



PROGRAM DETAILS

Program Abstract

Communication is the foundation of every business function in every company and every industry. Yet, statistics prove that ineffective communication is a primary cause of workplace failures. Ineffective communication is an inevitable result of the fact that people are wired to think and communicate automatically and reactively. Science has proven that people are preconditioned, and have very little conscious control over their thoughts, behaviors and emotions on a moment-by-moment basis. This makes it nearly impossible to manage employees, improve communication or drive performance without first resetting that foundation.

THE PATH TO SUCCESS is designed to do just that. We teach your employees how to reset their foundation of communication, which also directly impacts their listening, motivation, relationships and teamwork. Resetting your employees' foundation of communication generates a powerful force for the prevention of negativity, disharmony and mediocrity. The result is a happier, more fulfilled, more productive and more successful team and organization.

Benefits

THE PATH TO SUCCESS will reset the foundation of communication for your team, which will positively impact virtually every aspect of your organization. This is a result of each team member learning how to take full responsibility for their communication, listening, motivation, relationships and teamwork. Specifically, the benefits include better and more effective:

- Productivity
- Collaboration
- Trust
- Responsibility
- Team building
- Profitability
- Motivation
- Strategy
- Accountability
- Commitment
- Conflict resolution
- Engagement
- Feedback
- Innovation
- Culture

It is time to eliminate negativity, disharmony and mediocrity. Instead of letting the automatic processes of each team member continue to drain time, energy and productivity, start designing the future of your company today with THE PATH TO SUCCESS.

Core Courses

THE PATH TO SUCCESS program is a full-day (8-hour) series of courses, including:

- The Science of Communication™
- The Science of Listening™
- The Science of Motivation™
- The Science of Relationships and Teamwork™

Course Composition

The PATH TO SUCCESS addresses the issues and problems associated with communication, listening, motivation, relationships and teamwork, and provides specific solutions in the form of step-by-step processes.

We teach in detail:

- How and why we communicate, listen, motivate, and create relationships and teamwork the way we do, automatically in a pre-conditioned way
- Step-by-step processes that will allow management and each individual employee to consciously control and, therefore, take 100% responsibility for their: communication, listening, motivation, relationships and teamwork

Core Process Recaps

The skills and processes taught in THE PATH TO SUCCESS provide each team member with the ability to reset their foundation of communication on a moment-by-moment basis. To support them in taking full responsibility for their communication, listening, motivation, relationships and teamwork, we will provide course recaps that contain the key processes that will support them in maintaining and managing a strong, positive foundation of communication.

