

June 5, 2013 ATA Meeting

Chugach Electric Association, 5601 Electron Drive

Present: Christian Dougherty, Dana Griffin, Matt Henry, Ed Hendrickson, Jerry Kaplan, Peter Lang, Reed Lekander, Trena Rairdon, Andrea Rosenberg, Jody Wolfe, Whitney Williams, Scott Kohlhaas

Guest: Shelley Schneider - Fox

Excused: Stephanie Williams, Mona Yarnall

President Scott Kohlhaas called the meeting to order at 6:05 pm.

Minutes: The Board minutes from the May 6, 2013 meeting were approved with minor changes.

President Reports – Scott thanked everyone that help put up the Delany Park Strip windscreens. Peter took possession of ATA archive files. Board also discussed the need for storage. Ed agreed to check with the MOA for potential space. Board also discussed the purchase of additional clips for windscreens.

Treasurer's Report – Jody provide Balance Sheet and Profit & Loss Statement with explanation that financials are on a cash basis. Jody suggested he should send out the financials for 2012 again to the Board. Andi requested another invoice be sent out to Mike Hinkle for outstanding expenses from 2012 summer program.

Committee Reports:

- **Facility** – Capital Budget signed. Amount to be raised by ATA for facility maintenance is estimated around \$1 million. Turnagain Community Council outstanding questions are being addressed by MOA.
- **Quick Start** – Summer quickstart program participant level was reported at 145. Mt. View program is scheduled to begin June 11th at Boys and Girls club. Program was able to secure grant for program.
- **Fundraising** – MOA was contacted regarding the advertisements on windscreens, response still pending. APF grant in process. Motion was made to approve Fundraising committee spending authority of \$1000. Motion passed unanimously. Discussion regarding a Split-the-pot fundraiser during the Cathy Tracy Tournaments. Tickets prices were set at \$5 each or 5 for \$20. Clarification requested on whether minors are allowed to sell or purchase tickets.
- **USTA League** – Begin summer league activity included the participation of 33 teams. A significant increase from last year.
- **Membership** – Membership drive will be held during Cathy Tracy Tournament in conjunction with fundraising. Peter began making outreach inquiries and contact with individuals from Fairbanks and the Matsu Valley.
- **Programming:**
 - **Tournament** – Budget for Cathy Tracy Tournament provided. Sponsorship inquiries being made for Anchorage City Open tournament. Directors of tournament to be Andrea and Peter.
 - **Grand Prix** – No Report
 - **Summer Program** – No Report
- **Social Networking** – Website updated with tournament sponsors. Addition of survey still pending.
- **Holly Henry Fund** – No Report
- **Competition** – Basic guidelines review and accepted by board. Committee Chair, Matt, will establish committee and provide mission statement at next meeting.

Old Business:

- **Action Items list from March 4th meeting:**
 - List of Prize for raffle – Jerry

- Balance Scorecard information – Peter
- **Action Items list from April 10th meeting:**
 - Peter working on Sharepoint
- **Action Items list from May 6th meeting:**
 - Revise Sponsorship Brochure – Finance committee
 - New membership – all board members

New Business:

- **ATA email group – changed to ATA-email-list@googlegroups.com**
- **Minutes requested by Board within 72 hours of meeting**
- **Action Items list from June 5th meeting:**
 - **Email to MOA regarding storage for next meeting – Ed**
 - **Clip pricing for next meeting – Trena**
 - **2012 financials out to board for next meeting – Jody**
 - **Invoice to Mike for last year activity for next meeting – Jody**
 - **Question regarding minors purchasing or sell split-the-pot tickets by Thursday 6/6/13 – Jerry**
 - **Establish Competition Committee and draft mission statement for next meeting – Matt**
 - **Forward email regarding TCC meeting to ATA email list tonight – Trena**
 - **Add survey to website for next meeting – Dana**
 - **Secure Anchorage City Open sponsorship by Friday 6/7/13 - Stephanie**

Next Meeting: The next meeting was scheduled for Wednesday July 10, 2013 at 6:00 pm at Chugach Electric Association, 5601 Electron Drive, Anchorage, Alaska.

The meeting adjourned at 8:24 pm.