

ATLANTIC CHALLENGE CUP

Partnership
Opportunities



Klagenfurt, Austria

July 5–8, 2017



BILLIARD CONGRESS
OF AMERICA



Atlantic Challenge Cup Event Overview:

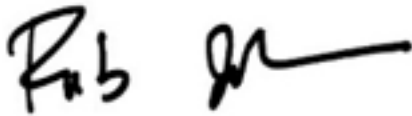
Launched by the Billiard Congress of America and European Pocket Billiard Federation in 2015, the Atlantic Challenge Cup pits the best of youth from Europe and America in a Mosconi Cup style event in a race to 11 with a possible 21 total matches. On an annual basis, six players on each team, four boys and two girls, battle it out to see who will have the bragging rights across the Atlantic.

The event takes place in Europe during odd years and in the United States during even years. The 2017 Atlantic Challenge Cup will take place in the historic city of Klagenfurt, Austria.

We Need Your Partnership:

As a supporter of youth play, please consider supporting the 2017 Atlantic Challenge Cup. Your funding will be used to help train the team prior to its departure and to help support travel costs incurred as part of this incredible event for our nation's top junior players.

Please commit today!

A handwritten signature in black ink that reads "Rob" followed by a stylized, cursive flourish.

Rob Johnson
Chief Executive Officer
Billiard Congress of America

Team USA Supporter (Non-Exclusive)

Spire \$1,500

Platinum \$1,000

Gold \$750

Spire Level Value Received:

- One (1) full-page color print ad in the Atlantic Challenge Cup program.
- Premium placement of logo on Team USA Sweat suits to be worn prior to the event, during practice sessions and after the event.
- Two (2) Facebook posts on Team USA's Facebook page thanking sponsor.
- Logo on Team USA section of event website.

Platinum Level Value Received:

- One half-page (1/2) color print ad in the Atlantic Challenge Cup program.
- Logo on back of Team USA Sweat suits to be worn prior to the event, during practice sessions and after the event.
- Two (2) Facebook posts on Team USA's Facebook page thanking sponsor.
- Logo on Team USA section of event website.

Gold Level Value Received:

- Business card size ad in the Atlantic Challenge Cup program.
- One (1) Facebook post on TeamUSA's Facebook page thanking sponsor.



Rights to Marks and Logos: All Team USA supporters will have full rights to the event logo for promotional and advertising usage only. The Billiard Congress of America will provide the logo in digital format. The event logo may not be used on any products intended for resale or event distribution. Promotional give-away items at the event are prohibited unless a sponsor obtains express written consent from the Billiard Congress of America.



Official Team USA Supporter Pledge

- | | |
|--|---------|
| <input type="checkbox"/> Spire Team USA Supporter | \$1,500 |
| <input type="checkbox"/> Platinum Team USA Supporter | \$1,000 |
| <input type="checkbox"/> Gold Team USA Supporter | \$750 |

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Company Representative Name: _____

Title: _____

Signature: _____

Complete this form, scan it and then email it to rob@bca-pool.com or fax it to 303-243-5070.