

The Bethune - Height Recognition Program Fact Sheet

The History (The Why and How)

In 1974 members of the New York, New Jersey and Connecticut NCNW Sections met with the intent of presenting a fundraising event that would honor the National President, Dr. Dorothy Irene Height, to raise funds for the national organization. Instead, Dr. Height proposed a program similar to the Donor Program of Haddassah during which she had just received the Haddassah Myrtle Wreath Award. Dr. Height explained that through this program, Haddassah honored selected women who had set their own annual goals and achieved them. The proceeds from the Donor Program provided major support to their Hebrew University Hospital in Israel.

With the cooperation of NCNW Section members, assistance from friends of Haddassah, and with the adaptation of NCNW's goals, the Mary McLeod-Bethune Recognition Program was launched. It recognized individuals who gave \$300 or more annually to provide financial support for the work of the National Organization. They were called "Bethune Achievers" and by NCNW National Convention vote, it was designated as a National Program.

The Bethune-Height Recognition Program Today

In honor of the late Dr. Dorothy Irene Height, President Emeritus, this program is now the **Bethune-Height Recognition Program**. However, the goal and objectives remain the same.

Overall Goal

To build support and participation in developing the Bethune-Height Recognition Program throughout the country by bringing together several groups from community-based NCNW Sections, Life Member Guilds and Affiliate Organizations.

Objectives

- To expand the Bethune-Height Recognition Program into 3 or 4 new cities annually
- To honor the legacy of Mary McLeod-Bethune, and recognize the leadership, dedication, commitment, and service of Dr. Dorothy I. Height.

To Recruit:

Bethune-Height Achievers—Individuals who will make a commitment to give or raise \$300 annually.

Life Members—Individuals who will make a commitment to become fully paid (to National through BHRP) by donating an amount of \$500.

Legacy-life Members—Individuals who will make a commitment to become fully paid (to national through BHRP) by donating an amount of \$1,000.

NOTE: Only Bethune Achievers have the option of raising money (such as selling raffle tickets) or giving. Life and Legacy members must give the required dollar amount in one payment to BHRP...no partial payments accepted. You must submit Bethune Height Recognition, Life, and Legacy - Life payments to the Mid-Atlantic Bethune Height Recognition Program for recognition at the Annual MAR-BHRP Luncheon.