



Fall, 2016

Dear

The Fredericksburg Area Service League (FASL) is a not-for-profit organization that focuses on projects that benefit underprivileged children and their families in the Fredericksburg area as well as our own *Signature* Programs. Since 1993, FASL has donated over \$700,000 to local charities including Fredericksburg Regional and Spotsylvania County Head Start, Rappahannock Refuge, Inc, Hope House, Fairy Godmother Project, Fredericksburg Area Food Bank and many more over our 22-year history.

In order to continue providing these services, we request sponsorships from businesses and community leaders in addition to holding yearly fundraising events. Beginning this fall, our *Junior Cotillion* program will offer etiquette and dance classes to middle school children. These classes provide a fun and educational way for these children to learn skills that give the necessary confidence for future endeavors. Our 10th Annual *Merry Market Boutique Shopping Experience* will be held on November 18-19, 2016. *Jingle Bell Cocktail* will kick off the event where guests welcome vendors and quality artisans to our show.

All proceeds we receive from fundraising events will benefit children's charities in the Fredericksburg area. This year we are thrilled to provide financial assistance to the following charities: Fredericksburg Regional and Spotsylvania County Head Start, National Counseling Group, Hope House, Thurman Brisben Center, Safe Harbor, and Rappahannock Big Brothers Big Sisters. We also volunteer with and support local programs as well as FASL's own *Signature* Programs.

This year, we are seeking sponsorship for our *Signature* Programs. We recognize the need in our community is vast, but we would like to interest you in two of our unique *Signature* Programs: Books in Hand and Summer Scholars. Books in Hand will put over 5000 books in the hands of children in our area this year alone. We donate books to children in our schools, shelters and at risk communities. Often these books are the only books these children own. Imagine the joy you can bring to a child by sharing a book with them! Our Summer Scholars program is a life-changing opportunity for at risk middle school students from local schools to attend a STEM summer camp at a college campus. We have sent over 40 students to enrichment camps at college campuses and thereby instilled a love for learning and a desire to attend college.

Community-minded citizens, like you, allow us to provide these services. With many families struggling financially in our area, your kind sponsorship is greatly appreciated by those we support—particularly the children. We are continually inspired by the spirit of sharing that we see in the Fredericksburg community from individuals and businesses that support *making a difference for children*.

Thank you for your interest in FASL and for considering being a sponsor for our league. More information about FASL, our sponsorship levels, and a pledge card are enclosed. Please contact me with any questions at (sponsorfasl@gmail.com). You may also visit our website at www.faserviceleague.com for additional information.

Best regards,

Stephanie Maxwell
Past President and Sponsorship Chair

FEIN: 54-1678435
Tax exempt number: 0019690792-E

FASL Executive Board

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