

# 10 TIPS FOR CHOOSING THE RIGHT CAREER FOR YOU

*How does a person know what career to work toward? There is no perfect answer, but the following 10 tips will get you off to a good start.*

- 1 Get to know yourself** – Complete more than one self-assessment test.
- 2 Identify your strengths and weaknesses** – What do you do well and what do you not do well?
- 3 Develop an inventory of careers** – Write down some careers that might interest you.
- 4 Research different careers** – Talk to others and use the Internet.
- 5 Write the pros and cons** – List positives and negatives about the careers that interest you.
- 6 Network** – Discuss your ideas with others.
- 7 Talk with people who work in your area of interest** – Family and friends are great resources.
- 8 Find a mentor** – Find someone with whom you can discuss your career selection.
- 9 Experiment** – Take a related class or part-time job.
- 10 Don't give up** – "If there is a will, there is a way."

CAREER OPPORTUNITIES IN

# ARTS, MEDIA, AND ENTERTAINMENT INDUSTRY SECTOR



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## Plan For Success





The Arts, Media, and Entertainment Sector offers a broad range of employment opportunities. The variety of careers in this sector can accommodate different personalities ranging from eccentric actresses and professional gamers to multi-tasking managers. To be successful in these careers, self-discipline is a must. Work is often project-based, requiring time management skills with the ability to meet strict deadlines. Academic studies are needed to understand and keep up with changing technology used in this industry. A broad academic background, and interpersonal skills are also valuable. Participating in the arts promotes teamwork, communication skills, critical thinking, and decision-making abilities.

The **California Career Resource Network**, [www.californiacareers.info](http://www.californiacareers.info), is an online resource for exploring careers, personal interests, and reality games.

Go to the **California Career Zone**, [www.CACareerzone.org](http://www.CACareerzone.org). The *Interest Profiler*, under *Assess Yourself*, identifies personal interests leading to further investigation. We recommend that you spend a few minutes completing these assessments.

# Career Pathways



## Media and Design Arts Pathway

This pathway includes occupations that use tools and materials as the primary means of creative expression. Artists and photographers use visual mediums as their tools in the same way writers, poets, and publishers use written mediums. The electronic and aural fields used in this pathway are constantly changing as technology evolves, requiring continuing studies to keep up. With the increasing use of art and design elements in daily life, the demand for jobs in this pathway will continue to grow.

### CAREERS/CAREER AREAS:

- *Graphic Designers*
- *Lighting Technicians*
- *Film Loaders*
- *Publicity Directors*
- *Cutter/Fitter/Seamstress*
- *Fine Artists*
- *Media and Design Arts Technicians*
- *Photographers*
- *Special Effects Coordinators*
- *Videographers*
- *Camera Operators*
- *Animators*
- *Sound Technicians*
- *Make-Up Artists*
- *Sign Painters*



## Productions and Managerial Arts Pathway

The Production and Managerial Arts Pathway focuses on the technical, organizational, and managerial knowledge and skills necessary to bring arts, media, and entertainment to the public. Artistic occupations require some form of publication to reach their target audience. Managers are needed to advance individual careers, technicians are needed to craft and run shows, producers are needed to create the shows, and editors and proofreaders are needed to help bring shows to life.

### CAREERS/CAREER AREAS:

- *Production Manager*
- *Stage Managers*
- *Costume Designers*
- *Set Designers*
- *Publishers*
- *Entertainment and Web Site Technicians*
- *Performance Tour Managers*
- *Camera Operators*
- *Sound Engineers*
- *Producers*
- *Sound Design Editors*



## Performing Arts Pathway

The Performing Arts Pathway includes occupations that involve the direct creation of art and entertainment by the individual artist. The performing artists are themselves the means of creative expression, without a dependence on an outside medium.

### CAREERS/CAREER AREAS:

- *Actors*
- *Announcers*
- *Radio/Television Broadcasters*
- *Music Director/Conductor*
- *Dancers*
- *Voice-Over Artist*
- *Fashion Models*
- *Entertainers*
- *Musicians*
- *Film Composer*
- *Stunt Doubles*
- *Composers*
- *Choreographers*

