



Creative Arts Association of Lakewood Ranch
Annual Membership Application – 2020

Name _____
Address _____
City _____ Zip: _____
LWR Neighborhood _____
Phone _____ (home) _____ (cell)
Email _____

Sales Tax ID (Required for Show) _____

Artist Information

Medium(s) _____
Currently selling my artwork Yes _____ No _____
If Yes, please describe what products you sell and where:

New Members must attach an image that represents their body of work or indicate their website where work can be viewed: _____

Active, Associate or Senior Membership **requires** active participation in an area of responsibility relating to the CAA Annual Shows or other specified association activity. Please select from the choices on the attachment to this application.

Level of Membership/Fee (please check one)
 Active Artist – \$75.00 (No residency requirement)
 Supporting Member – No Fee (non-artist LWR Resident)
 Honorary Member – No Fee (LWR Resident, retired CAALR member)

Please include a check made payable to **CAALR**. Dues are annual, and include membership meetings (some with speakers) and participation in CAALR shows. If mailed, this application should be sent to: Mary Allmann, 2920 Upper Tangelo Drive, Sarasota, FL 34239.

Check # _____ Date Received _____ Membership Approved _____

Member Name: _____ Date: _____

I choose to contribute to the growth of CAA through participation in the activity checked below (may select multiple activities):

Show Committee

Participate in coordinating and overseeing all show responsibilities below including establishing timelines for each activity (may be a shared position)

Show Publicity

Requires computer skills; able to handle e-mail; available by phone during business hours for contact with print and broadcast media

Show Sponsor Solicitation

Requires soliciting both presenting and contributing sponsors in advance of show; recognition of sponsors at show; follow-up post show

Indoor Set Up Coordinator **Assist in this activity**

Responsible for measurement of room; block off booth assignments; determine table/chair requirements for individual booths

CAALR Website

Update website. Requires computer skills to update/replace both images and text submitted by member artists.

Flyer, Program and Post Card Designer **Assist in this activity**

Requires computer skills necessary to design flyer, program and post card for upcoming show by blending artwork with text; responsible for arranging printing of flyer, program and post card.

Flyer Distribution

Responsible for delivering flyers to local business locations, inserting in LWR mail slots and handing out to attendees at LWR Farmer's Market

Postcard Distribution

Addressing postcards using list created from previous show(s) visitors (see Door Prize Coordinator); distributing postcards to local businesses

Membership

Responsible for updating and distributing Membership Applications; maintaining Membership Directory

Indoor Greeter Coordinator

Responsible for greeting and counting indoor visitors on day of show

CAALR History

Maintain binder of CAALR History; requires clipping articles from print media and updating binder with images of club events.

Clean Up

Clean up activities following breakdown of show; responsible for helping artists restack tables/chairs; vacuuming; removal of trash

Other I prefer to contribute during the year in the following area of responsibility
(_____)