# **MIRAFLEX WELCOMES YOU**





#### Welcome to the Miraflex Product Line Catalog

Again, Miraflex would like to take this opportunity to say, "Thank You" to the parents, opticians and all the eye care professionals who believed from the beginning in this unique product for young children. Boldly you trail blazed into novelty, not knowing what to expect but were willing to try something unconventional. We are indebted to the ECP's that transmitted children's' safety, comfort and regular consistent usage more value than cosmetic presentation.

Thank you for your support that has made Miraflex recipients of several awards at Vision Expo throughout the years. We are humbled and honored by the ECP's vote and take this moment to let you know how we appreciate it, year after year. Thank you!!

Your valuable comments land on listening ears and in this edition, you will see new products based on your instance. Inside you will find the Eva, (43/15) a sporty shaped frame for older kids, the NB4 (47/17) a rectangular frame, and the N50 (50/19) for adults. The N52 (52/19) will be phased out and will soon be replace with the N53 (53/19) in the Winter of 2015.

Miraflex continues giving-back working with several organizations here at home dedicated to research and investigation as well as humanitarian help in pediatric eye care. Thank you for allowing us to be the conduit between the end users and the scientists, and end users and social workers. With your continued patronage, we can continue to help the scientific and humanitarian communities.

I thank the teams that make this company a blissful reality by allowing us to cooperate with many organizations throughout the world. Our Florida Team headed by John Benabe is working in converting our customers into loyal customers and then into "raving fans". The customer care team, who enthusiastically takes your calls, fulfils your orders, many thanks and the warehouse team who pick and send your packages, all working together in an smooth process, trying to keep our costs down, thank you. To the Italian manufacturing team, managing the cost increases in raw materials, and labor, thank you for stepping up efficiency to have a minimal impact on our costs, much appreciation. To the Colombian Head Office that ruthlessly strives for product innovation focusing on children's vision and development, we thank you. The Quality Control, Clean Up, Band Manufacturing and Shipping and Receiving Teams, your role is equally recognized.

Thank you to all past employees for their contribution in building this company and to our future contributors, for their innovation and positive attitude. Unconditionally Miraflex, thanks you, the readers and Eye Care Professionals for your belief, suggestions and recommendations the push us to evolve, grow and reach out to our communities.

From Gratitude,
Peter Montana
and the entire Miraflex Family

Carla Paladini John Benabe Sarita Laluz Madelein Medina Margie Montana Pamela Palma Grecia Trabanino Norma Gonzalez







### **ROUND SHAPE**

5 Baby Plus (BP 39) Baby Plus2 (BP 42)





#### **OVAL SHAPE**

Baby Zero (BZ) Baby Zero 2 (BZ2) 6 Baby Lux (MBL) Baby Lux 2 (MBL2) Baby One 37 (B1.37) Baby One 44 (B1.44)

### **RECTANGULAR SHAPE**

New Baby 1 (NB1) 8 New Baby 2 (NB2)

New Baby 3 (NB3) New Baby 4 (NB4) NEW





### **SPORT SHAPE**

NEW EVA (43)

Nick 48 (N48)

Nick 50 (N50) Nick 52 (N52) while inventory lasts

Coming N53

**10** 

## MIRA ·· FLEX®



B=PINK BC=CLEAR PINK BCP=CLEAR PINK PEARL D=DARK BLUE DP=DARK BLUE PEARL DS=NAVY BLUE E=LIGHT BLUE EC=CLEAR BLUE EP=LIGHT BLUE PEARL FC=CLEAR BEIGE HP=YELLOW PEARL IP=RED PEARL J=DARK GRAY JC=CLEAR GRAY KP=BURGUNDY PEARL L=LAVENDER M=MILK CHOCOLATE MM=DARK BROWN N=FROST WHITE NC= WHITE GLITTER OM=INDIGO P=PLUM V=GREEN VM=DARK TURQUOISE VP=GREEN PEARL

