



**INDIANA WHOLESALE DISTRIBUTORS ASSOCIATION
 KENTUCKY TOBACCO AND CANDY ASSOCIATION
 OHIO WHOLESALE MARKETERS ASSOCIATION**
August 9-11, 2017 • French Lick Resort • French Lick & West Baden, IN
www.tobaccocandyconvention.com

**CONVENTION DEAL BOOK and EXHIBITS
 Information and Space Reservation Form**

ABOUT THE TRI-STATE CONVENTION

The **TRI-STATE TOBACCO AND CANDY DISTRIBUTORS CONVENTION** is the premier networking event for CEO's, buyers and other top management of convenience store wholesalers who operate in Indiana, Kentucky, Ohio and the Midwest region.

- Program Overview**
- **August 9th** Amazing Race Around the Resort - Exhibits - Welcome Reception
 - **August 10th** State Meetings - Golf at The Donald Ross Course - Wine & Canvas - Cigar Dinner
 - **August 11th** Industry and Business Sessions - BINGO - Tri-State Bowling Tournament

TRI-STATE DEAL BOOK

The **TRI-STATE DEAL BOOK** is an easy way for manufacturers and brokers to offer product deals to wholesalers without incurring the expense of shipping exhibits and samples. It's a great way to generate sales, especially if the wholesalers already know your products! **The Tri-State Deal Book will be given to every wholesaler representative attending the Tri-State Convention.**

- Cost per Page** **\$200 for first 8.5 x 11 page • \$100 for each additional 8.5 x 11 page**
- Reserve Space** **Call or email the Indiana Wholesale Distributors Association or complete/return form on reverse side**
 Phone: 317-610-5997 email: ann@centraloffice1.com
Provide contact person - number of pages you will including in the Deal Book - when you expect to provide the copy.
- Copy Deadline** **July 31, 2017**
- Include in Copy** • Instructions for wholesalers to place orders i.e., contact/phone number, "complete and return this order page to ..."
 • Deadline to Place Orders; we recommend a deadline a few days to a week after the convention ends so wholesalers have an opportunity to assess their inventory needs with your deals.
 • Color or Black/White Copy is acceptable.
- Submit Copy** **Send camera ready copy by e-mail or regular mail to:**
 Indiana Wholesale Distributors Association
 2346 S. Lynhurst Drive, Suite D101 • Indianapolis, IN 46241
 email: ann@centraloffice1.com

EXHIBITS

Wednesday, August 9th EXHIBITS will be in an open area adjacent to the welcome reception, which is the gathering place for attendees. All exhibitors receive one complimentary page in the Tri-State Deal Book. **The Tri-State Deal Book will be given to every wholesaler representative attending the Tri-State Convention.**

- Cost per Space** **Member Rate:*** **\$500** per 6-foot table
 *members of any of the host associations
- Non-Member Rate:** **\$700** per 6-foot table

Fee includes two "Exhibitor" badges. Additional personnel may be registered to assist at the exhibit space for \$50.00 each, unless the additional personnel are also registered for the convention.

- Deadline** **July 31, 2017**
- Reserve Space** **Call or email the Indiana Wholesale Distributors Association or complete/return form on reverse side**
 Phone: 317-610-5997 email: ann@centraloffice1.com
Provide contact person - number of spaces you are reserving – electrical needs, etc.

Convention Deal Book Page · Exhibit Space



Four ways to reserve space....

- 1) **Mail** reservation to Tri-State Convention 2017
c/o IWDA 2346 S. Lynhurst Drive, Suite D101, Indianapolis, IN 46241
- 2) **Fax** Registration Form to IWDA at 317-481-1825
- 3) **Call** IWDA at 317-610-5997
- 4) **Email** completed form or information requested to ann@centraloffice1.com

Company _____

Onsite Contact _____
(name badge 1)

2nd Onsite Contact _____
(name badge 2)

Additional Onsite Contact* _____
**additional fee required*

Address _____

City State Zip _____

PH () _____ E-mail _____

Please Reserve the Following.....

Exhibitor Fees *(includes 2 name badges for exhibit staff)*

Members: \$500 per 6ft table	\$ _____
Non-Members: \$750 per 6ft table	\$ _____
Electrical: \$25	\$ _____
Additional Name Badge: \$50	\$ _____

Deal Book Fees

All exhibitors receive one complimentary page in the deal book and may reserve additional pages at the additional page rate. All non-exhibitors pay the 1st page rate and additional page rate as applicable.

1 st 8.5 x 11 page \$200	\$ _____
Each additional page \$100 x _____	\$ _____
Total Due	\$ _____

Payment Information...

Payment Method:

- Check Enclosed Payable to IWDA
 Please Invoice Email: _____

Credit Card:

- Visa MasterCard American Express

Card Number: _____

Verification #: _____ Exp. Date: _____

Zip Code: _____

Card Holder Name: _____

Cardholder Signature: _____

Deal Book Page and Exhibit Space reservations will be confirmed upon receipt of the above information.
Questions? Call IWDA at 317-610-5997 or email ann@centraloffice1.com
Be sure to return this form before July 31st!