# RACHEL RAPPORT

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## **EXECUTIVE**

Innovative Performance-focused **Strategy Executive** with 10+ years of experience in technology-driven business development and operational innovation. Known for leveraging negotiations and communications expertise to cut costs, increase profitability, and improve productivity, while raising hundreds of thousands of dollars through development efforts. Motivational leader and mentor skilled in driving culture and organizational development initiatives that consistently deliver award-winning results.

# Expertise includes:

- Driving Company Culture
- Team Development
- Revenue Growth
- Works well as a member of the Executive Team
- HR Savvy
- Business Development
- Strategic Planning
- Manual and Training Program Expert

#### RELATED EXPERIENCE

President | Prestige Management and Consulting - Reseda, CA

3/2010 - 7/2018

• Craft business plans of up to \$20M for startup and small businesses including projections, long range planning portfolios, investor presentation, development, financial analysis, bookkeeping, etc.

## **Vice President of Development** | Temple Kol Tikvah - Woodland Hills, CA

7/2016 - 6/2018

Led and advised finance teams and boards of directors for the nonprofit including generating \$500K in revenue and overseeing 6 committees spanning business development, marketing and outreach, partnerships and operations, including creating and teaching "Board 101" for new and existing board members, who learned how to be an effective and efficient contribution to the board of directors.

## **CEO / Managing Member /** RB Towing - Reseda, CA

8/2012 - 4/2017

- Increased revenue by 33% by leading business development efforts that grew business by 52%.
- Generated 13% revenue boost with largest customer by facilitating culture improvements that led to 92% increase in sales goal attainment.
- Spearheaded employee experience program that increased employee retention by 27% and improved staff satisfaction.
- Managed, trained, and mentored team of over 40 employees.
- Drastically cut overhead expenses by overseeing all vendor and partner negotiations.

#### **EDUCATION**

**Bachelor of Science Business Administration, Minor: Music Business** (*Magna Cum Laude*) | The State University of New York – Potsdam, New York

#### AWARDS AND RECOGNITION

Certificate of Special Congressional Recognition   United States Congress   Bob Sherman	2016
Certificate of Recognition   City of Los Angeles, State of California   Bob Blumenfield	2016
Certificate of Recognition   California Legislative Assembly   Matt Dababneh	2016
Award of Special Recognition   CALR (California Association of Licensed Repossessors)	2012
Humanitarian Award   RABF (Recovery Agents Benefit Fund)	2011

#### **COMMUNITY ENGAGEMENT**

**Council Member** | T-ROC (Towing and Recovery Oversight Council) CA Tow Truck Association 1/2016-6/2017 **Committee Member** | SPAC (Service Provider Advisory Committee) Auto Club of Southern CA 1/2015-6/2017 **Executive Director** | CALR (California Association of Licensed Repossessors) – CA 1/2011-12/2015