

Curriculum Vitae



Kate Hastings

Curriculum Vitae: Kathy Ann (“Kate”) Hastings

Professional Experience:

Director of Events – Frank Lloyd Wright Foundation at Taliesin West, Scottsdale, AZ

Created Taliesin West’s new events enterprise department with continuing attention to venue rentals and new endeavors to create signature events for the engagement of audience development and benefit to members

Managing Director – The Nash, a venue and program of Jazz In Arizona, Inc. – Management of this world-recognized jazz performance and education center, rated by *Downbeat* magazine as one of the best jazz centers in the world and recently named as one of four national Jazz Hubs receiving acclaim by the Doris Duke Foundation for developing best practice standards for the preservation and promotion of jazz. Responsible for business management, resource development, marketing, and administration.

Consultant – Business Development, Program Planning, Marketing, Volunteer Systems, Governance, Strategic Planning, Budgeting, and Management primarily for Non-Profit Clients - Kate Hastings & Associates and Downtown Marketing Strategies, Phoenix, AZ

Clients: **Town of Gilbert**, Masterplan & Redevelopment Plan (for Crandall & Arambula to provide the public space programming portion of the Team); **Downtown Scottsdale**, to produce Gold Palette Art Walk Programs, Scottsdale, AZ; **City of Scottsdale**, to develop their 3-year downtown holiday promotion strategic plan, Scottsdale, AZ; **Downtown Chandler**, to lead their 2016 and 2017 board of directors retreats and develop their resulting plan of work, Chandler, AZ; **Downtown Mesa Association, Inc.** Mesa, AZ (Interim President/Executive Director) assisting with updating governance, strategic planning, program development, budgeting, and daily staff and corporate management until their new, permanent ED was recruited; **Downtown Tempe Authority, Inc.**, managing director (planning, producing, funding, and managing) for the Tempe Festivals of the Arts (a \$1 million program) and Fantasy of Lights events, Tempe, AZ; **Downtown Tempe Foundation**, fundraising representative for all Downtown Tempe Authority events, Tempe, AZ; **42|40 Architecture, Inc.** marketing and business development services including business proposals, request for proposal responses, collateral materials, awards submissions; Denver, CO; Downtown Mesa’s “**Ultimate Imagination, Inc.**” for new sculpture program start-up, Mesa, AZ; **City of Prescott** downtown merchant promotion strategic planning, Prescott, AZ; and, **Gilbert Small Business Alliance**, branding and program planning; **American Regional Theatre Society, Inc.** (ARTS, Inc.) management and resource development, Topeka, KS

Co-Owner & Co-Principal – Group of Three, LLC, working to improve economic generation in Arizona by attracting foreign clients who seek medical care here in the Valley of the Sun, Gilbert, AZ; **Greater Mesa Community Development Council** – board governance and resource development training consultant;

Vice President/Marketing & Business Development, Downtown Tempe Community, Inc. Tempe, AZ (501-c-6)

DTC manages the Mill Avenue District business improvement district, a leadership organization charged with downtown Tempe operations, parking, marketing, and business development (business recruitment & retention) enhancement services. Responsible for the following:

- Event sponsorship development, sales, and compliance exceeding goals each year
- Advertising creation and placement
- Design of all collateral materials; brand creation and management
- Public Relations and media services; spokesperson for the organization
- Business cooperative promotions and marketing
- Marketing for all departments (events, parking, customer service, business development, membership)
- Collaborative member services and community partnerships

Consultant – Business Development, Program Planning, Marketing, Proposal and Speech Writing, Volunteer Systems, Governance and Management for Non-Profit and For-Profit Clients - Kate Hastings & Associates, Phoenix, AZ.

Major Clients: **42|40 Architecture, Inc.** marketing and business development services; Denver, CO; Downtown Mesa's "**Ultimate Imagination**" charitable nonprofit for new sculpture program start-up, Mesa, AZ

Director of Marketing, Audience Development & Arts Education Programs, Topeka Performing Arts Center, Topeka, KS (501-c-3)

Presenter of professional touring shows and concerts, and producer of the Topeka Jazz Festival; Responsible for the following:

- Marketing, advertising, promotion, and public relations; box office services, subscription sales, group sales, playbill sales and production, writing and editing all publications;
- Audience development, education programming, and youth education services including Schooltime Theater professional touring series, Sheffel Theater Clinic (3,000 annual youth participants), Young Artists of the Year Awards program, and the Topeka Jazz Festival All-Star Academy masterclass and residency program;
- Earned first surplus revenue in the company's 10-year history; increased attendance by 25%

President and CEO, SEAFair, Inc., and the SEAFair Foundation, Seattle, WA

Two 50-year old, nonprofit organizations (501-c-4 and 501-c-3) that promote Seattle through major community and international programs, events, and festivals; contribute to regional economic vitality, and celebrate Northwest lifestyle; Responsible for the following:

- Annually produced major events including two live-telecast parades (Torchlight Parade and Bellevue Grand Balloon Parade); motor sports events including Unlimited Hydroplanes and Unlimited Lights; the SEAFair Air Show, featuring the U.S. Navy Blue Angels; SEAFair Fleet Week featuring U.S. Navy, U.S. Coast Guard, and foreign naval war fleet arrivals and tours; Milk Carton Derby; 8-K Torchlight Run; the world's largest lighted boat parade (Special People's Holiday Cruise); and more than 30 community celebrations and parades attracting more than 2.5 million spectators each year; created award-winning new event, SummerFest, in downtown Seattle which drew one million spectators in the first year;
- Directed international youth education and exchange programs with extensive involvement in Mexico, Japan, South Vietnam, Russia, China, Africa, Canada, Australia, The Netherlands, and nearly two dozen other nations; took the first U.S. student exchange into Ho Chi Minh City following the Vietnam Conflict;
- Raised \$4.5 million in annual revenue without City subsidy to finance all aspects of the organization; earned the largest surplus revenue in the company's history;
- Directed 13 full time and 20 part time staff employees; 5,000 community volunteers;
- Managed two separate boards of directors totaling 165 members;
- Restructured outdated governance and management structure; refined brand image; introduced new volunteer development and management system; updated military and government participation practices to meet new cost-recovery guidelines and public/private ethics requirements and compliance standards;
- Identified and revised organization's basic values, standards, and policies through two year community-wide process;
- Conducted full organizational risk management assessment; revised operations that saved \$1.5 million in annual expenses;
- Redesigned existing programs and events, and designed new programs to meet emerging market needs;
- Introduced licensing and trademark practices;
- Produced volunteer services, VIP hospitality coordination, and community decoration programs for the 1995 NCAA Final Four Men's Basketball Championship; and produced the National Association of Basketball Coaches' Fan Jam and YES school-related youth clinics

