



Dear Community Friend,

*The Diaper Bag* is a Fredericksburg Area Service League (FASL) Signature Program that provides diapers and diaper wipes to families experiencing diaper need in the Fredericksburg area. Diaper need is defined as the lack of a sufficient supply of diapers to keep an infant or toddler clean, dry and healthy. *The Diaper Bag* is seeking sponsors so that we may continue our important work in the community.

Established in September 2017, the success of *The Diaper Bag's* first year far exceeded all of our expectations due to the compassion of the Fredericksburg community. In just 12 months, we have provided over 68,000 diapers for distribution to area families suffering from diaper need. A total of 38 non-profit organizations and schools, located in Planning District 16 (the City of Fredericksburg and the counties of Caroline, King George, Spotsylvania and Stafford), have received diapers and wipes for children in need.

Currently, there are over 5,000 children under the age of 6 living below the federal poverty level in Planning District 16 (PD 16). The percentage of households with children participating in SNAP (Supplemental Nutrition Assistance Program) is above the national rate of 53% for each PD 16 county and the City of Fredericksburg. Government assistance programs such as SNAP and WIC (Women, Infants and Children) do not offer help with the purchase of diapers or wipes.

*The Diaper Bag* relies heavily on sponsorships for purchasing the diapers and wipes we provide to the community. The diapers and wipes we purchase supplement those we receive from community diaper drives, making sure we always have the necessary supply of each diaper size, and plenty of wipes. *The Diaper Bag* purchases its diapers and wipes online through JetCares, the charity arm of Jet.com. We are able to purchase quality products at a greatly discounted rate. The Diaper Bag pays, on average, \$0.15 a diaper.

FASL hopes you will consider sponsoring *The Diaper Bag*. The sponsorship levels and descriptions of each level have been provided for you, as well as the sponsorship pledge form. To become a sponsor, you may mail a completed pledge form, with your sponsorship donation, to FASL, P.O. Box 7935, Fredericksburg, VA 22404, Attention: Sponsorship, or you may submit your information and payment on line at <http://www.faserviceleague.com/diaperbag.html>. Please feel free to contact me with any questions at [fasl.diaper.bag@gmail.com](mailto:fasl.diaper.bag@gmail.com)

Community-minded citizens, like you, allow us to provide diapers and wipes to those suffering from diaper need in the Fredericksburg area. With many families struggling financially, your kind sponsorship would be greatly appreciated by those we help. Together we can continue to make a difference for our area children.

Best regards,

Amy Olney  
The Diaper Bag, Chair  
Fredericksburg Area Service League

FEIN: 54-1678435  
Tax Exempt Number: SE541678435F04072022



Fredericksburg Area Service League (FASL)  
P.O. Box 7935, Fredericksburg, VA 22404

# The Fredericksburg Area Service League, Inc.



*Making a Difference for Children*

## 2018-2019 CORPORATE MONETARY SPONSORSHIP LEVELS

### **Legacy Sponsorship - \$5000.00**

*With a \$5000.00 + sponsorship, the Fredericksburg Area Service League will be able to provide diapers and diaper wipes to **five children for a year!***

- ◆ Sponsors' Company Name shall be listed as a "Presenting Sponsor" in newspaper ads and news articles for each FASL fundraising event.
- ◆ Sponsors' Company Name and Logo shall be listed as a "Presenting Sponsor" on presentation and display board located at the entrance of each FASL fundraising event.
- ◆ Sponsor Logo on printed media.
- ◆ 8 Tickets to the **Jingle Bell Cocktail** – November 2, 2018
- ◆ 16 Admission Tickets to **Merry Market** – November 3, 2018

### **Gold Sponsorship - \$1000.00**

*With a \$1000.00-\$4,999.00 sponsorship, the Fredericksburg Area Service League will be able to provide diapers and diaper wipes for **one child for a year!***

- ◆ Sponsor Logo on printed media
- ◆ 4 Tickets to the **Jingle Bell Cocktail** – November 2, 2018
- ◆ 10 Admission Tickets to **Merry Market** – November 3, 2018

### **Silver Sponsorship - \$750.00**

*With a \$750.00-\$999.00 sponsorship, the Fredericksburg Area Service League will be able to provide diapers for **two children for five months!***

- ◆ Sponsor Logo on printed media.
- ◆ 3 Tickets to the **Jingle Bell Cocktail** – November 2, 2018
- ◆ 8 Admission Tickets to **Merry Market** – November 3, 2018

### **Bronze Sponsorship - \$500.00**

*With a \$500.00-\$749.00 sponsorship, the Fredericksburg Area Service League will be able to provide diapers and diaper wipes to **one child for six months!***

- ◆ 2 Tickets to the **Jingle Bell Cocktail** – November 2, 2018
- ◆ 6 Admission Tickets to **Merry Market** – November 3, 2018

### **Purple Sponsorship - \$250.00**

*With a \$250.00-\$499.00 sponsorship, the Fredericksburg Area Service League will be able to provide diapers and diaper wipes to **one child for three months!***

- ◆ 1 Ticket to the **Jingle Bell Cocktail** – November 2, 2018
- ◆ 4 Admission Tickets to **Merry Market** – November 3, 2018

### **Patron Sponsorship - \$100.00**

*With a \$100.00-\$249.00 sponsorship, the Fredericksburg Area Service League will be able to provide diapers and diaper wipes to **one child for over one month!***

- ◆ 2 Admission Tickets to **Merry Market** – November 3, 2018

#### **All Above Sponsorship Levels Include:**

- Table space for marketing material at FASL events
- The opportunity to include marketing items in "swag bags" for Jingle Bell Cocktail
- Listing on the Fredericksburg Area Service League, Inc. website at [www.faserviceleague.com](http://www.faserviceleague.com)
- Posting of your company name and logo on FASL displays at all marketing events and FASL fundraising events
- Your company name and logo published in all FASL even programs

P.O. Box 7935 Fredericksburg, Virginia 22404



## Corporate Sponsorship History and Pledge Form

Organization:

Thank you for your kind sponsorship for the 2017-2018 year.

**For the 2018-2019 year, my organization will donate the following:**

- Legacy Sponsorship (\$5000)
- Gold Sponsorship (\$1000)
- Silver Sponsorship (\$750)
- Bronze Sponsorship (\$500)
- Patron Sponsorship (\$250)
- Friends of FASL (\$100)
- Other Amount \$ \_\_\_\_\_

**I would like my donation to go towards:**

- FASL signature programs. Please indicate program if desired: \_\_\_\_\_
- Community programs and charities.

**I have:**

- enclosed a check for the sponsorship amount.
- will pay through PayPal on the FASL website at [www.faserviceleague.com](http://www.faserviceleague.com).

Please review our Corporate Sponsorship Levels for detailed information about sponsor benefits. All sponsor benefits will be for one year from the date of sponsorship.

### Contact Information

**Name:**

**Address:**

**Email Address:**

**Phone Number:**

### FASL Executive Board

President, Crissy Gaffney - President Elect, Taylor Glascock - Past President, Sarah Keddie - Vice President, Ashley Raska - Treasurer, Charlotte Horne - Corresponding Secretary, Heather Garrard - Recording Secretary, Laura Aldstadt - Members At Large, Ashley Taormina, Bridget Daw - Membership Chair, Sarah Li - Placements Chair, Nina Parrish

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