

Nakina Fish & Game Club  
PO Box 412  
Nakina, ON, P0T2H0  
Website: [www.nakinabassderby.ca](http://www.nakinabassderby.ca)



**RE: Nakina Bass Derby – August 4<sup>th</sup>, 5<sup>th</sup>, & 6<sup>th</sup>, 2017**

Dear Valued Sponsor,

This year, the Nakina Bass Derby will have had 32 years of commitment from our volunteers, anglers, spectators, and sponsors like you! We have many dedicated individuals who have driven the Nakina Bass Derby to become a successful tournament, year after year.

It is with great pleasure that we announce the continued support of our major sponsors of Lower Twin Lakes Lodge, Pennocks Tourist Service, AV Terrace Bay, Greenstone Dental and the Municipality of Greenstone. We would like to sincerely thank all of the sponsors that have made the Nakina Bass Derby a success and who have supported us every year.

Once again, we have maintained our entry to 60 boats with a waiting list and have established ourselves in hosting a successful major event within Northwestern Ontario. Within our event, we attract a large amount of participants, volunteers, anglers, and crowds of enthusiastic spectators to provide advertising opportunities for sponsors! The Nakina Bass Derby 2017 will be held under a tent at Cordingley Lake Beach in Nakina, Ontario.

Following day-one weigh in, there will be a steak supper provided to anglers at no cost. There will also be a licensed bar open under the tent Friday, Saturday, and Sunday. Our tournament provides each and every individual with a prize as well as a great fishing experience! Within the tent, we are also seeking new banners to display, and would love to provide our anglers with more prize options!

The Nakina Bass Derby would like you to be a part of the excitement for 2017 during the long weekend! The Nakina Fish & Game Club would like to thank you in advance for your support of our 2017 Tournament. Please see the enclosed sponsorship application for your completion.

We ask that you fill out the last page of this sponsorship package and either email, call, or come drop off the form in person. We have dedicated volunteers that follow up with each and every business we send sponsorship packages to, and ask that to alleviate the amount of phone calls needed to be made to these businesses, please return your form to us.

Should you have any questions, please feel free to contact me.

[travis.schallock@nakinabassderby.ca](mailto:travis.schallock@nakinabassderby.ca)

Sincerely,

Travis Schallock  
President  
Nakina Fish & Game Club

## Nakina Bass Derby Sponsor Fees

You are invited to become a sponsor of the Nakina Bass Derby! Sponsorships can be in the form of cash, in-kind service donations, and merchandise. Prizes are given to *all* anglers, participation draws, big fish day one and day two awards, top mixed team award, top youth team award, prize money, and Nakina Bass Derby costs.

The Nakina Bass Derby offers a unique opportunity for businesses to support a community event, and receive prominent positioning in that capacity. In appreciation of donations, either financial or in-kind, we offer five levels of sponsorship opportunities, determined by the following donation values.

Sponsorship Level	Platinum	Gold	Silver	Bronze	Proud
	\$1500 +	\$1000	\$500	\$250	> \$250
Trophies will be engraved with company names, for those companies who sponsor our trophies (see website)	○				
Name mentioned on advertising (posters, flyers, newspaper, press release).	○	○			
On-stage acknowledgement.	○	○			
Listing as sponsor on event schedules.	○	○	○		
Designation of business of the Nakina Bass Derby Home web page <a href="http://www.nakinabassderby.ca">www.nakinabassderby.ca</a> with direct link to your web page and Facebook.	○	○	○		
Opportunity to include items in boaters packages.	○	○	○	○	
Company banner will be raised in big tent.	○	○	○	○	○
Listing as sponsor on <a href="http://www.nakinabassderby.ca">www.nakinabassderby.ca</a> .	○	○	○	○	○

As the President of the Nakina Fish & Game Club, who hosts the Nakina Bass Derby, I look forward to working with you. We appreciate all your comments and suggestions and will ensure your support is appropriately recognized. Your support will help make Nakina Bass Derby 2017 another success for the anglers, the volunteers, our residents, and our community. Thank you in advance.

### Our Major Sponsors:



**Greenstone**  
BEARDMORE · CARAMAT · GERALDTON · JELLICOE · LONGLAC · MACDIARMID · NAKINA

## Corporate Sponsorship Agreement for the Nakina Bass Derby 2017

In recognition of the efforts of the Nakina Bass Derby we will support this event with the following contribution:

\$1,500 +	Platinum Sponsor	Please indicate the value of your contribution. \$ _____
\$1,000 - \$1499	Gold Sponsor	Donated Item(s): _____
\$500 - \$999	Silver Sponsor	_____
\$250 - \$499	Bronze Sponsor	_____
Under \$250	Proud Sponsor	_____

**Designated sponsor areas are:**

- Participation Draw (\$500)
- Biggest Fish Day 1 (\$500)
- Biggest Fish Day 2 (\$500)
- Mystery Weight Day 1 (\$125)
- Mystery Weight Day 2 (\$125)
- Top Youth Team (\$150)
- Top Mixed Team (\$150)

*If you would like to sponsor one of these awards please contact us via email to find out if it is still available to sponsor.*

**Company Information:**

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Phone No: \_\_\_\_\_ Email Address: \_\_\_\_\_

**PLEASE MAKE CHEQUE PAYABLE TO: Nakina Fish & Game Club**

Please submit this completed form and donation to:

Nakina Fish & Game Club

PO Box 412

Nakina, Ontario

P0T 2H0

Please email corporate Logo in JPEG or GIF format and any questions, comments or concerns to Travis Schallock at [travis.schallock@nakinabassderby.ca](mailto:travis.schallock@nakinabassderby.ca).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_