Director of Events and Marketing, World Youth Day, Denver, CO (501-c-3)

A one-off conference involving 165,000 registered participants, featuring Pope John Paul II in five days of conference with young adult Catholics from 72 nations; attended by President Bill Clinton and Vice President Al Gore, and Canadian, Mexican, and Italian Heads of State; Responsible for the following:

- Raised \$5.3 million of the \$25 million budget in ten months through grants, gifts, enterprise zone creation, earned income programs, commercial sponsorship, and the introduction of product licensing to the Vatican;
- Designed and implemented all event plans and timelines to daily accommodate 100 simultaneous venues in eight languages; extensive international media pool planning; coordination of all housing, meals, and transportation for all participants; staging and production for major international recording artists' appearances; catechetical events; a 15-mile pilgrimage for 15,000

people that crossed boundaries of seven municipalities and two counties; an overnight vigil for 300,000 people; and a papal mass for nearly half a million people;

- Directed community cross-cultural awareness to prepare Denver metro community for interaction with visitors from 72 nations;
- Directed environmental impact mitigation programs to preserve and restore native habitat at papal vigil and mass site (Cherry Creek State Park);
- Worked with U.S. Secret Service and Vatican Security to secure all public locations where the Pope and other Heads of State appeared, including the President and Vice President of the United States

Vice President, Downtown Denver Partnership, Inc., Denver, CO

Holding company for Downtown Denver, Inc. (501-c-6), Denver Civic Ventures (501-c-3), Downtown Denver Events, and the 16th Street Mall Business Improvement District during the period in which Denver “turned around” in development and vitality; with a \$6.5 million zero-based budget; staff of 24; Responsible for the following:

- Implemented policy and fostered consensus building, working concurrently with five boards of top business and community leadership, with agendas for economic development, urban revitalization, alternative-source business loans, city planning, and business recruitment;
- Developed and implemented retail and tourism marketing promotions;
- Created major destination management programs; developed international customer service, hospitality and cross-cultural training programs; implemented centralized retail management practices;
- Managed public affairs and communications for the organization;
- Developed and implemented public/private space activation and use programs for the 16th Street Mall, including public art, vendor permitting, and decorative streetscape amenity programs; facility management and marketing for The Denver Performing Arts Center’s Galleria, and the Sixteenth Street Mall;
- Staffed Downtown Denver Tourism Council and Downtown Denver Retail Council;
- Raised more than \$1 million annually in cash commercial sponsorship; managed membership development programs (425 member firms) raising in excess of \$500,000 in annual membership income;
- Assisted in small business development and incubator programs;
- Produced the Rocky Mountain Region’s biggest major events and festivals, making \$3 million in earned income annually, serving more than one million spectators and attendees (Festival of Mountain and Plain...A Taste of Colorado, Parade of Lights, Cinco de Mayo, Farmers Market, National Western Stock Show Parade, and others);

Director of Competition and Club Management, United States Figure Skating Association, Colorado Springs, CO (501-c-3)

National governing body of amateur World and Olympic figure skating in the United States; responsible for the following:

- Managed national membership; national championship site selection; national championship organization and implementation; managed and trained local volunteer organizing committees in Denver, Baltimore, Minneapolis, and Salt Lake City; formed the organization’s first membership for ice arena managers;
- Developed new basic skills recreational program, “*Skate With U.S.*” that increased membership by 46,000 members in one years, representing a 270% membership increase;
- Directed domestic elite skating competitions;
- Wrote regular volunteer club management and membership development column in the official monthly magazine, “*Skating*,” wrote the organization’s first competition manual;

Promotion and Event Manager, Downtown Council of Kansas City, Kansas City, MO

Downtown advocacy and development organization, a subsidiary of the Chamber of Commerce of Greater Kansas City, MO; responsible for the following:

- Membership development, volunteer management, event planning, promotions, and public relations, and media communications;

Administrative Director, NCAA Midwest Regional Men’s Basketball Championship and 1988 NCAA Final Four Basketball Championship, Big Eight Conference, Kansas City, MO

The nation’s foremost collegiate basketball tournament and championship; responsible for the following:

- Directed start-up planning and organization of the local organizing committee; community event promotion; volunteer recruitment, training, and management; tournament logistical organization; and \$200,000 initial funding program;

- Subsequent work for the Final Four by contract in Dallas, Texas; Charlotte, North Carolina; Denver, Colorado; and, Seattle, Washington.

