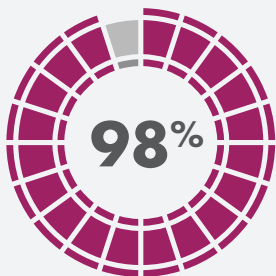




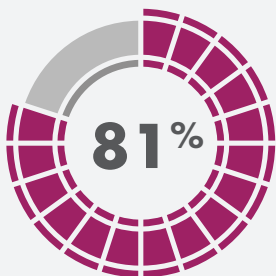
APEX O&P Ed

Accredited Continuing Education
Courses for Presentation to Therapists



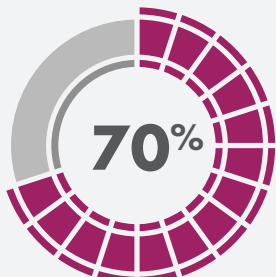
"I find the content to be relevant and helpful in my field."

98% Agreed or Strongly Agreed.



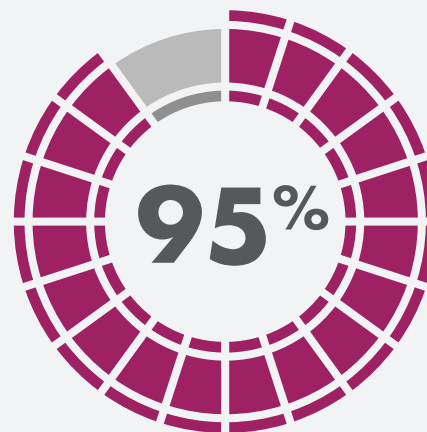
"I feel more confident working with amputee patients."

81% Agreed or Strongly Agreed.



"I feel that participating has resulted in better outcomes for my amputee patients."

70% Agreed or Strongly Agreed.



"I would recommend participating to other professionals in my field."

95% Agreed or Strongly Agreed.

MORE THAN JUST A SALES PITCH

Apex 360 Systems provides you with a 10-course series of 1-hour presentations, specific to Prosthetics. Each is approved for 1 credit-hour with the Physical and Occupational Therapy Associations of your state (where applicable). More than just a sales pitch, you are offering needed Continuing Education Credits and valuable training, while establishing a strong relationship with the entire therapy team. You present at THEIR location, work around THEIR schedule, and offer the program free of charge. You demonstrate your commitment to the entire continuum of care and solidify your reputation as an expert in your field. This is one of the easiest marketing tools you will ever have available to you, as there is no down side to the therapist.

WE DO THE HEAVY LIFTING

You will receive one new course as frequently as you wish (we recommend promoting a new course on a quarterly basis). Research for the content has already been performed, organized, and fully referenced. It is customized to your practice with your logo, contact information, and presenter information. Some presentations are even customized based on your practicing methods. We also provide participant handouts, quizzes, and evaluation forms; as well as a step-by-step guide for promoting, presenting, and maintaining the program. We take care of the approval process with your state-specific associations. We provide you with the Certificate of Completion template and tracking spreadsheet.

FIRST TO MARKET = STRONG ADVANTAGE FOR YOUR PRACTICE

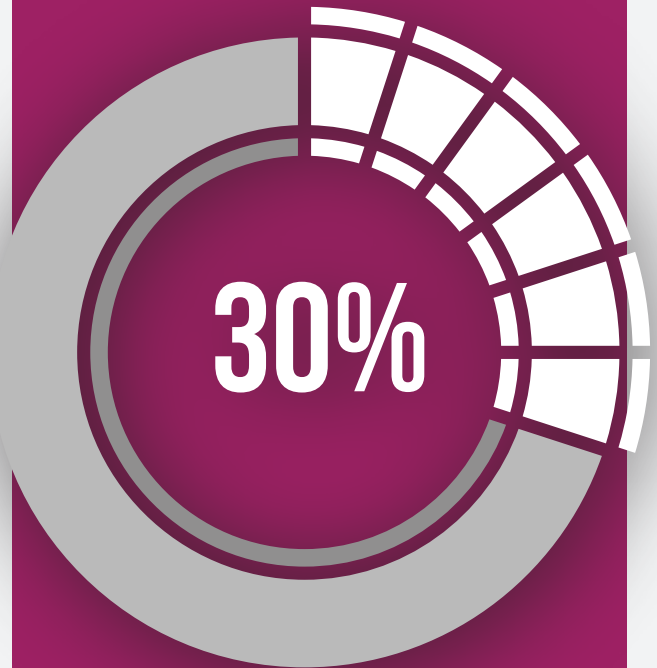
By offering FREE CEUs to local rehab facilities and skilled nursing facilities, you are providing them with valuable information and education credits vital to their career. By being the first in your market area to do so, you are establishing your practice as the premier prosthetic educators in your region. Because each course is part of a series, once the first course is scheduled and the value of the program is established, you are locked in with that therapy group for consistent, on-going education for years to come!

MINIMAL RISK

All of our products and services are 'a la carte' so if you want to 'test the waters' to see if this educational initiative is right for your practice, the only investment needed to get started is the cost of 1 presentation, CEU authorization, and eCertificate creation which is \$2000*. *Cost includes up to 100 eCertificates and does not include presentation equipment or state application fees.

How can educating make a difference in your practice?

Here is another big number:



That's the percentage of total patient referrals received by that prosthetic practice from therapists AFTER introducing this program. Prior to the program, less than **2%** of their referrals came from therapists.