



## **Minutes**

**Tuesday, October 18 2016**

**7:00 pm**

### **Galvin School Learning Commons**

**Welcome and Introductions** – ER: welcomed new members, introductions around the table

#### **Officer Reports:**

- Secretary Report – VY: September Meeting Minutes were accepted
- Treasurer Report – ML: noted we are ~\$7k less than last year at same time because loss of 24k run donation but fund-raising is up >15%; Treasurer Report was accepted

**Calendar Sales** - JT: JT was absent, ER commented that sales seem to be under because the number of unsold calendars (maybe 100), however the stock number of calendars was larger this year (as we sold out last year) and we didn't do presales unlike other years; ideas to sell the rest included - Galvin and HS email plus hard copy announcement to elementary, selling at Halloween parties and parent teacher conferences; JT noted in an email that the sales are going well – we should get a solid count of unsold calendars

**Grant Process** - CG: Nov. 1<sup>st</sup> at 7pm in conference room at HS; all welcome please let CG or ER know – it is a great way to see what WEF does; programs funded should focus on children; have been funding ~80% of the requests, a lot partly; there was some discussion on whether programs that have become an integral part of the 5<sup>th</sup> grade curriculum (Camp Nihan watershed awareness program, Water Quality Testing at Lake Quannapowitt) should be taken on by the schools due to regularity of these programs but also in part due to a focus of funds (the 2 programs add up to >\$5k thus taking up a large percent of grant budget) on a single grade, it was noted that Spaulding Fund was for these type of environmental grants; team voted and agreed to aim for \$22-24k grant budget (last year budget was \$27k)

**Run For All Ages** - VY: November 5, 2016 at 10am around Lake Quannapowitt (run encourages ageless fitness and opportunity for old and young to race each other); gathered volunteers for baking and for hosting (WEF bake table and course water table); will follow-up with emails and have many volunteers so far (thanks everyone); a GoFundMe page for 80 year old plus has been set up to help raise more money for the race as NE65+ runners club is down in sponsorship for this event

**Publicity Update** – CB: last call for grants was posted, next will be RFAA promotion

**Website Update** – JH/FH/EC: schedule to be posted

## Wakefield Educational Foundation

PO Box 1752

Wakefield, MA 01880

[www.wakefieldeducationalfoundation.org](http://www.wakefieldeducationalfoundation.org)



**Facebook/Twitter Update** – KH/CG: will post repost RFAA and GoFundMe information; so far our page has ~259 likers on Facebook and ~208 on Twitter

**New Fundraiser** - JT: JT was absent but ER spoke about the Spelling Bee in late February or early March, venue not decided on yet but maybe Elks or 3Cs, a committee from WEF will gather to collect ideas and game plan, perhaps \$100/team and target \$7k to offset 24h Ultra Race loss

### Other Business:

- **STARS** – ER: looking for new leader of this initiative (thanks to BT for her many years of doing this); will need to coordinate (and do) printing of flyers and certificates and arrange for school deliveries (sign-up sheet was circulated); flyer will need to be approved by superintendent to be sent out and for posting (CB will take care); ER will follow-up regarding new leader, printing of flyers and of STARS certificates

**Adjourn** – meeting concluded at 8:20pm

### Attendance

- Violeta Yu
- Amy Miller
- Elizabeth Russell
- Sue Worden
- Kim Hartman
- Peggy Hagopian
- Wendy Leone
- Gloria Wojtaszek
- Sonia Borda
- Amy Leeman
- Colleen Guida
- Erin Colliton
- Annie Leary
- Melissa Holmes
- Linda McManama
- Amy Welch
- Mary Letchford