## Sample Script: Not for air

CLIENT: Annie's Rolling Cafe

MAN: You know what would be great?

WOMAN: What?

MAN: Having the ability to move stuff with your mind.

WOMAN: That would be great. Would you like, fight crime or something?

MAN: No, I would, uh...pick up a restaurant with my mind and bring it to me.

WOMAN: ".Ok...well, why don't you just call Ruthie's Rolling Café?

MAN: That's a good idea. And that way, I don't have to expose my brain to

cosmic rays.

WOMAN: ...right...

ANNC: Annie's Rolling Café's are a trio of food trucks that bring great taste to

you. Annie's rolls all over town serving up melt-in-your-mouth gourmet grilled cheeses, crepes, chips, drinks—even cakeballs! Whether you need us to come to your business, wedding, golf

tournament or corporate event, we'll bring the delicious to you. Find out more about bringing Annie's Rolling Café to your business or event. Call 972-555-4233 or visit anniesfoodtrucks.com. That's 972-555-4233 or visit anniesfoodtrucks.com. Instead of going out, let

Annie's come to you!