



## ***Lonsdale Business Loyalty Program***

### ***November 1 - December 31, 2015***

The Lonsdale Chamber of Commerce is excited to be working with the Lonsdale EDA as we prepare for another successful Lonsdale First! loyalty program! The Chamber will coordinate and manage the program with guidance from the EDA for 2015 with the intent of taking over the program completely in 2016.

The program is open to ALL retail and home-based businesses in Lonsdale and is designed to stimulate local spending. Participating businesses will be listed on the loyalty program's stamp card, showcased online (City and Chamber sites), promoted on facebook, and included in a Lonsdale Area News Review press release and advertising for Small Business Saturday (SBS) on Saturday, November 28<sup>th</sup>. The SBS advertising will include an ad for SBS participating businesses and will include an overall promotion for double punches!

Loyalty cards contain a combo of \$5 and \$10 increments totaling \$100/card. Cards will be available at all participating businesses. Completed cards can be turned in to any participating business or the Chamber office. All loyalty cards will be entered into a drawing for \$700 in Chamber Check prizes. Program materials will be distributed the last week in October.

#### **LONSDALE FIRST REGISTRATION: Return with \$50 payment to LACC by October 1, 2015.**

Mail to: LACC PO Box 37 Lonsdale, MN 55046. Questions? Please call Shanna @ all 507.744.4962

Business Name			
LEVEL OF PARTICIPATION  <input type="checkbox"/> \$50 Lonsdale First! + advertising for Small Business Saturday promotion  <input type="checkbox"/> \$50 Lonsdale First! program only			
<b>OFFICE USE ONLY</b>	Date Rec'd	Check #	Amount