

## Parents and Mentors Action Team Agenda

*Our community will support and enhance parents and mentors in their role as primary influencers of our learners.*

*All parents. All communities. All the time.*

March 13, 2018 from 12:30 – 1:30

**Members present:** Katie Baskin, Tedd Maxfield, Ariel Martin, Wendy Orozco, Jean McDermott, Cassie Boettcher, Laura Helle

Time	Task/Result	Complete	Some Progress	Not addressed	Notes
12:30	<b>EQ:</b> How do you like be appreciated or acknowledged for “good work”? <b>Result:</b> Ready to work together	X			
12:45	<b>EQ:</b> How do we engage parents from our online forum in the April literacy event? <b>Result:</b> Decision Made	X			<p><b>Invitation to attend via Facebook group</b></p> <ul style="list-style-type: none"> <li>Social media push on Facebook, Twitter and website</li> </ul> <p><b>Video Booth:</b></p> <ul style="list-style-type: none"> <li>Used to build resources for parent child relationship</li> <li>Adult shares story about and adult who made a difference to them</li> <li>Stress the importance of conversation</li> <li>Questions: Who was your favorite mentor?</li> <li>Who is your role model?</li> <li>What was your favorite book?</li> <li>Conversation starter cards will also be available from APAC (Austin Positive Action Coalition)</li> </ul> <p><b>Post card about Parent to Parent group</b></p> <ul style="list-style-type: none"> <li>Ask if attendee would like more information about the Facebook group, if so, give card.</li> </ul>
1:00	<b>EQ:</b> How can we ensure that all children in Austin have multiple “nets” <b>Result:</b> Generate ideas	X			<p>Review data from REACH Survey</p> <p><b>Data is positive</b></p> <ul style="list-style-type: none"> <li>Starting from neutral place</li> <li>Some data up, some down, between different years and cohorts</li> <li>Data is consistent: Lowest stays lowest, highest stays highest</li> </ul> <p><b>How do we help families in these areas?</b></p> <ul style="list-style-type: none"> <li>Share results in newspaper articles and explain.</li> <li>Website: Provide clickable info and resources by age group.</li> <li>Social media: What is the best way to reach the most people.</li> <li>Educate Success coaches – Share data and facts with them to share with parents.</li> </ul>

1:00	<b>EQ:</b> How can we ensure that all children in Austin have multiple “nets” <b>Result:</b> Generate ideas	X			<b>How can we help parents know how to expand possibilities?</b> <ul style="list-style-type: none"> <li>Provide “two-minute training” videos, Powtoons, framing the 5 measures. Show videos at conferences, concerts, “captive audience” spots or waiting rooms.</li> <li>Send resources home. Short, to the point information.</li> </ul> <b>Which data is most important to us?</b> <b>How do parents even know what is important?</b> Community expectation that all children have a “net”. Brainstorm newspaper article. For newspaper article: <ul style="list-style-type: none"> <li>Parent education of areas measured What do the measurements mean? Why are the measurements made?</li> <li>Connect families to resources by age Begin with “did you know?” question to provide facts</li> <li>Frame the 5 resilience measures in a story beginning with the phrase, “Did you know?”</li> </ul>
1:15	<b>Task:</b> Check Out <b>EQ:</b> What question can you commit to asking on Parent to Parent?			X	Please continue to pose and respond to questions on Parent to Parent

**Action Commitments**

Who?	What?	When?	Why?
Jen	Write newspaper article	Draft to team ASAP	Share results of REACH survey
Laura, Katie, Jen, Tedd	Film demo videos of parent child interactions to use at literary event	(3/21, 4pm, 3/22 4pm) Aspires office	Previews for parents at literary event
Team	Continue to ask questions on Parent2Parent	Monthly	Promote the group
Team	Edit Newspaper article	By March 16	To put forward best message to community

**Next Meeting**

April 10, 2018 from 12:30 – 1:30 pm





Austin will be recognized as a leader in education with a culture of educational excellence, cradle to career, embraced in every aspect of our community.