

Rummy's Beach Club, LLC

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Picture & Video Release & Consent Form

I authorize Rummy's Beach Club, LLC ("Rummy's") and its agents, employees, volunteers to photograph, videotape, audio record, televise, duplicate, and/or otherwise record images of my animals and/or me and the likeness. I understand that Rummy's will own these images and recordings. Rummy's Beach Club may take pictures of me and any of my dogs / pets (that I have had, have now and will have in the future) and share them on Facebook. Pictures taken by Rummy's Beach Club are the property of Rummy's Beach Club and will be used in social media, advertising, marketing, blogs, promotional materials, printed for sale or other reasons.

I hereby authorize Rummy's Beach Club to publish photographs taken of me, any of my dogs / pets (that I have had, have now and will have in the future), and our name and likeness, for use in print, promotional materials, all online / internet and video-based marketing materials, as well as other Company publications. I hereby release and hold harmless Rummy's Beach Club from any reasonable expectation of privacy or confidentiality associated with the images specified above. I irrevocably authorize Rummy's and its agents, employees to use, display, publish, use on face book, or any social media, and for resale. I waive any right to inspect or approve these recordings or material that may be used with them now or in the future, whether that use is known to me or not.

I further acknowledge that my participation is 100% voluntary and that I will not receive financial compensation of any type associated with the taking or publication of these photographs or participation in any company marketing materials or other Company publications. I acknowledge and agree that publication of said photos confers no rights of ownership or royalties whatsoever. I hereby release Rummy's Beach Club, its contractors, its employees, and any third parties involved in the creation or publication of marketing materials, from liability for any claims by me or any third party in connection with my participation.

I understand that any pictures taken by Rummy's Beach Club are the property of Rummy's Beach Club and they are allowed to use any pictures with me or my dogs for any purpose they choose.

I have read this RELEASE and understand all its terms. I execute it voluntarily and with full knowledge of its significance. This agreement has no time limit and is valid and enforceable for any and all future activity with my dog[s]. The information provided by me is complete and accurate and I agree to all its terms and conditions.

I release Rummy's, its regents, employees, and agents from all liability arising out of the use of these recordings, including but not limited to any claims arising out of my right of privacy or right of publicity and any claims based on any distortions, optical illusions, of any mechanical reproductions. I understand that I will not be compensated for any use of sale of these images/recordings. I understand that this is a legal document and represent that I have read it and understand it and am willing to sign it voluntarily.

Date: _____

Current Dogs: _____

Your Signature: _____

Your Printed Name: _____