

WV PUBLIC HEALTH ASSOCIATION
Finance, Operations, and Computer Technology (F.O.C.T)
Canaan Valley Resort Davis, West Virginia
September 21, 2017

AGENDA
Hawthorne Room

8:30 a.m. – 8:45 a.m. Welcome and Opening Remarks

8:45 a.m. – 9:15 a.m. Open Discussion - Future POLL

9:15 a.m. – 10:00 a.m. “Excel Training – Intermediate Level”
Technology Learning Center

Description: Learn how to autofill cells, insert functions/formulas, freeze panes, show formulas, hide/unhide rows and columns, basic formatting of cells, merge cells, wrap text, and display subtotals.
NOTE: Combined agenda with PCS Section in the Spruce room until 10 am.

10:00 a.m. – 10:30 a.m. Break and Exhibits

10:30 a.m. – 11:30 a.m. “The West Virginia Office of Technology Structure and Rates”
John Dunlap, CTO, Cindy Smith, Deputy CTO and
Justin T. McAllister, Chief Financial Officer

Description: What is the Office of Technology (OT) and What do we do? Future of OT?
Understanding the Structure/Service Rates.

11:30 – 12:30 LUNCH

1:00 p.m. - 2:00 p.m. “Managing Your Risk”
Danielle N Cox, Cybersecurity Administration Manager
Office of Technology

Description: Learn how to manage your organization’s cyber risk from the top-down. Discover tools available to help assess and correct risks to HIPAA data. Also, evaluate areas to target for employee education.

2:00 p.m. – 2:30 p.m. Break and Exhibits

2:30 p.m. – 4:00 p.m. “Health Communication Tools to Help You Reach, Engage,
and Elicit Behavior Change among Your Target Audience”
Sydney Webb, Ph.D., Health Communication Specialist
National Institute for Occupational Safety and Health Division of Safety Research

Description: Are limited staff and funding constant challenges for your health department? If you answered yes, chances are that you’re not alone. But the good news – there are a host of free tools you can easily use to reach your audiences with meaningful messages that will move them to action. During this presentation, you will learn about web personas and how to create them. You’ll also get info and ideas in time to celebrate October’s Health Literacy Month. Get ready to add to your health communication toolbox today!

4:00 p.m. – 4:15 p.m. Announcements and Q&A ADJOURN