



Off *the* Sideline

Getting Kids in the Game

We are launched! Earlier this year, we teamed up with Volunteers of America to serve families participating in their Youth Prevention Services (YPS) Program. Our goal is to provide at least 10 scholarships, and we've already started exploring spring programs to get some of the kids enrolled. As we work to get these kids into a program, we're also seeking to raise additional funds and expand the number of kids we can serve through the summer. Summer is a time when kids really need access to safe and structured activities.

What's Your Team Sports Story?

This month, we are launching a fun social media campaign designed to have both kids and adults share a bit about the ways youth sports has made a lasting impact on their lives. We'll be promoting these on our [Twitter](#), [Instagram](#) and [Facebook](#) page so be sure to follow us to see the latest. Did you or someone you know play sports as a kid? Have a young athlete in your life right now? Be part of the campaign by emailing your Team Sports Story to info@offthesideline.org. Just send us a picture or two (current or old is fine) along with 2-3 sentences describing what youth team sports meant to you, and help us promote the benefits of youth sports!

Volunteer Spotlight

Gina Binole

Gina Binole is a longtime PR/communications strategist who has been working with us to promote Off the Sideline and help generate awareness about the need for the work we are doing. Gina grew up playing team sports like softball, where she was a pretty good pitcher and first baseman, and swimming, which she just loved, mostly because she was part of a team that was undefeated for



“The Youth Prevention Services program is excited to partner with Off the Sideline to help our program participants engage in activities they otherwise wouldn't have access too. We know that the more pro-social activities youth engage in, the more likely they are to be successful in school and at home. This partnership provides one more avenue for YPS to offer positive alternative activities to at-risk youth.” – Clair Rajol, YPS Program Supervisor

More Ways to Help

- Follow us on social media and share out our links and website to friends, family and coworkers.

most of her high school career. Now she gets a lot of joy from watching her own kids, age 9 and 13, play and grow through team sports like soccer, hockey and lacrosse.

If you think you might want to volunteer with OTS, contact us at info@offthesideline.org. Opportunities range from a few hours to ongoing work.

- Donate!
Contributions are tax deductible.
- Help us connect with business partners. Who do you know who loves sports and would be interested in partnering with us? Send us a tip so we can reach out to them.

Please visit us!

[Our Website](#)

[Facebook](#)

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