



## **StandUp-SpeakOut of North Carolina**

**P.O. Box 71532 \*Durham, North Carolina \*27722 \* 919-824-0494**

Dear Community Partners,

Thank you for considering the opportunity to partner with StandUp-SpeakOut of North Carolina's upcoming Theatrical Production "Purple Freedom: Breaking the Cycle". Purple Freedom is a theatrical production that highlights the long-term impact of generational abuse with an emphasis on teen dating violence, domestic violence, sexual abuse, and mental illness. StandUp-SpeakOut of North Carolina (SUSO-NC) is a 501(c) 3 state-wide non-profit organization that provides advocacy and therapeutic support through Art Therapy for children and teens who are victims or witnesses of domestic violence and sexual abuse. On March 19<sup>th</sup> 2017 we debuted Purple Freedom to a **solid out audience**, and with your support we will be able to draw a greater impact for our Fall 2017 Production, and reach more children and their families. With your sponsorship, you can help us to continue to be a leader in providing programs and services for children and teen victims. Attached are our partnership opportunities for our Fall 2017 Production Saturday November 4<sup>th</sup>, 5:30pm. The money raised through sponsorships goes directly towards the production cost which include venue rental, programs, scene props, marketing and promotions.

In return for your sponsorship, SUSO-NC will highlight your business philanthropic contribution based on your selected sponsorship package. SUSO-NC has a growing support system throughout the east and west coast. Some recent statistic includes:

**Website:** 2,700 monthly average visits to site

**Facebook:** On average the Facebook page reaches 65% of the followers

**Twitter:** 1,400 active followers

**Instagram:** 695 active followers

**Monthly Email Blast:** Average the monthly eblast reaches 83% of the subscribers

**Average Event Attendees:** Average 75-250 patrons

Your consideration is very much appreciated and will make a difference in advancing the mission of StandUp SpeakOut of North Carolina (SUSO-NC). It is my hope that you will consider partnering with our organization to make our upcoming event a success. Should you have any questions, please feel free to call directly at 919-824-0494.

Sincerely,

*Monica Daye*

Executive Director & Founder--StandUp SpeakOut of North Carolina

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## SUSO-NC Sponsorship Opportunities

<b>SPONSORSHIP LEVELS</b>	<b>BENEFITS</b>
<b>Prestige Sponsors: \$1,000</b>	<ul style="list-style-type: none"><li>❖ Special Recognition at Event</li><li>❖ Logo on website for 1 year</li><li>❖ Logo on all production marketing materials</li><li>❖ <b>Table in Lobby at Event</b></li><li>❖ Acknowledgement in all E-blast</li><li>❖ 10 Mentions on 3 Social Media Sites</li><li>❖ Full Page Ad in Program Book</li><li>❖ Name listed on Sponsor Page in Program Book</li><li>❖ 3 SUSO-NC Shirts</li><li>❖ <b>5 Tickets to Event</b></li></ul>
<b>Platinum Sponsors: \$500</b>	<ul style="list-style-type: none"><li>❖ Recognition at Event</li><li>❖ Logo on website</li><li>❖ <b>Table in Lobby at Event</b></li><li>❖ Logo on event flier</li><li>❖ Acknowledgement in all E-Blast</li><li>❖ 5 Mentions on 3 Social Media Sites</li><li>❖ Half Page Ad in Program Book</li><li>❖ Name listed on Sponsor Page in Program Book</li><li>❖ 2 SUSO-NC Shirt</li><li>❖ <b>4 Tickets to Event</b></li></ul>



## StandUp-SpeakOut of North Carolina

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<b>Purple Ribbon Sponsors: \$350</b>	<ul style="list-style-type: none"><li>❖ <b>Table in Lobby at Event</b></li><li>❖ Logo listed on Sponsor Page in Program Book</li><li>❖ Acknowledgment in Eblast</li><li>❖ 2 Mentions on Facebook &amp; Twitter</li><li>❖ <b>3 Tickets to Event</b></li></ul>
<b>Teal Ribbon Sponsors: \$250</b>	<ul style="list-style-type: none"><li>❖ Logo listed on Sponsor Page in Program Book</li><li>❖ 1 Mention on Facebook</li><li>❖ <b>2 Tickets to Event</b></li></ul>
<b>Orange Ribbon Sponsors: \$150</b>	<ul style="list-style-type: none"><li>❖ Logo listed on Sponsor Page in Program Book</li><li>❖ <b>2 Tickets to Event</b></li></ul>

SUSO-NC is a 501(c) 3 non-profit organization. All donors will receive a letter from SUSO-NC for tax purposes.

For More Information or to select your sponsorship package please contact 919-824-0494 or email [info@susonc.org](mailto:info@susonc.org) or confirm your sponsorship at <https://pfsponsors.eventbrite.com>

**Deadline is October 6th, 2017**