

North Manhattan Beach Business Improvement District
Advisory Board Meeting
www.northmb.info
Wednesday, August 5, 2015 at 6:00 PM
Community Development Conference Room

City of Manhattan Beach
1400 Highland Ave
Manhattan Beach, CA 90266

Agenda

1. Roll Call
2. Approval of Minutes from the July 1, 2015 BID Meeting.
Action: Approve
3. 2015 Winter Event –North MB BID Winter Walkabout. 8th Annual Winter Stroll,
Thursday, December 10, 2015 from 5PM – 9PM.
Action: Discuss
4. 2015 North MB BID Activity Plan - Social Media Opportunities.
Action: Discuss
5. Graphical Directory Maps - Discuss Exterior Color, Durable Glass, Locks and
Graphic Artist. Vendor to Present Options for the Maps.
Action: Discuss/Vote
6. Public Comment - (3 Minute Time Limit)
7. Adjournment to Next Meeting: September 2, 2015, 6:00PM, City Hall,
Community Development Conference Room

Advisory Board Meeting Minutes

Janice Davenport, Recording Secretary
<http://www.northmb.info/index.html>
North Manhattan Beach Business Improvement District
City Hall – Main Conference Room
Manhattan Beach, CA 90266
Wednesday, July 1, 2015 @ 6:00 pm

The Meeting was called to order at 6:05 P.M. by James McCleary, North MB BID Chairman

1. 2015 NMB Advisory Board – Roll Call / City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Delk	BID Board Member	OB's
Peter Kim	BID Board Member	Sloopy's
Steve Oliveira	BID Board Member	Dentist
Anthony Suleiman	BID Board Member	Sharkeez
Steve Charelian	Revenue Services Manager	CMB
Sona Coffee	Environmental Manager	CMB
Keith Darling	Public Works Manager	CMB
<u>Not Present:</u>		
Wayne Powell	Mayor	CMB

2. Approval of Minutes from the June 3, 2015 North MB BID Meeting

The North MB BID Board unanimously approved the minutes of the June 3, 2015 meeting.

3. Breathe Free and Food Waste Recycling Programs

Breathe Free Program MB - Sona Kalapura-Coffee informed the North MB Board that other than on private properties, designated hotel rooms, and inside of a moving vehicle, smoking is no longer permitted in Manhattan Beach; after initial warnings, the City is now handing out citations to anyone observed smoking in areas prohibited by City Ordinance; staff is seeking that in the future, all businesses selling tobacco products will be required to obtain a permit.

Food Waste Recycling Program - Sona Kalapura-Coffee related to the Board that in short time the Food Waste Recycling program will become a State Law in the near future, at which time the City will provide a separate container for food waste.

4. 2015 Winter Event (Winter Walkabout, 8th Annual Winter Stroll)

The committee got a \$500 quote for a band to play at the event; Peter Kim will get a bid on cotton candy and popcorn.

5. 2015 North MB BID Activity Plan – Social Media

Jennifer Stockart (social media consultant) presented her idea of creating a webpage titled "North Manhattan Beach" for Facebook, Instagram and any additional Social Media the Board decides on; the North MB BID Board voted to spend (not to exceed) \$2,400 on the program for 2015.

5. Directory, Maps and Monument

Signage - Keith Darling of the Public Works department was present to for the discussion of the sign project; the design team discussed developing new signs identifying the North MB; all signage should be in coordination with the rest of the City (i.e. North End M.B., Manhattan Beach Civic Center, Downtown, Strand Section, Tree Section, etc.), for uniformity throughout Manhattan Beach. The creation of a logo vs. a symbol, as well as the creation of an application that will work in cars will be discussed at a future meeting.

Directory Maps - Bruce Stockart presented a new directory map design, the North MB BID approved up to \$600.00 for 2 mock-ups for review at the August 5, 2015 meeting. The \$1,500.00 for the directory repairs were unanimously approved.

Monument - The new monument was destroyed shortly after placement due to a vehicular collision; the BID discussed the possibility of replacing it; Steve Charelian will get a quote for a new monument

7. Public Comments – None

8. Adjournment at 7:40 PM - Next Meeting, Wednesday, August 5, 2015, 6:00 PM at City Hall (Community Development Conference Room)