



**A Tradition of Football Excellence  
State Champions**

1979, 1982, 1993, 1996, 1997, 1998, 1999,  
2000, 2001, 2003, 2006, 2007, 2012, 2013, 2014, 2015

# **JENKS TROJAN FOOTBALL**

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## **ADVERTISING AGREEMENT FOR 2016 SEASON**

\_\_\_\_\_ (the “Buyer”) agrees to buy, and the Trojan Football Booster Club (the “Seller”) agrees to sell the items selected below. This agreement shall be in effect from the date hereof through the end of the 2016 Jenks High School Football season.

The Buyer shall have the right to lay out its advertising space and to determine the colors, logos and text to be painted on its sign (subject to production limitations). All artwork for the advertising space will be done at no additional cost to the Buyer. The Seller shall retain the ownership and responsibility of the sign.

The Jenks School Board shall have the right to determine the appropriateness of each advertisement, and to accept or reject an advertising agreement. No advertising will be accepted that in any way conflicts with the “no alcohol, no drugs, no tobacco” policy of the Jenks School system and football program. Any advertisement that suggests activity detrimental to the goals and objectives either stated or implied in the school handbook, or as determined by school personnel will be rejected.

- ☐ **Stadium Sign Sponsor** **\$800.00**
  - ✓ Stadium sign for the entire season (**\$700 for renewing sign sponsors**)
  - ✓ Sign will be up for Varsity, Junior Varsity, 9<sup>th</sup> & 8<sup>th</sup> Grade games and all day Saturdays during youth JTA games (Statistics on Back Page)
  - ✓ Company Name/Logo posted on Jenks Trojan Football Website (Statistics on Back Page)
  - ✓ Sign will be posted after the Jenks Preview Scrimmage
  
- ☐ **Radio Sponsor / Stadium Sign Combo** **\$1,500.00**
  - ✓ Four (4) 30 second radio spots per game
  - ✓ Playoff games are included in the package price
  - ✓ Radio spots will be played anywhere from pre-game through post game
  - ✓ **Stadium sign for the entire season included with the \$1,500.00 commitment**
  - ✓ Trojan Club access (3<sup>rd</sup> floor Sharp Athletic Facility) for entire season.
  - ✓ Company Name/Logo posted on Jenks Trojan Football Website (Statistics on Back Page)
  - ✓ Stadium sign will be posted after the Jenks Preview Scrimmage
  
- ☐ **Individual Home Game Sponsor (See back page for schedule)** **\$1,600.00**
  - ✓ Full page advertisement in the sponsored game program
  - ✓ Stadium sign for the entire season (Statistics on Back Page)
  - ✓ PA recognition during your sponsored home game
  - ✓ Four game tickets to your sponsored home game
  - ✓ Opportunity to distribute “giveaways” or handouts during your sponsored home game subject to approval by Athletic Department
  - ✓ Trojan Club access (3<sup>rd</sup> floor Sharp Athletic Facility) for entire season.
  - ✓ Company Name/Logo posted on Jenks Trojan Football Website (Statistics on Back Page)
  - ✓ Stadium Sign will be posted after Jenks Preview

- ❑ **Golf Tournament Major Sponsor – \$2,000.00**

  - ✓ Receive 4 paid players to participate in tournament
  - ✓ Signage and recognition as Major Sponsor (front and center) at tournament site
  - ✓ Recognition as Major Sponsor in tournament publicity
  - ✓ Ability to distribute promotional materials to participants
  - ✓ Company Name/Logo posted on Jenks Trojan Football Website (Statistics on Back Page)
  
- ❑ **Trojan Preview : Multi-Team Pre-Season Scrimmage Sponsor – \$2,600.00**

  - ✓ Includes full page program advertising for the Jenks Preview
  - ✓ Four-teams participate in scrimmages and two, half-game contests. Estimated attendance 6,000 throughout the evening
  - ✓ Ten tickets to Jenks Preview
  - ✓ Stadium sign for the entire season
  - ✓ Plaque presentation at the Preview
  - ✓ Inclusion in all pre-event advertising
  - ✓ Opportunity to distribute “giveaways” or handouts during the Jenks Preview subject to approval by Athletic Department
  - ✓ Company Name/Logo posted on Jenks Trojan Football Website (Statistics on Back Page)
  
