

**TRINITY COUNTY FAIR ASSOCIATION  
BOARD OF DIRECTORS'  
ANNUAL BOARD MEETING MINUTES**

Trinity County Fair  
**DINING HALL – 6000 Hwy 3**  
Hayfork, CA 96041

<https://us02web.zoom.us/j/84781601071?pwd=L09qeDFwK0Nib2Q5SklyUDFiM0MxZz09>

(If using the zoom link, it will download zoom to your computer)

**Zoom Link Info:**

Meeting ID: 847 8160 1071  
Passcode: 491796  
Dial In: 1-669-900-6833

**Thursday, January 27<sup>th</sup>, 2022**  
**5:00 PM – Open Session**

**Board of Directors**

Dennis Rourke, President	Sharon Eggleston, Vice President
Wallace Brinkley, Director, 1 <sup>st</sup> District	Michael Thompson, Director, 2 <sup>nd</sup> District
Adrien Keys, Director, 3 <sup>rd</sup> District	Adam Dummer, Director, 4 <sup>th</sup> District
Justin Bailey, Director, 5 <sup>th</sup> District	Chuck Sauer, Director
Donny Case, Director	

**Mission Statement**

To provide for the management of the Trinity County Fair and year-round use of the fairgrounds in the best interest of the people of Trinity County and its rural county values by partnering with county agencies and businesses, promoting agriculture and education, and maximizing available resources.

**Note**

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or prior to the discussion by the Fair Board of any item listed on the agenda.

**AGENDA**

The Board of Directors retains the discretion to adjourn to Closed Session at any time during this meeting to confer with and give direction to its negotiator(s).

**1. CALL TO ORDER**

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

Called to order by Director Rourke at 5:00 pm

**2. ROLL CALL – DETERMINATION OF A QUORUM**

- a. APPROVE DIRECTOR ABSENCES AS EXCUSED/UNEXCUSED

- a. All Directors were present in person.

**3. PRESIDENT WELCOME REMARKS**

- a. Director Rourke welcomes everyone to the Annual Meeting.

**4. ADJOURN FOR DINNER**

**5. CALL BACK TO ORDER**

**6. COMMENTS FROM ASSOCIATION MEMBERS AND/OR PUBLIC**

- a. Justin Molner – Carrie and staff have done a wonderful job here.
- b. Director Rourke – Thank you Carrie! Amazing job! For Maintenance the grounds look great!! Best we've seen in a long time.

**7. CEO: 2021 REVIEW & 2022 FORECAST**

- a. RECAP 2021 - I would like everyone to join me in a moment of silence for those we lost over the past year. Thank you, I hope everyone enjoyed the wonderful dinner provided by Jai Waggoner and URok Bakery! Now I would like to give a huge thank you to "Your" Trinity County Fair Association Board of Directors for the time they take to volunteer and help put on all our events throughout the year. And last but not least I would like to introduce our Fairgrounds staff some of who are here tonight, our Maintenance Supervisor Jim Erenberger who has been with us since 2018 and his staff – Richard Stone, Maintenance & Security who began working with us this past year – Ben Ehler who started with us in 2016 – Josh Smith who also started working with us this past year; our Office Staff Sue Erenberger, Bookkeeper she's been employed since 2017 - Christina Wine, Secretary who started in 2020 - Tina Felch, Exhibits Supervisor/Business Assistant she's worked parttime since 2015; and our Camp Host/Security Michael Wine also with us since 2020. And now please give yourselves a round of applause because without you, our Members we would not have the great Fair Association that we do!
- b. A little housekeeping, on the tables are suggestion forms we would love to hear your ideas to make our Fair, fairgrounds, and events better! There are flyers on some of the events we have coming up, please come out and support Your Trinity County Fair as these events give us the resources to provide more entertainment and events at the Fair. Also on the tables are ballots for you to use to vote for who you would like to represent you on the Fair Board, your nominees are Donny Case, Regina Smith, and Wally Overturf.
- c. Now how about we recap 2021, ok first remember back in March of 2020 when we all thought 'ok let's disrupt our lives a few weeks to flatten the Covid Curve, then it continued throughout the year into the 'Great Disruption of 2020'! I remember New Years Eve of 2020 and how excited I was for 2021 and to be putting the 'C word' behind us, little did we know that 2021 would mirror 2020 in a lot of ways. We were able to adjust how we did business and offer our community some resemblance of pre-covid.
  - 1. Flea Markets became an almost regular event, and thanks to a local member of our community who donated her estate we are able to continue having items to sell at our fair booth.
  - 2. Our fairgrounds, along with many others in the nation became the location for COVID Testing and Vaccination Centers throughout the year.
  - 3. Hayfork Lions Club Easter Egg Hunt Canceled.
  - 4. In April it was determined that we could safely have our Annual Pro-Am Bigfoot BBQ Competition, where we added our 1<sup>st</sup> Annual Trinity VintageFest Trailer Rally. The event was very successful as far as attendance, we made over \$17,000 in revenue but our expenses put us at a small loss of \$1,600. This was mainly due to the lack of time to get sponsors for entertainment and cash awards. We have a lot more time to plan this year and will definitely turn this event into a positive net revenue.
  - 5. 8<sup>th</sup> Grade Cow Plop Bingo Canceled.
  - 6. We were able to secure a grant for \$20,000 through the McConnel Foundation to concrete our Small Animal Barn. This is a huge win in our fight in preventing E Coli poisoning during our Jr. Livestock Exhibits.
  - 7. Trinity Together Job Fair Canceled.

