

Congcong Li

(Congcong is pronounced as /chong'chong/)

Robert H. Smith School of Business, University of Maryland
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EDUCATION

UNIVERSITY OF MARYLAND, Robert H. Smith School of Business
Ph.D., Accounting

College Park, MD
(2010- Expected May 2015)

DUKE UNIVERSITY
M.A., Economics

Durham, NC
2007-2009

Central University of Finance and Economics
B.S., Financial Engineering

Beijing, China
2003-2007

RESEACH INTERESTS

Media, Financial Journalists, Macroeconomy and Accounting, Textual Analysis, Financial Accounting, Corporate Governance, Debt, Executive Compensation, Voluntary Disclosure, Litigation and Analysts.

WORKING PAPERS

- “Aggregate earnings surprises, monetary policy, and stock returns” (with Rebecca Hann and Lindsey Gallo)
Status: Revising for resubmission, Journal of Accounting & Economics
- “Do large firms tell us more about the macroeconomy? Evidence from managers’ financing decisions” (with Rebecca Hann and Hanna Lee)
Status: Under review, Review of Accounting Studies
- “Public Debt Offering and Information Asymmetry” (with Hanna Lee)
Status: Preparing for submitting to Management Science
- “Aggregate and idiosyncratic earnings volatility” (with Rebecca Hann and Lindsey Gallo)
- “The effect of SEC new disclosure requirement on CEO pay-performance sensitivity”

WORK IN PROGRESS

- “Aggregate earnings, stock returns, and macroeconomic news: international evidence” (with Rebecca Hann and Lindsey Gallo)
- “Legal regime and disclosure tone” (with Rebecca Hann and Michael Kimbrough)
- “Accounting policy and stock returns” (with Rebecca Hann and Gerard Hoberg)

PROFESSIONAL SERVICE

- Ad hoc reviewer for Journal of Accounting and Public Policy 2013-present
- Ad hoc reviewer for Journal of Accounting and Public Policy Conference 2014
- Ad hoc reviewer for AAA Annual Meeting, 2011, 2013
- Ad hoc reviewer for AAA Financial Accounting and Reporting Section Meeting, 2012, 2013, 2014

CONFERENCE ATTENDED

- Annual Conference on Financial Economics & Accounting (CFEA), 2010, College Park, MD
- DC Area Accounting Symposium, 2011, Washington D.C.
- DC Area Accounting Symposium, 2013, Fairfax, VA
- The American Accounting Association Annual Meeting, 2012, Washington D.C.
- AAA FARS Doctoral Consortium and FARS Midyear Meeting, 2013, San Diego, CA

- The American Accounting Association Annual Meeting, 2013, Los Angeles, CA
- DC Area Accounting Symposium, 2014, Washington D.C.
- Journal of Accounting and Public Policy Conference, 2014, College Park, MD
- AAA/Deloitte/J. Michael Cook Doctoral Consortium, 2014, Westlake, TX

SEMINAR AND WORKSHOP PRESENTATION

- University of Maryland, Accounting and Information Assurance Department, Smith School of Business, Sep, 2011
- University of Maryland, Accounting and Information Assurance Department, Smith School of Business, Nov, 2012
- University of Maryland, Finance Department, Smith School of Business, Dec, 2012
- University of Maryland, Accounting and Information Assurance Department, Smith School of Business, May, 2014

HONORS AND AWARDS

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| • AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellowship | 2014 |
| • Robert H. Smith School of Business Doctor Fellowship | 2010 - Present |
| • University Excellent Undergraduate Award | 2003 - 2007 |
| • American Undergraduate Mathematical Contest in Modeling (MCM), Meritorious Winner | 2006 |

TEACHING INTERESTS

Principle of Accounting, Financial Accounting, Financial Statement Analysis, Managerial Accounting

TEACHING EXPERIENCE

UNIVERSITY OF MARYLAND

- Instructor, Principle of Accounting (*BMGT220, 2013*)
Avg. Rating 3.69/4.00 (equivalent to 4.69/5.00)
- Teaching Assistant (for Shijun Cheng), Managerial Accounting

DUKE UNIVERSITY

- Lab Instructor, STA103 - Introduction to Statistics (*2008-2009*)
Avg. Rating 4.8/5.0
- Teaching Assistant (for Michael Bradley), Corporate Finance
Fuqua School of Business
- Teaching Assistant (for Kimberly Wade-Benzoni), Negotiation
Fuqua School of Business
- Teaching Assistant (for Daniel Egger), Advanced Financial Engineering
Fuqua School of Business

INDUSTRY EXPERIENCE

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|---|---------------------|
| • Open Source Risk Management, Durham, NC Research Analyst Intern | 2009-2010 |
| • Royal Bank of Scotland, Beijing, China Corporate Finance, Analyst | Jan – July 2007 |
| • China Development Bank, Beijing, China Credit Risk Management, Summer Intern | June-September 2006 |
| • Shanghai Pudong Development Bank, Beijing, China Personal Finance, Summer Intern | June-September 2005 |

COMPUTER AND PROGRAMMING SKILLS

STATA, Perl, SAS, PHP and Python