

C2E at a Glance

C2E Consulting Group is a strategic consulting firm that supports and serves emerging and global organizations on their journey from concept to commercialization, organizational optimization and profitable exit.

C2E founders have over 60 years of experience in various leadership positions at Fortune 100 companies in the healthcare, medical device, software and consulting industry segments. Since its inception in 2015, C2E has applied this experience and knowledge to deliver the highest quality deliverables and results at the best possible value.

Value Services

Functional

- Regulatory assessments and submissions
- Clinical study requirements
- Reimbursement assessments/planning
- North Star Visioneering – Red teams, value proposition, executive coaching
- Organizational Optimization
- Interim/fractional leadership
- Staff interviewing, hiring, assessing, training, coaching and developing
- Exit planning, buyer negotiating, sale execution

Commercialization

- Business case and business plan creation
- Marketing strategy, research and value proposition development
- Voice of customer - market assessment
- US market entry strategies and sales channel development
- Product launches (or re-launches)
- Anchor customer base and key opinion leader (KOL) development
- GPO/IDN strategies and contracting

About Us



Bob Mogue - Managing Director

Cell: 303-641-6683

<mailto:Bob.Mogue@concept2exitgroup.com>

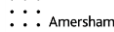
Bob joined C2E Group as Managing Director after running his own successful consulting practice for over 20 years.



Robert A. Dorsher – Co-Founder

Cell 720-413-7978

robert.dorsher@concept2exitgroup.com



James Lowry – Co-Founder

Cell: 713-248-9001

James.lowry@concept2exitgroup.com



Edwards



C2E's team of subject matter experts have deep skill sets and expertise, ranging from MBA's to Ph.D.'s in fields such as regulatory, reimbursement, finance, research and statistics.

The two Co-Founders, with extensive backgrounds in sales, marketing and organizational leadership, co-founded Concept2Exit Consulting Group, LLC, to assist companies in ensuring that product development process and product commercialization is well planned and delivers on expectations as well as optimizing organizational synergies and resources, for maximum success.

