



Dear Merchant,

On behalf of the La Grange Main Street & Visitors Bureau, we would like to invite you to become a part of *La Grange Uncorked*, La Grange's premier wine and food festival. The event will be held on Saturday, March 18, 2017 from 3pm-7pm on the Fayette County Courthouse Square.

The goal of this event for our merchants around the Square is to increase foot traffic in your store and educate the community and tourists of what you offer. Most of the merchants who have been part of this event in the past view this as one of their highest sales days for the year and participate again and again each year.

As a participating merchant, you will be furnished with at least two cases of wine along with a designated person from the winery to pour wine in your shop. Your shop will also be featured on the wine map for the event. All you will need to furnish is a table on which the wine will be displayed. To help offset the expense of the wine in your shop, the merchant fee to participate is \$100. The event committee will assume the additional expense of the wine.

*Please note that locations participating in La Grange Uncorked are NOT permitted to have live music or serve additional alcoholic beverages during the 3pm-7pm timeframe.

Over the past four years, the event has grown from 400 to over 700 participants. We are anticipating selling out at 800 participants in 2017.

The deadline to reserve your space is Friday, November 11, 2016. For more information, please contact Kim Newton, Assistant Main Street & Tourism Manager at 979-968-3017 or knewton@cityoflg.com.

Sincerely,

Kim Newton
Assistant Main Street Manager
City of La Grange
155 E. Colorado
La Grange, TX 78945



March 18, 2017

**Saturday, March 18, 2017
3pm – 7pm
Fayette County Courthouse Square
La Grange, TX**

Merchant Participation Form

Merchant Name:

Contact:

Address:

Phone:

Email:

I have read and understood that locations participating in La Grange Uncorked are NOT permitted to have live music or serve additional alcoholic beverages at no charge during the 3pm-7pm timeframe.

Deadline: Friday, November 11, 2016

**Please make check payable to: La Grange Main Street
Return to: La Grange Main Street, 155 E. Colorado, La Grange, TX 78945**