Marketing Services Manager, K.C. Masterpiece Products, Inc., Prairie Village, KS

Makers of K.C. Masterpiece Barbecue Sauce (the fastest-growing sauce in its category nationally); company sold in the same year to the Kingsford Division of Clorox); responsible for the following:

- Created and managed in-house national advertising and promotions campaigns during new product roll-outs in 52 major national markets;
- Created and managed food broker and grocery store trade and consumer promotions;
- Managed major motion picture product placement (Murphy's Romance and Police Academy);
- Assisted national author's book tour for owner's barbecue cookbook, resulting in story placements on *Good Morning America*, *People Magazine*, *Playboy Magazine*, and *Good Housekeeping Magazine*; leveraged book to gain affordable media promotion on talk shows in roll-out market cities

President and Chairman of the Board, 1985 U.S. Figure Skating Championships, Kansas City, MO (501-c-3)

Local organizing committee responsible for all aspects of producing the Kansas City-hosted national championships at Kemper Arena for the amateur governing body of U.S. Figure Skating; responsible for the following:

- Directed planning and implementation of all phases of the championships, including recruitment, training, and management of more than 500 volunteers who carried out the event;
- Developed and presented the initial bid for this event on behalf of the City of Kansas City;
- Formed a coalition of five rival figure skating clubs who had not previously worked together to mutually produce the event and share proceeds;

Teaching Assistant, Commercial Art Program; Johnson County Community College, Overland Park, KS

- Assisted instruction in graphic arts darkroom photography;

Field Executive, Mid-Continent Council of Girl Scouts, Kansas City, MO

A 27,000-member Girl Scout organization serving 14 counties in Kansas and Missouri; responsibilities included the following:

- Adult volunteer recruitment and leadership trainer
- Resident and day camp program planner;
- Membership development, and service provider for my assigned territories in Blue Springs, Oak Grove, and Independence, MO;

Service, Community Involvement, and Membership History:

Member, Board of Directors, **Arizona State University Art Museum Creative Impact Board**, Tempe and Phoenix, AZ

Member, Board of Directors, **Shemer Arts Center**, Phoenix, AZ

Member, Board of Directors, All Faith's Church (corporate board for **Holos University Graduate Seminary**, and **International Society for the Study of Subtle Energies and Energy Medicine**), Bolivar, MO

President, Board of Directors, **American Regional Theatre Society, Inc.**, a charitable nonprofit theater company devoted to producing a wide range of well-known and original works, including historic genres such as vaudeville and radio-reader theater. Topeka, KS

Member & Chair, Board of Directors, **International Society for the Study of Subtle Energies and Energy Medicine**, Arvada, CO

Member and Secretary, **Against All Odds**, Gilbert, AZ, All-Star baseball legend Shea Hillenbrand's animal and disadvantaged youth rescue charity

Member, Board of Directors, **Jazz in AZ**, a nonprofit organization promoting jazz performance and education, Phoenix, AZ

Founding Member, **Community Leadership Council, Eight – Arizona Public Television (KAET)**, Phoenix, AZ

Organizing Committee Member, **Ceram-A-Rama** fundraising event for the ASU Ceramics Research Center

Member, **Strategic Planning Committee**, ASU Art Museums, working with new museum director Miki Garcia

Advisor, **Phoenix Girls Chorus**, Phoenix, AZ

Member, Board of Directors, **Youth Biz**, Denver, CO

Secretary, **Plains Presenters Consortium**, performing arts theatre consortium for Kansas, Missouri, and Nebraska

Member, Board of Directors, **Center for Environmental Energy Medicine Studies**, Lawrence, KS

Member, Board of Directors, **Topeka Convention & Visitors Bureau**, Topeka, KS

House Manager, **Karen Hastings Players**; Dale Easton Barn Theatre at Apple Valley Farm, Ozawie, KS

Vice President, founding Board of Directors member, **Utemoto, Inc.**, Topeka, KS; a private, small business that manufactures a therapeutic massage tool

On-Air Host, **KTWU Channel 11 Public Television Quarterly Pledge Drive**; Topeka, KS

Member, Board of Directors, **Historic Topeka, Inc.**, Topeka, KS

Co-Chair, **Millennium Commemorative Committee**, a citywide heritage recovery program for the Office of the Mayor, Topeka, KS

Member, Board of Directors and President's Advisory Board; **International Festival and Event Association**, Boise, ID

Affinity Festival Group Member, closed support group of ten major festival directors, including Boise River Festival, National Cherry Festival, Kentucky Derby Festival, Bethlehem (PA) Music Festival, Cherry Creek Arts Festival, Seafair, West Palm Beach SunFest, Milwaukee SummerFest, Bumbershoot, and Portland Rose Festival CEOs

Member, **International Festivals and Events Association**, Boise, ID; Midwest Festival and Events Association; Washington Festival and Events Association; Northwest Festival Association

Girl Scouts of the USA; Lifetime Member; achieved First Class Scout (Girl Scouting's highest award, equivalent to that of Eagle Scout); 15-year leadership trainer; 13-year troop leader; board of director's member in Totem Council (Seattle, WA), Mile High Council (Denver, CO), and Mid-Continent Council (Kansas City, MO); Service Team Director, Beaufort, SC

Member and Alumna, **Joint Civilian Orientation Conference (JCOC)**, Department of Defense, Washington, DC; representing the State of Washington to the Pentagon as a civilian advocate for the U.S. military services

Participant, **Hong Kong Trade Mission/Study Group; Greater Seattle Chamber of Commerce** (group of 30 including Mayor Norm Rice of Seattle and chief executive leadership from Boeing and Microsoft; Hong Kong and Shenzhen, China

Member, Board of Directors, **Seattle Sports and Events Council**, Seattle, WA

Member, Advisory Board, **Women's Sports Foundation**, New York, NY

Chair, **Community Service Committee, Seattle Rotary #4** (the world's largest and 4th oldest Rotary club); responsible for the Rabbi Levine Award, street smART downtown litter receptacle program, Standing Tall (a Giraffe Project program), and the Mural Project in joint partnership with the Frey Museum of Art, Seattle, WA

Member, **Citizen's Stadium Use Committee**, Seattle, WA (determined the fate of the Kingdome and the recommendation for a new stadium and its location), Seattle, WA

Member, **The Rainier Club**, Seattle's most prestigious business leadership and social membership organization; LaMont Bean, sponsor (L.L. Bean, LaMont's Department Stores), Seattle, WA

Member, Local Organizing Committee; **Olympic Sports Festival**, Seattle, WA

Member, Local Organizing Committee, **1995 NCAA Final Four**, Seattle, WA

Charter Member, **City of Bellevue Special Events Committee**; determined and standardized city codes and permitting processes for all special events in Bellevue, WA

Member, **International Downtown Association**, Washington, D.C.

