



DEER VALLEY
Unified School District

Highland Lakes School
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Dear Families, Staff and Community Partner,

The Highland Lakes PTSO, 501 c (3) non-profit organization, is sponsoring our annual Spring Fling on April 7, 2017 from 5-8pm and is currently seeking business sponsors.

Our annual Spring Fling is a school and community-wide event to help raise money for classroom supplies, technology, and to other educational programs on our campus. Around 1,000+ students and their families attend the carnival each year. There are bounce houses, carnival rides, carnival games, a cake walk, food trucks and a basket raffle. As a community partner you can help us offset the cost of the carnival attractions so that a larger percentage of the money goes to the school.

We'd love to partner with you on one of these sponsorship levels:

Grizzly Bear Sponsor (\$400-500.00) - Benefits received are:

- Sponsorship of one of the following: Human Demolition Zone, Inflatable Climbing Mountain, Zorb Balls, Inflatable Human Foosball, Laser Tag Maze
- Your logo will be on signage at your sponsored item.
- Your logo will be used on the PTSO Facebook page, event emails, and ALL PTSO event flyers that go home to all 1100 students at our school.
- Promotional material can be put out on the sponsorship table at the event.
- We will hang your company banner (if provided) at the festival and the week leading up to the event.

Brown Bear Sponsor (\$200-399) - Benefits received are:

- Sponsorship of one of the following: Bungee Tug-a-War Football Challenge, Adult Tricycles (2), 5-in-1 Sports Arena with Slide, Stagecoach Bounce and Slide, Buccaneers Obstacle Course.
- Your logo will be on signage at your sponsored item.
- Your logo will be used on the PTSO Facebook page, event emails, and PTSO event flyers that go home to all 1100 families at our school.
- Promotional material can be put out on the sponsorship table at the event.

Sun Bear Sponsor (\$75.00) - Benefits received are:

- Sponsorship of one of the ten carnival games
- Your logo will be on signage at your sponsored item
- Your logo will be used on PTSO Facebook page, event emails, and PTSO event flyers that go home to all 1100 families at our school.

In Kind Donation

- You can also donate gift certificates or products to be used in our Basket Raffle. You may include business cards which we will include in the basket.
- Volunteers—you can provide volunteers from your business the evening of the event.

*****All donations are tax deductible*****

Graduating lifelong learners who will successfully compete, lead, and positively impact the world.