



Hello and Happy 2024 from your Mendon Riverfest Friends!

Dear Mendon Riverfest Supporter:

We would like to share a moment of reflection. It is an important part of planning this year's 36th Annual Mendon Riverfest.

Last year, the weather, sponsorships, performers, and food were all amazing! It is so rewarding on Saturday night overlooking Reed River Park filled with spectators watching the fireworks light up the sky, knowing we have done everything we can to provide a community festival for all to enjoy!

Regardless of its success, we are always trying to make improvements - new entertainment, new food, new activities that are affordable and accessible to all of our guests over this fun-filled weekend, all while keeping some of the people's favorite and traditional activities such as the canoe swamp, the lip sync, and many others.

Please take a moment to look over the sponsorship opportunities we have available this year. With your help, we can continue to provide one of the best local festivals in southwest Michigan. The Mendon Riverfest will be August 15th, 16th, & 17th this year!

Attached is our sponsorship sheet.

Do not hesitate to contact us by phone at 269.816.3879 or mendonriverfest@gmail.com with any questions.

Thank you again,

The Mendon Riverfest Board