- ❑ **Jenks Preview Sponsor / Home Game Sponsor Combo - \$3,600.00**

  - ✓ Includes full page program advertising for the Jenks Preview
  - ✓ Ten tickets to Preview
  - ✓ Stadium sign for the entire season
  - ✓ Plaque presentation at the Jenks Preview
  - ✓ Inclusion in all pre-event advertising
  - ✓ Opportunity to distribute “giveaways” or handouts during the Jenks Preview and Home Game subject to approval by Athletic Department
  - ✓ Full page advertisement in the Jenks program for your Home Game
  - ✓ Four season tickets
  - ✓ Opportunity to distribute “giveaways” or handouts at your Home Game subject to approval by Athletic Department
  - ✓ PA recognition during your sponsored home game
  - ✓ Trojan Club access for sponsored Home Game (3<sup>rd</sup> floor Sharp Athletic Facility)
  - ✓ Company Name/Logo posted on Jenks Trojan Football Website (Statistics on Back Page)
  
- **Jumbo TV Scoreboard Advertiser - \*\$500/game**

  - ✓ Your TV Commercial will be aired twice (2) during a Home Game played at Hunter Dwelley Stadium in Jenks
  - ✓ \* \$250 per game when combined with a Radio or Home Game or Jenks Preview Sponsorship Package.
  - ✓ If you choose to air commercials at all Home Games played at Hunter Dwelley Stadium, then your commercials will be aired during Playoff Games played at Hunter Dwelley in Jenks as well.
  - ✓ Does not include the Jenks-Union Game played at University of Tulsa

**Accepted and Executed:  
“Seller”**

TROJAN FOOTBALL BOOSTER CLUB

Dan Guajardo, Vice-President (cell 918-625-2680)

dguajardo@oru.edu

Billy Kulkin, Vice-President (cell 918-809-9644)

billy@cubiccreative.com

**Accepted and Executed:  
“Buyer”**

Business \_\_\_\_\_

Address \_\_\_\_\_

Representative \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

**\*Please make your check payable to: *Jenks Trojan Football Booster Club***

**\*Please mail your check and signed agreement to: *P.O. Box 88 Jenks, OK 74037***

STADIUM SIGN STATISTICS (ESTIMATED)		
# of Games	Event	Estimated Attendance
1	Jenks Preview	6,000
5	Jenks High School Home Games	32,000
4	Jenks High School JV Home Games	2,000
2	Jenks High School Playoff Game (Potential)	12,000
8	Jenks 8 <sup>th</sup> and 9 <sup>th</sup> Grade Home Games	2,000
85	JTA Youth Football Home Games	8,000
<b>Total Estimated Attendance at Hunter Dwelley Football Stadium</b>		<b>62,000</b>

## 2016 JENKS VARSITY FOOTBALL SCHEDULE

8/19/2016	TROJAN PREVIEW	HOME	5:00PM
8/26/16	OWASSO	AWAY	7:30PM
9/2/16	BIXBY	HOME	7:30PM
9/9/16	UNION	AWAY (TU)	7:05PM
9/16/16	SPRINGDALE HARBER	HOME	7:30PM
9/23/16	NORMAN	AWAY	7:00PM
9/30/16	BROKEN ARROW	HOME	7:30PM
10/7/16	EDMOND MEMORIAL	AWAY	7:00PM
10/14/16	OPEN – FALL BREAK		
10/21/16	YUKON	AWAY	7:00PM
10/28/16	WESTMOORE	HOME	7:30PM
11/4/16	EDMOND SANTA FE	HOME	7:30PM

### 2015 WEBSITE STATISTICS -- [www.jenkstrojanfootball.com](http://www.jenkstrojanfootball.com)