### Mini Baby



Mini Baby Reference: M1 Size: 33/11 Age: 8 mos-24 mos



### **Maxi Baby**



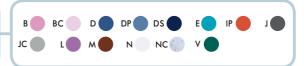
Maxi Baby Reference: MB Size: 38/12 Age: 2-5 yrs



### Maxi Baby 2



Maxi Baby 2 Reference: MB2 Size: 40/15 Age: 5-7 yrs



**ROUND SHAPE**Flexible & Safe

## MIRA--FLEX®





Color: HP

### **Baby Plus**

Reference: BP Size: 39/14 Age: 2/5 Years Baby Plus 2
Reference: BP2

**Size:** 42/14 **Age:** 5/8 Years





Same colors both references

B=PINK BC=CLEAR PINK BCP=CLEAR PINK PEARL CP=ROYAL BLUE D=DARK BLUE DP=DARK BLUE PEARL DS=NAVY BLUE EC=CLEAR BLUE EP=LIGHT BLUE PEARL FC=CLEAR BEIGE HP=YELLOW PEARL I=RED IP=RED PEARL J=DARK GRAY JC=CLEAR GRAY KP=BURGUNDY PEARL L=LAVENDER MM=DARK BROWN N=FROSTWHITE OM=INDIGO P=PLUM V=GREEN VM=DARK TURQUOISE VP=GREEN PEARL

# **ROUND SHAPE**Flexible & Safe

# **OVAL SHAPE** Flexible & Safe

### **Baby Zero**



Baby Zero Reference: BZ Size: 31/15 Age: 3-8 mo



### Baby Zero 2



Baby Zero 2 Reference: BZ2 Size: 34/15 Age: 8 mo-24 mo





Ba

Baby Zero 2 34/15 Color: IP

B BC BCP CP D DP DS E

EC EP FC HP | I IP J JC

KM KP L M MM N NC OM

P V VC VCP VM VP

Baby Lux Reference: MBL Size: 38/12 Age: 2-5 yrs

Age: 5-7 yrs



B BC BCP CP D DP DS E

EC EP FC HP I IP J JC

K KM KP L M MM N NC

OM P VM VP

Baby Lux 2
Reference: MBL2
Size: 40/14



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### **OVAL SHAPE** Flexible & Safe

**Baby One 37** 



Baby One 37 Reference: B1.37 **Size:** 37/14 Age: 1-3 yrs

В	ВС	ВСР	СР	D	DP	DS	E
EC	EP	FC	HP	1	IN 🛑	IP	1
JC 💮	KM	KP	L	M	N	OM	P
VC	VM	VP					

**Baby One 44** 



Baby One 44 Reference: B1.44 Size: 44/16 **Age:** 6-9 yrs

B BC	CP D	DP DP	DS	E	EC
IP J					
M MM	N ON	P	VM	VP	

Baby One 37

Color: DP

Baby One 44 44/16 Color: BC





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## MIRA OFLEX®

### **New Baby 1**





New Baby 1 39/14 Color: EC

B BC BCP CP D DP DS EC

EP FC HP I IN IP J JC

JS K KM KM KP L M MM MM N

NC OM P VC VM VP

New Baby 1 Reference: NB1 Size: 39/14 Age: 3-6 yrs New Baby 2 Reference: NB2 Size: 42/14 Age: 5-8 yrs

### **New Baby 2**





B=PINK BC=CLEAR PINK BCP=CLEAR PINK PEARL CP=ROYAL BLUE D=DARK BLUE DP=DARK BLUE PEARL DS=NAVY BLUE EC=CLEAR BLUE EP=LIGHT BLUE PEARL FC=CLEAR BEIGE HP=YELLOW PEARL I=RED IN=ORANGE IP=RED PEARL J=DARK GRAY JC=CLEAR GRAY JS=BLACK K=BURGUNDY KM=BURGUNDY METALLIC KP=BURGUNDY PEARL L=LAVENDER M=MILK CHOCOLATE MM=DARK BROWN N=FROST WHITE NC=WHITE GUITTER OM=INDIGO P=PLUM VC=CLEAR GREEN VM=DARKTURQUOISE VP=GREEN PEARL