Member, Local Organizing Committee; **Olympic Winter Games Bid**, Denver, CO

Co-Creator, "Spirit of the Buffalo" program for the **Native American Chamber of Commerce**; including events, corporate mentor programs, sacred reliquary planning, and heritage education programs; Denver, CO

Member, Local Organizing Committee, **1990 NCAA Final Four**, Denver, CO

Member, Tourism Advisory Committee, **Denver Convention and Visitors Bureau**, Denver, CO

Member, Local Organizing Committee, **Denver Grand Prix (CART)**, Denver, CO

Member, Local Organizing Committee, **Travel Industry of America's International Pow Wow**; Denver, CO

Charter Member, Board of Directors, **University of Missouri at Kansas City School of Business' "Entrepreneur of the Year Award,"** Kansas City, MO, awarding Ewing Kauffman with the inaugural award

Member, Marketing Committee, **Lyric Opera of Kansas City**, Kansas City, MO

Member, **Association of Girl Scout Executive Staff**; New York, NY

Awards, Honors, and Recognition:

“Best Event in Arizona,” for events with more than 20,000 patrons; Arizona Chapter, International Festivals and Events Association, for Tempe Festivals of the Arts, Tempe, AZ

“Best Art Poster,” International Festivals and Events Association, for the Tempe Festivals of the Arts, Tempe, AZ

“Best Banner Design,” International Festivals and Events Association, for the APS Fantasy of Lights, Tempe, AZ

“Best New Event,” Seattle Sports and Events Council, Seattle, WA; for the design and presentation of “*SummerFest*” featuring the U.S. Navy Blue Angels in Downtown Seattle and adjacent Elliot Bay; 1 million attendees

Nominated and Selected Participant, Joint Civilian Orientation Conference, U.S. Department of Defense, Washington, D.C.; one of two representatives chosen by The Pentagon to represent the State of Washington in the 1995 JCOC Training Class; civilian advocate corps for U.S. military services

Consular Corps of the State of Washington; recognition for fostering cross-cultural learning and participation, and for leading the program that escorted the first U.S. student exchange program into Vietnam since the Vietnam War

“Best Sponsorship Proposal,” International Festival and Event Association, for Texaco sponsorship proposal and sponsor compliance program, Texaco Cup at Seafair, Seattle, WA

First Place Award, Community Awareness Campaigns, Public Relations Society of America, Kansas City, MO; (second place, Hallmark Cards; third place United Telecommunications, now Sprint); for the 75th Anniversary Celebration Campaign, Midcontinent Council of Girl Scouts of the U.S.A.

First Place; annual student portfolio review, judged by nationally-assembled jury of working visual artists; Johnson County Community College, Overland Park, KS

Marine Corps Officers Wife of the Year; Nominated to represent Marine Corps Air Station Beaufort, SC; for work with Outer Banks children in Beaufort County Public Schools

First Class Award, Girl Scouting’s highest achievement award for girls

Additional Studies, Professional Education, and Certifications:

“Good Governance” training through a grant provided by Virginia G. Piper Charitable Trust, Phoenix, A

“Fundraising for Nonprofits,” Virginia G. Piper Charitable Trust, Phoenix, AZ

Certified Graduate, Celebrant Foundation & Institute; international certification to help individuals and groups embody life changes through ritual and ceremony; specialization in Healing Ceremonies & Rituals, Montclair, NJ.

“Grassroots Arts Advocacy,” taught by Robert Bluestone, classical guitarist and arts administrator; Plains Presenters Consortium; The Folly Theatre, Kansas City, MO

“International Children’s Performing Arts Showcase,” The Kravis Center, West Palm Beach, FL; program training workshops and showcases

“Learning Audiences: Adult Arts Participation and the Learning Consciousness,” University of Michigan, Ann Arbor, MI; a research project of The John F. Kennedy Center for the Performing Arts and The Association of Performing Arts Presenters; certificate

Graduate and Certified Project Director/Trainer; The Pacific Institute and Academy, Seattle, WA; world-renowned human potential organization founded and taught by Lou Tice; included 400 hours of training in the following curricula:

“Investment In Excellence” – cognitive skills for individuals, companies, and organizations to develop self determination, achieve goals, foster teamwork, and maximize self esteem;

“Purpose In Life: Ethics;”

“Purpose In Life: Organizational Success” taught by Fr. Robert Spitzer, S.J., B.B.A., M.A., S.T.B., Th.M., and Ph.D.

“The Heroic Environment” organizational values and standards training; ongoing implementation process with Seattle Seafair Boards of Directors; taught by Rob LeBow, Seattle, WA

Professional Skills Workshop Participant over a 10 year period, International Festivals and Events Association annual professional training; topics included media, promotions, sponsorship development, risk management, finance, budgeting, board development and management, event/program design, fundraising, event operations and production, and strategic planning

“The Creative Impulse and Photographic Art,” University of Colorado at Denver Division of Extended Studies; taught by Ansel Adams fellow and fine art photographer, J.D. Marston

Crisis Media Training, provided by Public Service Company of Colorado for executive staff of World Youth Day, on behalf of the Archdiocese of Denver; Denver, CO

Teambuilding Skills Training, provided by Public Service Company of Colorado for executive staff of World Youth Day, Archdiocese of Denver, Denver, CO

Executive Team Building, a four-day Myers-Briggs and outdoor teamwork workshop; taught by Leadership Ventures; Evergreen, CO

