

Public Affairs Committee Overview

Public Affairs Committee Objectives	
Committee Name:	Public Affairs Committee
Members:	<ul style="list-style-type: none"> • Amy Mendoza (Co-Chair) • Mike Shaffer (Co-Chair)
Mission:	The Public Affairs Committee maintains public relations for Fostoria City Council through advocacy, transparency and improvement of communications, media and policies concerning the City of Fostoria.
Vision:	The Public Affairs Committee aspires to build and maintain trust between the Fostoria City Council and the public in order to promote the advancement of the city and encourage positivity throughout the community.
Committee Roles & Responsibilities:	<ul style="list-style-type: none"> • Advise city staff council committees on policies and practices to improve communication/media and maintain strong relationships with the citizens of Fostoria. • Partner with appropriate city staff / officials to provide timely and critical information to the electorate of the City of Fostoria. • Establish a line of communication (when appropriate) with state and county officials and boards providing oversight on public matters. • Devise strategies to help educate and improve communication creating a culture of transparency regarding city council matters. • Collaborate with city staff / officials to ensure communication plans exist for city elections, events and issues. • Make recommendations to enhance the effectiveness of policy and procedures in order to improve public relations. • Provide accountability to ensure that city council details and communications are published when needed. • Listen and evaluate citizen input and feedback concerning policies of the City government in order to aid in the decision-making processes of Fostoria. • Encourage citizen involvement and participation of city government and community activities. • Create strategies to develop community support and build trust of City Council and the City's administration in order to help achieve overall goals. • Reinforce the City's identity with community pride and loyalty. • Promote a stronger, positive city image outside of Fostoria that is vital to the community's economic well-being.
Our Commitments	<p>The success of the Public Affairs Committee is attributed to the City Council members' principles that they hold for others, their position, and themselves - which include:</p> <ul style="list-style-type: none"> • For democracy to be effective there must be an open, honest, free flowing dialogue between the citizens and those who govern. • Candor and truth in all government communications. • Commitment to the highest possible level of quality and professionalism. • Value of human diversity, perspectives and personal expression. • An environment that is adaptable to the changing needs of the citizens and the city and the continuous evolution of technology.