throughout New York, Connecticut, New Jersey, and northeastern Pennsylvania, and nationally on DIRECTV, Verizon FiOS, Comcast Cable, and AT&T U-Verse. COZI TV can be seen throughout the Delmarva area in southern Delaware and eastern Maryland.

"This is a wonderful moment for the University of Delaware, Delaware Athletics and Delaware Football" said Director of Athletics and Recreation Services Chrissi Rawak. "We are excited for the opportunity to highlight the great things happening on our campus to over 20 million households."

Jet Media will produce the televised games on behalf of Delaware. The University was represented by Collegiate Sports Management Group during the negotiation of these agreements.

In addition to this three-game deal, Delaware football will also be featured three other times on linear or digital broadcasts this fall. Delaware's Sept. 9 game at Virginia Tech will air as part of the Atlantic Coast Conference Network Extra package. The Blue Hens will also appear twice as part of the Colonial Athletic Association's new "Game of the Week" partnership with CBS Sports Digital announced earlier this month – Richmond on Oct. 21 and at Maine on Nov. 4.

With the exception of Oct. 21 vs Richmond, all of Delaware's home games will also be streamed live on bluehens.com.

Delaware Football season, group, and mini-plan packages are also on sale as are individual game tickets. Contact the Delaware Ticket Office by phone at 302-831-2257, by email at athletics-tix@udel.edu, or online by clicking on "Tickets" at [www.bluehens.com](http://www.bluehens.com). There are also a limited number of premium box seats still available for the 2017 football season.

*\* CSN Philadelphia will become NBC Sports Philadelphia on October 2*

*\*\* CSN Mid-Atlantic will become NBC Sports Washington on October 2*