Diversity Conference participant; ARC International; in Avon, CO; invited participants included representatives of Dalai Lama and Russell Means; Michael and Justine Toms of Dimensions Radio, and others to engage in discussion and recommendations regarding diversity

Professional Skills Workshop Presenter and Participant, International Downtown Association; Washington, D.C., annual conferences and trainings; topics included promotion, tourism, retail promotion, event design, downtown economic development

Management by Objective Training; three-day professional intensive; Association of Girl Scout Executive Staff (AGSES); Colorado Springs, CO

Publications, Speeches and Articles Authorship:

“Rites of Passage,” Winter Edition, Subtle Energies Magazine, ISSSEEM quarterly publication

Subtle Energies Magazine,” co-editor for this quarterly publication for the International Society for the Study of Subtle Energies and Energy Medicine (ISSSEEM), Lee’s Summit, MO

Communitas, Civitas, Humanitas: The Art of Creating Authentic Sense of Community and Spirit of Place; doctoral dissertation on the transcendent nature of public celebration

“How Education Shaped My Career” for Cambridge University Press’ Thought Leadership Blog, London, England

“History of Celebration,” presentation for Arizona Festival & Events Assn., Phoenix, AZ

Downtown E-Newsletter, Downtown Tempe Community, Inc., Tempe, AZ; monthly email newsletter covering downtown news and activities; directed design, provide editing and direction

The Downtowner, Downtown Tempe Community, Inc., Tempe, AZ; monthly printed tabloid covering downtown news and activities; wrote, edited, sold advertising

SPOTLIGHT Magazine, Topeka Performing Arts Center, Topeka, KS; six-times annually; performing arts publication

“The Happiness Hotline,” workshop and demonstration for the Kansas Chapter of American Society of Association Executives, on the importance of meditation in the workplace

“Volunteer Development Programs: How to Keep A Skilled, Interested Volunteer Staff,” Managing Volunteers; International Festivals and Events Association; Boise, ID; for the IFEA Professional Skills Library; ISBN: 1-891202-05-7

“Women’s Work in the New Millennium,” presentation and paper, originally developed for Totem Council of Girl Scouts council-wide conference; Seattle, WA

“Celebration: Necessary For a Happy Community---Good for Business!” Preamble to Seattle’s official Olympic Sports Festival bid; originally presented at invitation of Governor Mike Lowry at the State of Washington’s Tourism 2000 Conference; Seattle, WA

Go The Extra Smile, Denver; chaired creation and implementation of this international hospitality management and cross-cultural training program for a coalition including the State of Colorado, City of Denver, Greater Denver Chamber of Commerce, Denver Convention and Visitors Bureau, and the Downtown Denver Partnership, Denver, CO; training tape, course curriculum, workbook, and trainee recognition system

Spirit Corps Volunteers, a recruitment, training and recognition system for local organizing committee volunteer development and management, Denver, CO

What’s Up Downtown, official newsletter of Downtown Denver, CO (editor and writer)

Fast Track Fundraising,” workshop and paper on sponsorship development, contributions, and other fund raising methods for organizations and events; Denver, CO

How To Form A Windstar Connection, The Windstar Foundation, Aspen, CO; co-author of this international membership chapters’ organization handbook for John Denver’s sustainable planet organization

U.S. Figure Skating Competition Manual, Vol.1; United States Figure Skating Association, Colorado Springs, CO; the national governing body for world and Olympic figure skating in the United States

Skate With U.S. Basic Skills Program; U.S. Figure Skating Association, Colorado Springs, CO; staffed and wrote the national governing body’s first recreational (non-elite) training program and recognition system, with the technical assistance of qualified judges and coaches

“Club Management and Competition,” Skating Magazine; regular monthly column in the official membership publication of the United States Figure Skating Association, Colorado Springs, CO

Presentations, Workshops, Teaching, and Instructor History:

Event Management & Production, *Arizona State University School of Community Resources and Development* adjunct professor, Tempe, AZ

Communitas: The History & Art of Public Celebration, presented as a keynote address at the annual conference of AzTEC (Arizona chapter of International Festivals & Events Association), Phoenix, AZ

Celebration: Public Space Management, program presentation to City of Tempe and Downtown Tempe Community, Inc., Tempe, AZ

Celebrating the Unique Spirit of Downtown, program presentation to Downtown Topeka, Inc. members; Topeka, KS

Celebrating the Unique Spirit of Place, program presentation to the Topeka chapter of Public Relations Society of America; Topeka, KS

Group Facilitator, *Inner Counselor*, Holos University Graduate Seminary and Sonrisa Renewal Center, Lawrence, KS

The Happiness Hotline, workshop and demonstration on meditation in the workplace; presented in collaboration with Toni Boyle for Kansas Chapter, American Society for Association Executives; Topeka, KS

Women's Work in the New Millennium, workshop presenter for council-wide leadership conference; Totem Council of Girl Scouts, Seattle, WA

Celebrating the Unique Spirit of Place, presented in workshop for First Night International (Boston, MA) Annual Conference; Tacoma, WA

Celebrating the Unique Spirit of Place, presented in workshop for The Waterfront Institute (Washington, D.C.) Annual Conference for architects; Portland, OR

Presenter/trainer for *International Festivals and Events Association* on event budgeting; sponsorship design, development and sales; volunteer development; and downtown-related promotions

Presenter and consultant for the *Native American Chamber of Commerce*; Denver, CO on organization, special events, planning, media, and promotions

Fast Track Fundraising, workshop presenter for the School of Business and Recreational Management Studies, University of Colorado, Boulder, CO

The Economic Impact of Major Events, presented for Governor Mike Lowry's Tourism 2000 Conference, Seattle, WA

Fast Track Fundraising, guest instructor for the Nonprofit Leadership Management Masters Degree Program at Regis University, Denver, CO

Presenter and panelist for *International Downtown Association* annual membership conferences; Washington, D.C.; topics covered included downtown promotion, event production, centralized retail management, event and program design, public space activation programs, and tourism promotions