8. Grasshopper Adventure Bike Event Canceled.
  9. The Log Cabin Quilters' Guild was able to safely host their spring Quilter's Retreat in June.
  10. We added another Still Exhibit for our Fair, Sponsors adopted flower beds on the fairgrounds and cleaned, planted, and decorated them for the Board Directors to judge. The Art Shop was awarded 1<sup>st</sup> Place, Big Valley Properties placed 2<sup>nd</sup>, and the Brookins Family got 3<sup>rd</sup> place, Southern Trinity 4 H and Girl Scout Troop #70390 were Honorable Mention. We will continue this program with the current sponsors having the option to keep their beds, and hopefully adding more sponsors.
  11. Indian Valley Summer Camp program at the Fairgrounds was able to take place again in June.
  12. We held our 1<sup>st</sup> Semi-Annual Board of Directors Meeting in June, which focused on where we were to date with budgeted items and fundraising.
  13. The 4<sup>th</sup> of July Celebration in Weaverville went forward, and we entered a Trinity County Fair 100 Year Anniversary Float which received a 2<sup>nd</sup> Place Award.
  14. Unfortunately, the end of July saw Fire Season rear its ugly head, which affected our 100 Year Anniversary Fair. On August 7<sup>th</sup>, 3 days before they were to start setting up Midway of Fun canceled their carnival for our Fair due to smoke from the fires. We had a couple of Emergency Board Meetings and came up with a Modified Fair Plan, that resulted in a minimal loss of \$40,000 vs a potential loss of twice that much. Most of our Commercial and Concession Vendors canceled, but those who did attend helped us to provide a Fair for our community. Jai Waggoner with URok Bakery managed the Homestead and provided Breakfast, Lunch and Dinner; with the help of the Sauer, Treanor, and Stanley Families. This became the focal point of our Fair and was a huge success. We canceled the Concert and moved our Bands to the Beer Garden. The Logging Show, Races and Derby all had record attendance! Jr. Livestock was able to host their Buyer's Luncheon and had another record year of Auction Sales with over \$700,000.
  15. And 'Just Like That' the week following Fair, our little county was in an evacuation warning and/or order from the fires. We closed the Mayme Patton Exhibit Building, the Exhibits Office and most of the staff evacuated out of town. I stayed and we ended up with 2 Fire Camps, CalFire used us for support of their heavy equipment, then the USFS took over the fire and moved onto the fairgrounds. They ended up staying into the first week of November.
  16. The Cannabis Cup had to Cancel again.
  17. Log Cabin Quilters' Guild Fall Retreat Canceled.
  18. Once Fire Camp moved out, we were able to open our buildings up to rent again on a regular basis, so we got about 2 months of consistent building rent in 2021.
  19. We attended the Lewiston Bridge Lighting Event in November and had a booth promoting our Pancakes with Santa and Festival of Trees events.
  20. We supported our community with 2 entries into the Hayfork Christmas Light Parade the first Sunday in December.
  21. Art for Art's Sake and the Hmong New Year were able to host their events again in December. We had 2 successful events in December, Pancakes with Santa we teamed up with Hayfork Rotary and ended with a profit of \$272.62, which we are splitting with Rotary; Festival of Trees we ended with a New Profit of \$564.64. Now these numbers are small, but the positive thing is this was our first year doing both of these events, and typically you budget for a loss your first year. So again, Thank You to our community for stepping up and supporting these events, they will surely increase and become a huge part of our Fair Fundraising and our Holiday Tradition at the Fairgrounds.
- d. 2022 FORECAST - Membership forms are coming in daily; we have noticed a decrease in membership to date. Will continue to get membership information out to get our numbers back up.
1. Following are our current Events planned by Month:

