



For Immediate Release:  
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**Schools across Queens and Brooklyn Embark on Program to Build, Decorate and Donate Rain Barrels for their Communities**

(New York) Barrels by the Bay, a non-profit organization committed to educating individuals about conservation and sustainability, has teamed up with The Coca-Cola Company, Lush Fresh Handmade Cosmetics, and the NYCEF Newtown Creek Fund sponsored by the City Parks Foundation and Hudson River Foundation to launch the Barrels by the Bay Hudson Project on Saturday, September 23. Seventy-five classrooms throughout Brooklyn, Queens, and surrounding boroughs will participate in the school program to convert recycled Coca-Cola syrup drums into rain barrels and paint them for the local community.

Syrup drums and rain barrel conversion kits will be distributed to 75 registered classrooms in Brooklyn, Queens, and surrounding boroughs at Coca-Cola's Maspeth, Queens distribution center, kicking-off on World Rivers Day weekend, Saturday, September 23 from 9AM until 12PM. The Hudson Project gives students of all ages the opportunity to learn more about their local waterways and how stormwater runoff concerns can be minimized through the use of rain barrels. In addition to the barrels, participating teachers will be provided all painting, education, and installation materials for the project. All barrels will be installed into local infrastructure of the classrooms' choosing, helping to protect their community's water resources.

"Launching the Hudson Project during the weekend of World Rivers Day is symbolic for our organization that is engaging and inspiring classrooms and communities throughout the Hudson River region. Our program emphasizes the positive change students can ignite to improve water conservation efforts and sustainability throughout the boroughs in which they live," stated Dr. Elizabeth Rosenberger, Executive Director.

"The Barrels by the Bay team is excited for the impact 100 rain barrels will have in the Hudson River region. We are aimed at teaching the next generation of environmental proponents about our world's water resources as thousands of students will learn more about their local waterways with our program this fall. " stated Founder and President, Megan Rosenberger.

"Water stewardship and recycling education are important issues for Coca-Cola and we are proud to partner with Barrels by the Bay on this program," said Tom Sagliano, Distribution Center Manager for Coca-Cola's Maspeth and Staten Island facilities. "This is a really fun way

for us to give back to communities across Queens and Brooklyn, where so many of our associates are proud to live and work."

Please visit [www.barrelsbythebay.org](http://www.barrelsbythebay.org) to learn more about the Barrels by the Bay Hudson Project.

### Participating Schools

#### Queens Schools

Edward Bleeker Junior High (JHS 185)  
Louis Armstrong Middle School (IS 227)  
Nathaniel Hawthorne (MS 74)  
Dorothy Bonawit Kole (PS/IS 49)  
Queens School of Inquiry (Q252)  
Russell Sage Junior High (JHS 190)  
Sacred a Heart Catholic Academy  
Springfield Gardens Intermediate (IS 59)  
St. Francis de Sales Catholic Academy  
St. Francis of Assisi Catholic Academy  
St. Kevin Catholic Academy  
The Bay School (PS/MS 105)  
The Holliswood School (PS/IS 178)  
The Howard Beach School (PS/MS 146)  
The Kew-Forest School  
The Lowell School  
The Steinway School (IS 141)  
Walter Crowley Intermediate School (IS 005)  
William Carr Junior High (JHS 194)

Benjamin Altman School (Manhattan)  
Jessie Isador Straus School (Manhattan)

#### Brooklyn Schools

Alejandrina B. De Gautier (PS/IS 377)  
Alfred De B.Mason (PS 226)  
Cypress Hills Community School (PS/IS 89)  
Fort Greene Preparatory Academy (K691)  
Gateway Intermediate School (IS 364)  
John D. Wells (MS 50)  
José De Diego School (PS 84)  
Mary White Ovington School (PS/IS 30)  
Poly Prep Country Day School  
Roland Hayes Junior High (JHS 291)  
Shell Bank Junior High (IS 14)  
Sunset Park Prep (MS 821)  
The Conselyea School (PS 132)  
The Fort Hamilton School (PS/IS 104)  
The Young Women's Leadership School  
W.A. Cunningham (JHS/ IS 234)

East Fordham Academy for the Arts (Bronx)  
Highbridge Green School (Bronx)  
The William W. Niles School (Bronx)

### The Barrels by the Bay Story

After a devastating rainfall flooded her hometown community, Megan Rosenberger began to educate her community about rain barrels and their positive impact on pollution and flooding reduction. Her passion continued and in March 2015, Megan founded Barrels by the Bay, a 501(c)(3) nonprofit organization whose mission is to educate individuals about world's water resources.

Since its founding in 2015, Barrels by the Bay has reached nearly 10,000 participants in five states and Washington, D.C., reducing as much as 16 million gallons of potentially contaminated rainwater runoff annually. The Hudson project marks the seventh school program for the Barrels by the Bay team. For more information about Barrels by the Bay, visit [www.barrelsbythebay.org](http://www.barrelsbythebay.org). Follow us on Facebook: [www.facebook.com/barrelsbythebay](https://www.facebook.com/barrelsbythebay), Twitter [www.twitter.com/barrelsbythebay](https://www.twitter.com/barrelsbythebay) and [www.instagram.com/barrelsbythebay](https://www.instagram.com/barrelsbythebay).

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