Fast Track Fundraising, instructor for Junior League of Denver membership, Denver, CO

Marketing and Promotion, instructor for Colorado Small Business Administration, Denver, CO; statewide presentations in small towns throughout Colorado

Event Producer, Co-Producer, Creator, and Collaborator Credits:

2018 – 2020	Director of Events, Frank Lloyd Wright Foundation at Taliesin West, Scottsdale, AZ; 95 venue rental client events; 12 Taliesin LIVE performances; 3 Taliesin NEXT topic presentations; inaugural Discovery Day signature open house event; Frank Lloyd Wright Birthday; more than a dozen community collaborative events including the UNESCO World Heritage plaque unveiling ceremony.
2017	Organizing Committee Member, Ceram-A-Rama, fundraising event for ASU Ceramics Research Center, Tempe, AZ
2016	Producer, <i>Scottsdale Gallery Association's ArtWalk</i> : New West ArtWalk; International ArtWalk, Video Art ArtWalk, Scottsdale, AZ
2016	Consultant, City of Scottsdale, developing three-year downtown Scottsdale holiday promotions and event plan. Scottsdale, AZ
2009 – 2016	Managing Director, <i>Tempe Festivals of the Arts</i> , Mill Avenue District, Tempe, AZ
2009 – 2015	Managing Director, <i>Fantasy of Lights Opening Night Parade</i> , Mill Avenue District, Tempe, AZ
2009 – 2015	Managing Director, <i>Fantasy of Lights Boat Parade</i> , Mill Avenue District, Tempe, AZ
2008	Co-Creator, <i>Public & Private Space Activation Program</i> , Mill Avenue District, Tempe, AZ
2004 – 2009	Marketing, Collateral, Fundraising, and Program Development Services, <i>Tempe Festivals of the Arts</i> , Tempe, AZ
2004 – 2009†	Marketing, Collateral, Fundraising, and Program Development Services, <i>APS Fantasy of Lights Opening Night & Boat Parade</i> , Tempe, AZ
2004 – 2005	Marketing and Collateral Services, Mill Avenue District's semi-annual <i>Walk Through History</i> , Tempe, AZ
2000 – 2002	Co-Producer and Creator, <i>Topeka Jazz Festival All-Star Academy</i> youth education program for high school jazz musicians; Topeka Performing Arts Center; Topeka, KS
1998-2002	Collaborating Producer, <i>Topeka Jazz Festival</i> , Topeka Performing Arts Center; Topeka, KS
1998-2002	Collaborating Producer, <i>The Grape Escape Wine Tasting and Auction</i> , fundraising event at Topeka Performing Arts Center; Topeka, KS
1998-2002	Co-Producer, <i>The Sheffel Theater Clinic</i> ; Topeka Performing Arts Center; Topeka, KS
1998-2002	Co-Producer, <i>Young Artists of the Year Awards Program</i> , Topeka Performing Arts Center; Topeka, KS
1998-2000	Collaborator, <i>Gingerbread Homes for the Holidays</i> , Topeka Performing Arts Center; Topeka, KS
1997	Co-Producer, <i>Street smART Downtown Litter Receptacle Art Program</i> , <i>Standing Tall</i> (a Giraffe Project program), and the <i>Mural Project</i> in joint partnership with the Frey Museum of Art, Seattle, WA for Seattle Rotary #4 (the world's largest and 4 th oldest Rotary club); Seattle, WA
1997	Producer and Creator, <i>SummerFest</i> featuring the U.S. Navy Blue Angels, Seattle, WA
1995	Producer, <i>Fan Jam</i> ; National Association of Basketball Coaches; Seattle, WA
1995	Co-Producer and LOC Member, <i>NCAA Final Four Basketball Championship</i> , Seattle, WA
1995	Director, Volunteer Management, <i>NCAA Final Four Basketball Championship</i> , Seattle, WA
1995	Producer, <i>Yes Clinics</i> ; in-school youth education program for the National Association of Basketball Coaches; Seattle, WA
1995	Producer, <i>Street Decoration Program</i> ; NCAA Final Four, Seattle, WA

