

# Putting the Pieces of Your Puzzle Together.



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Ann Rosenthal Consulting

arconsulting.org

## CAPABILITY STATEMENT

Ann Rosenthal is a public affairs strategist known for delivering strategic innovative ideas that get results through increased client and subject visibility.

Using her experience and understanding of the process, Ann advises clients in best practices for government engagement with community leaders to solve challenges, and secure key opportunities to benefit their organizations.

## CORE COMPETENCIES

- ✓ **Change-Making Through Tactical Thinking and Relationships**
- ✓ **Community Engagement that includes Stakeholder Relationship Organization**
- ✓ **Community Improvement Districts**
- ✓ **Project/Program Administration**

## COMPANY DATA

### DBE, LSBE CERTIFIED

Cultural Mastery (CM) Certified

**NAICS:** 541611, 541820

**NIGP:** 91827, 95222, 95877, 96153, 91522, 91806, 91826, 91875, 91876, 91883, 94667, 95836, 96120

**DUNS:** 039808997

**CAGE:** 947E8



Located in Metro Atlanta, GA

## PAST PERFORMANCES

**Client-focused project champion** conceptualizing and leading efforts to rebrand organizations, raise capital, manage media, and create annual plans/budgets.

**Multi-party relationship builder** engaging diverse groups that include civic organizations, elected officials and administrative influencers in advocating for common goals and solving complex problems that enhance communities and services.

**Public policy strategist and lobbyist** establishing positions, building coalitions and executing campaigns that influence positive legislative and community change at the local, state, and federal levels.

## DIFFERENTIATORS

Ann has a long and distinguished career that includes:

- 20+ Years as a Public Affairs Consultant
- Nonprofit & Community Fundraiser
- Trusted Strategic Partner
- High-Impact Quality Growth Advocate
- Media Spokesperson & PR Expert
- Influenced Numerous Legislative Actions