12<sup>th</sup> we have a Valentine's Dinner by URok Bakery and served by HHS Senior Class, all proceeds from the dinner will go to the Senior Class. Fair is hosting the Las Vegas Night Which will take place following the dinner. If you would like to volunteer, we could use help with the Blackjack Tables and the Prize Table. There are Flyers on your Table for this event. 21<sup>st</sup> Fair is having their Annual Cake Bake Off and Dessert Auction, this year it will take place in the Cinderella Ballroom behind the Hayfork Hotel. Hotel will have food and drinks available. Information has been mailed to all fair baking exhibitors. There are also Flyers on your Table for this event.

March –

Planning to start Bingo back in the Dining Hall, but instead of Hayfork Lions Club, we will be hosting, and it will also be a Fair Fundraiser, currently plan to have this monthly. We will get a schedule on our FB, Website and Flyers out soon.

19<sup>th</sup> Hayfork Athletic Booster Club & Trinity County Fair Calcutta & Dinner. Tickets are available to purchase.

Following the final Hayfork Lyons Club Skating, Flea Markets will resume in March.

April –

9<sup>th</sup> Easter Bazaar & Kids Easter Craft Fair

May –

8<sup>th</sup> Mother's Day Brunch / Cinco de Mayo Theme

13<sup>th</sup> & 14<sup>th</sup> Bigfoot BBQ & 2<sup>nd</sup> Annual VintageFest Trailer Rally

June –

19<sup>th</sup> Father's Day Brunch & Outdoor Sports Show & Sale

July –

14<sup>th</sup> - 17<sup>th</sup> Trinity County Fair, we have booked with a new carnival Wold Amusements. All day ride wristbands will be \$30, and 50% go to the Fair; after talking with the owner Jason and understanding more of their fixed costs we really need to support the carnival or could end up losing that attraction all together. Their fixed cost is between \$50,000 - \$60,000 for the week, depending on gas and of course they don't want to just break even, so please help us get the word out on the ride wristbands. We are also working on changing up the ground's entertainment, adding a variety of music and a mentalist/hypnotist along with the juggler and magician. If you would like to help support this, when you purchase your membership mark Entertainment for any additional donations. We will also be changing the Commercial/Concession Vendors and offering an 'Artisan Market' where all the specialty and handmade vendors will be located, it will have a Farmers Market feel to it and be located outside. The Homestead being such a hit last year will have more entertainment there, the Old Beer Garden will continue to be open, and we will have the Haggard Brother's doing their Tribute Concert for Merle on Friday night. Please if you have other ideas, please list them on the suggestion forms provided.

Director Dummer – Did we get the Carnival to commit to 2-3 years?

CEO Bayley – No, he did commit to this year. He's going to see how he does this year in sales. I didn't realize how expensive it was just to get the carnival here.

September –

10<sup>th</sup> Freedom Rodeo

October –

22<sup>nd</sup> – 31<sup>st</sup> Haunted Homestead

November –

26<sup>th</sup> 2<sup>nd</sup> Annual Pancakes with Santa

December –

4<sup>th</sup> 2<sup>nd</sup> Annual Festival of Trees

31<sup>st</sup> New Year's Eve Concert (Weaverville Performing Arts Center)

As we review your comments and suggestions, we will continue to update our events and fundraisers.

At this time, I am open for any questions or comments.

#### **8. CORRESPONDENCE:**

- a. Letter of Interest from Donny Case for Elected TCFA Director Position
- b. 2022 Director Voting Procedures
- c. 2022 Fair Theme Entry Form

**9. ELECTION OF OPEN BOARD DIRECTOR POSITION(S)**

- a. Voting as follows
  - 1. Donny Case – 32 Votes
  - 2. Regina Smith – 5 Votes
  - 3. Wally Overturf – 3 Votes
- b. Director Donny Case retained his seat as Director.

**10. ELECTION OF OFFICERS**

**11. NEW BUSINESS**

- a. **APPROVE & SEAT NEW DIRECTOR(S)**

**12. ADJOURNED**

Adjourned by Director Rourke at 6:38 pm

**Submitted By:**

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*Carrie Bayley, CEO*

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*Dennis Rourke, TCFA President*