1995	Producer, <i>VIP Memento System</i> ; NCAA Final Four Basketball Championship; Seattle, WA
1993-1997	Producer and Director, <i>Torchlight Parade</i> and live telecast; Seattle, WA
1993-1997	Producer and Director, <i>Texaco Cup at SEAFair Unlimited Hydroplane Race</i> ; Seattle, WA
1993-1997	Producer and Director, <i>SEAFair Air Show</i> , featuring the U.S. Navy Blue Angels; Seattle, WA
1993-1997	Co-Producer, <i>U.S. Navy and Coast Guard Fleet Arrival and Public Tours</i> ; Seattle, WA
1993-1997	Producer and Director, <i>Grand Balloon Parade</i> and live telecast; Bellevue, WA
1993-1997	Producer and Director, <i>Torchlight 8-K Run</i> (TAC certified); Seattle, WA
1993-1997	Co-Producer, <i>SEAFair Clown Landing</i> ; Seattle, WA
1993-1997	Co-Producer, <i>SEAFair Pirates Landing</i> ; Seattle, WA
1993-1997	Producer and Director, <i>Milk Carton Derby</i> ; Seattle, WA
1993-1997	Producer and Director, <i>Global Seattle International Youth Symposium</i> ; Seattle, WA
1993-1997	Producer and Director, <i>Special People's Holiday Cruise</i> (world's largest lighted boat parade); Lake Union and Lake Washington; Seattle, WA
1993-1997	Founder and Director, <i>SEAFair Community Event Council</i> ; Puget Sound Area, WA (Seattle, Tacoma, Everett, Issaquah, Kent, Federal Way, Bellevue, Redmond, Shoreline, etc.)
1993-1997	Producer and Director, <i>International Festival Exchange Program</i> ; Seattle, WA; involving sister cities Kobe, Japan; Mazatlan, Mexico; and, throughout the communities of the Pacific Northwest
1993	Producer, <i>Papal Welcome Ceremony</i> ; Mile High Stadium; for World Youth Day; Denver, CO
1993	Producer, <i>Papal and Presidential Airport Arrival and Departure Ceremonies</i> ; for World Youth Day; Denver, CO
1993	Producer, <i>World Youth Day Catechetical Event Logistics Coordination</i> ; Denver, CO
1993	Producer, <i>World Youth Day Entertainment Events</i> ; Denver, CO
1993	Producer, <i>Papal Pilgrimage</i> ; for World Youth Day; Denver, CO
1993	Producer, <i>Papal Overnight Vigil</i> ; World Youth Day; Cherry Creek State Park; Littleton, CO
1993	Producer, <i>Papal Mass</i> ; World Youth Day; Cherry Creek State Park; Littleton, CO
1992	Co-Producer, <i>Operation Welcome Home Parade and Events</i> , City of Denver; Denver, CO
1992	Collaborator, <i>Denver International Airport Grand Opening</i> ; New World Airport Commission; Denver, CO
1992	Producer, <i>Aztec Downtown</i> , scale construction of pyramid and associated activities downtown, with Aztec historical artifact exhibition, Denver Museum of Natural History; Denver, CO
1992	Creator, Co-Producer, <i>International Busker Festival</i> ; Denver, CO
1992	Collaborator, <i>Colorado International Festival</i> ; Denver, CO
1992	Co-Producer, <i>Grand Opening of the Temple Hoyne Buell Theatre</i> ; Denver CO
1992	Producer, <i>Colorado Family Festival</i> ; for the Temple Hoyne Buell Theatre Opening; Denver, CO
1991	Collaborator, <i>Easy Streets Downtown Parking Program and Community Awareness Campaign</i> , Denver, CO

1991	Co-Producer/Collaborator, <i>Baseball Day</i> ; promotional event for Coors Stadium bond initiative vote; Denver, CO
1991	Producer, <i>Creeksfront Renovation Grand Opening</i> ; Denver, CO
1992	Collaborator, <i>Urban Folly</i> Competition and Installation; with architect Michael Graves, judge; Denver, CO
1990-1992	Co-Producer, <i>Lower Downtown (LoDo) Gallery Crawl</i> ; Denver, CO
1990-1992	Collaborator, <i>16th Street Mall Business Improvement District Campaign</i> ; Denver, CO
1990	Collaborator, <i>Rocky Mountain News Downtown Open House</i> ; Denver, CO
1989-1992	Co-Designer/Co-Producer, <i>Downtown Holiday Decoration Program</i> ; Denver, CO
1989-92	Producer, <i>Art Partnership Events</i> including <i>Art Partnership Stair Climb</i> , <i>The Art of Craft Sale</i> , and <i>Corporate Lobby Displays</i> ; Denver, CO
1989-1992	Co-Producer/Collaborator, <i>Bronco Super Bowl Parade & Celebration</i> for the City of Denver; Denver, CO
1988-1992	Producer and Director, <i>Festival of Mountain and Plain...A Taste of Colorado</i> ; Denver, CO
1988-1992	Producer and Director, <i>Parade of Lights</i> and live telecast; Denver, CO
1988-1992	Producer, Director, Collaborator of downtown's weekly, seasonal <i>Farmers' Market</i> ; Denver, CO
1988-1992	Collaborator and Producer, <i>Denver Chamber Orchestra Summer Concert Series</i> ; Denver, CO
1988-1992	Producer and Director, <i>Cinco de Mayo Celebration</i> ; Denver, CO
1988-1992	Producer and Director, <i>Downtown Goes Ghoulish</i> children's Halloween costumed parade and activities; Denver, CO
1988-1992	Collaborator and Producer, <i>National Western Stock Show Parade</i> ; Denver, CO
1988-1992	Creator and Producer, <i>The Bus Bench Art Project and Auction</i> ; Denver, CO
1988-1992	Creator and Producer, <i>ChristmasFest</i> ; Denver, CO
1988-1992	Producer and Director, <i>Annual Downtown Awards Dinner</i> , including Nomination and Jury Process; Denver, CO
1988-1992	Collaborator and Co-Producer, <i>Martin Luther King Luncheon</i> ; City of Denver and Martin Luther King Committee; Denver, CO
1988-1992	Creator and Producer, <i>Summer In The City</i> tourism promotion, with <i>The Denver Post</i> ; Denver, CO
1988-1992	Creator and Producer, <i>Holiday In The City</i> tourism promotion, with <i>The Denver Post</i> and the Denver Convention and Visitors Bureau; Denver, CO
1988-1992	Designer and Producer, <i>16th Street Mall Street Banner Program</i> and tourism welcome campaign (pedestrian level and overhead banners; directing design and engineering); Denver, CO
1988-1992	Creator and Producer, <i>Downtown Mural Project</i> ; Denver, CO
1988-1992	Producer, <i>Annual Membership Meeting</i> , Downtown Denver Partnership; Denver, CO
1988-1992	Creator, Producer and Director, <i>Empty Storefront Window Project</i> ; Denver, CO
1988-92	Producer and Director, <i>4th of July Blast</i> ; Denver, CO
1987	Producer, <i>U.S. Figure Skating Championships</i> ; Baltimore, MD

