

2016 CNY Veterans Parade and Expo

Noon, Sat., Nov. 12

New York State Fairgrounds



Sponsorships are tax deductible

These are suggested donation levels. The CNY Veterans Parade board is extremely flexible and eager to work with your organization as a sponsor. Please contact a board member with questions or concerns.

\$500 – Participating Sponsor

- Recognition in event program, website and social media
- Table at Expo

\$750 – Band Sponsor

- High School Marching Bands are experiencing severe budget cuts and are unable to fund any trips, including one to participate in this parade. The fund pays for the use of the busses, gas, bus drivers, dry cleaning and other essential costs associated with the world-class performances these high school performances
- Company banner can be displayed before band
- Recognition in event program, website and social media
- Table at Expo

\$1,000 – Supporting Sponsor

- Recognition in event program, website and social media, and on this letterhead
- Reserved seats for 2 at parade reviewing stand
- Company banner can be displayed on parade route
- Table at Expo
- Inclusion in the Job Fair
- 4 “Breakfast for the Brave” tickets
- A team in the CNY Warrior Fitness Challenge

\$2,500 – Contributing Sponsor

- Banner near/at reviewing stand
- Prime space for Kiosk at Expo
- Reserved seats for 4 at parade reviewing stand
- Logo and name in event program, website and social media, and on letterhead
- Inclusion in the Job Fair
- 4 “Breakfast for the Brave” tickets
- A team in the CNY Warrior Fitness Challenge

\$5,000 – Official Sponsor

- Banner with name and logo at entrance of Expo
- Banner near/at reviewing stand
- Prime space for Kiosk at Expo
- Reserved seats for 8 at parade reviewing stand
- Logo and name in event program, website and social media, and on this year’s letterhead
- Inclusion in the Job Fair
- 8 “Breakfast for the Brave” tickets
- A team in the CNY Warrior Fitness Challenge
- **MC:** Several mentions by the MC before, during and after the parade “Special Thanks to...”