

Tourism

Works for the
whole Valley.



"Many of our customers own bed and breakfasts, hotels and other tourism businesses. They buy our flowers and hanging baskets to beautify their buildings and grounds during the busy summer season. The success of the visitor industry is economically important to a wide range of businesses, including ours."

CORY JACOBSON
JACOBSON'S GREENHOUSE
WASILLA

MAT-SU
Valley

MAT-SU CONVENTION & VISITORS BUREAU • www.alaskavisit.com

Tourism

Works for the
whole Valley.

"It may seem surprising, but a healthy tourism industry is very important to my business's success. Here at the UPS store, we print rack cards, brochures and menus for local tourism businesses, and we ship visitors' fresh-caught salmon home. I can trace a lot of my business's achievements to the success of the visitor industry."

STACIE STIGAR
THE UPS STORE
PALMER



MAT-SU
Valley

MAT-SU CONVENTION & VISITORS BUREAU • www.alaskavisit.com

Tourism

Works for the
whole Valley.

"The Gateway Visitor Center will create a greater opportunity for economic development in the Mat-Su Valley and influence visitors to stay longer and spend more money. It will provide a year-round venue for gatherings and events. It will connect visitors and local businesses, which benefit us all. It's also a chance for us to show off the Valley's world-class sport fishing!"

BUTCH AND JEHNIFER EHMANN
EHMANN OUTDOORS
PALMER

MAT-SU
Valley



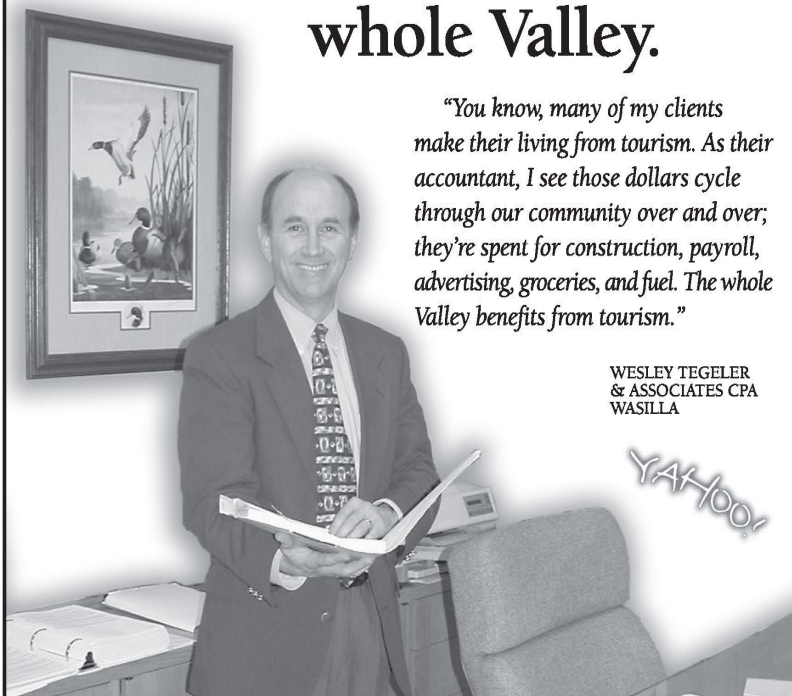
MAT-SU CONVENTION & VISITORS BUREAU • www.alaskavisit.com

Tourism

Works for the
whole Valley.

"You know, many of my clients make their living from tourism. As their accountant, I see those dollars cycle through our community over and over; they're spent for construction, payroll, advertising, groceries, and fuel. The whole Valley benefits from tourism."

WESLEY TEGELER
& ASSOCIATES CPA
WASILLA



YAHOO!

Celebrating 25 years of Mat-Su CVB success
MAT-SU CONVENTION & VISITORS BUREAU • www.alaskavisit.com