# **RECTANGULAR SHAPE**Flexible & Safe

# MIRA ·· FLEX®

## **New Baby 3**



45/17



New Baby 3 Color: M



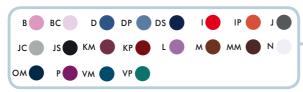
New Baby 3 Reference: NB3 Size: 45/17 Age: 8-11 yrs





**New Baby 4** 47/17 Color: DS/J





New Baby 4 Reference: NB4 Size: 47/17 **Age:** +10 yrs



B=PINK BC=CLEAR PINK D=DARK BLUE DP=DARK BLUE PEARL DS=NAVY BLUE I=RED IP=RED PEARL J=DARK GRAY JC=CLEAR GRAY KM=BURGUNDY METALLIC KP=BURGUNDY PEARL L=LAVENDER M=MILK CHOCOLATE MM=DARK BROWN N=FROST WHITE OM=INDIGO P=PLUM VM=DARKTURQUOISE VP=GREEN PEARL

### **RECTANGULAR SHAPE** Flexible & Safe

# **SPORT SHAPE** EVCI NEW

Eva 43/15







Eva Reference: EV Size: 43/15 Age: 7-10 yrs



### Nick 48







Nicki 48 Reference: N48 Size: 48/18 Age: 10-15 yrs



B=PINK BC=CLEAR PINK D=DARK BLUE DP=DARK BLUE PEARL DS=NAVY BLUE EC=CLEAR BLUE I=RED IP=RED PEARL J=DARK GRAY JC=CLEAR GRAY K=BURGUNDY KP=BURGUNDY PEARL L=LAVENDER M=MILK CHOCOLATE MM=DARK BROWN N=FROST WHITE OM=INDIGO P=PLUM VM=DARK TURQUOISE VP=GREEN PEARL

### **SPORT SHAPE**

### Nick 50



D DP DS J DC JS KM KP

Nick 50 Reference: N 50 Size: 50/19 Age: Adult



### Nick 52



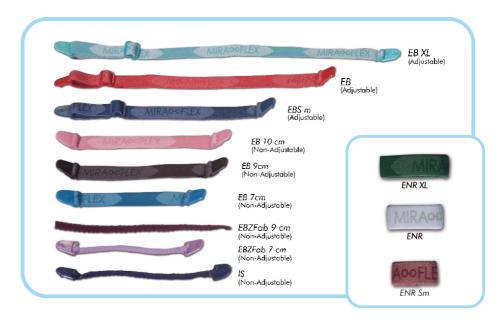
Nick 52 52/19



Nick 52 Reference: N 52 Size: 52/19 Age: Adult



While inventory lasts and N53 available Winter 2015



#### WHY MIRAFLEX?

#### Miraflex saves you time and money

- Metal Free
- No screws
- No pads
- No hinges
- · No adjustments or replacement parts required
- Hypoallergenic, soft, light material adapts to child's facial structure
- · Anatomical bridge design
- Holds any prescription to correct preemie and infant needs



# Instruction for Molding and Setting Lenses

- A. Use thin lens for high-powered + Rx
- Warm frame and insert from inside of frame. Cool frame to get a snug fit.
- C. When cutting lenses, use provided frame measurements to ensure correct size and fit of lenses in frame. Lenses can be cut 1-2 mm larger in the C Measurement if necessary to ensure a tight fit.
- D. Stronger Rx please use blunt center bevel (Fig.1)
- E. Always use the Bridge rings when storing the frames. Enforce 90° angle between frontal and temple pieces by folding at the hinge. Fold temple tip



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