1986-88	Creator, Producer and Director, <i>NutraSweet National Ice Skating Month</i> and associated activities; U.S. Figure Skating Association, Colorado Springs, CO
1986	Administrative Director, <i>NCAA Midwest Regional Basketball Championship</i> ; Kansas City, MO
1986	Producer, <i>U.S. Figure Skating Championships</i> ; Denver, CO
1985-86	Collaborator and Co-Producer, <i>Kansas City Spirit Festival</i> ; Kansas City, MO
1985-86	Creator and Producer, <i>Out-To-Lunch Concert Series at Barney Allis Plaza</i> ; Kansas City, MO
1985-86	Creator and Producer, <i>K.C. Masterpiece Barbecue Contest</i> for the K.C. Spirit Festival; Kansas City, MO
1985	Collaborator and Co-Producer, <i>Democratic National Mock Convention</i> , Bartle Hall; Kansas City, MO
1985	Producer, <i>Country Club Plaza Relighting Event</i> ; unique in the history of the Plaza; Kansas City, MO
1985	Co-Founder, Producer, and Director, <i>U.S. Figure Skating Championship in Kansas City</i> ; Kansas City, MO
1985	Collaborator and Co-Producer, <i>Children's Miracle Network Telethon</i> ; Kansas City, MO and Wichita, KS
1985	Creator, Designer and Producer, <i>Light Up Kansas City</i> ; Kansas City, MO
1985	Collaborator and Co-Producer, <i>Royals Baseball World Series Parade and Pep Rally</i> ; City of Kansas City; Kansas City, MO
1984-85	Collaborator and Co-Producer, <i>Campbell's Soup Night at Crown Center Plaza Ice Arena</i> ; Kansas City, MO

Professional and Touring Performing Arts Presentations

2001-2002	Lullaby of Broadway	1999-2000	The Brothers Karamazov
2001-2002	Topeka Jazz Festival	1999-2000	Classical Mystery Tour
2001-2002	Best of Kansas City Jazz - Ivan Paduart Trio	1999-2000	The 5th Dimension
2001-2002	Ethos Percussion Group	1998-1999	Topeka Jazz Festival
2001-2002	Red Star Army Chorus & Dance Ensemble	1998-1999	Penn & Teller
2001-2002	South Pacific	1998-1999	Mariachi Spectacular
2001-2002	Huck & Tom and The Mighty Mississippi	1998-1999	Spirit of the Dance
2001-2002	Sandi Patty	1998-1999	House of Blues Highway 61 Tour - Buddy Guy
2001-2002	The Oak Ridge Boys	1998-1999	Blind Boys From Alabama
2001-2002	Bill Cosby	1998-1999	The King's Singers
2001-2002	Best of Kansas City Jazz - Bram Wijnands Trio	1998-1999	Julie Rivers
2001-2002	Cabaret	1998-1999	Gallagher
2001-2002	George Carlin	1998-1999	George Carlin
2001-2002	STOMP	1998-1999	Marcel Marceau
2001-2002	Spirit of the Dance	1998-1999	Bernadette Peters
2001-2002	Jim Brickman	1998-1999	Irish Rovers
2001-2002	Community Christmas	1998-1999	The Lettermen
2001-2002	Blast II - Shockwave	1998-1999	Four Bitchin' Babes
2000-2001	Anything Goes	1998-1999	Dukes of Dixieland
2000-2001	The Righteous Brothers	1998-1999	Young Tom Edison
2000-2001	Annie	1998-1999	House at Pooh Corner
2000-2001	Topeka Jazz Festival	1998-1999	Freedom Train
2000-2001	Roger Williams	1997-1998	Take 6
2000-2001	The Capitol Steps	1997-1998	Cherish the Ladies
2000-2001	David Clayton-Thomas / Blood, Sweat & Tears	1997-1998	Ladysmith Black Mambazo
2000-2001	Bending Towards the Light - A Jazz Nativity	1997-1998	The Kingston Trio
2000-2001	Jekyll & Hyde	1997-1998	A Christmas Carol
2000-2001	Reading Rainbow	1997-1998	The Peking Acrobats
2000-2001	Charlotte's Web	1988-1992	America
2000-2001	Oregon Shakespeare Festival Players	1988-1992	Air Supply
2000-2001	Chicago	1988-1992	Al Stewart
2000-2001	Swingle Singers	1988-1992	Tim Weisberg
2000-2001	The Sound of Music	1988-1992	Ricky Skaggs
2000-2001	Limeliter's & Glenn Yarbrough	1988-1992	Richard Elliott
2000-2001	Godspell	1988-1992	Poco
1999-2000	Topeka Jazz Festival	1988-1992	Kathy Mattea
1999-2000	Don McLean	1988-1992	Juice Newton
1999-2000	Jackson Browne	1988-1992	David Clayton-Thomas / Blood, Sweat & Tears
1999-2000	Spirit of the Dance	1988-1992	Johnny Rivers
1999-2000	Steven Wright	1988-1992	Kool & The Gang
1999-2000	Jeff Foxworthy	1988-1992	Nitty Gritty Dirt Band
1999-2000	The Beach Boys - Family & Friends		
1999-2000	Chieftains		<i>Professional Regional Productions</i>
1999-2000	Big Apple Circus	1998-2002	The Drunkard Melodrama
1999-2000	The Last Swing of the Century - The Ink Spots	1998-2002	The Olde Mill Melodrama
1999-2000	Guy Lombardo Orchestra & Ken Peplowski	1998-2002	Mail Order Bride
1999-2000	SoVoSo	1998-2002	The Miller and His Men Melodrama
1999-2000	STOMP	1998-2002	Toby Saves the Farm
1999-2000	The King and I	1998-2002	Dracula Radio Reader Presentation
1999-2000	Harry Belafonte	1998-2002	Frankenstein Radio Reader Presentation
1999-2000	Yellowjackets	1998-2002	Bluegrass & Apple Jam Revue
1999-2000	Art Garfunkel		
1999-2000	Big Bad Voodoo Daddy	2016 – 2018	Approx. 200 jazz performances at The Nash
1999-2000	Peter, Paul & Mary		
1999-2000	Manhattan Transfer		
1999-2000	Christopher Parkening		
1999-2000	The Statler Brothers		
1999-2000	The Music of Andrew Lloyd Webber		
1999-2000	George Winston		

