



P.O. Box 332 · Bad Axe, MI 48413

October 28, 2017

Dear CA/N Roof Sit Supporter:

Greetings to CA/N Council Roof Sit Teams and sponsors! It is that time again to start the fundraising for the 2018 Roof Sit! Despite a challenged economy, we are always amazed and grateful for the generosity of our teams and sponsors. We know that our past success is due to the work done by the team members, and the businesses and individuals who find CA/N a worthy cause. **This year's goal is \$12,000.** We know that with your help, we can make it happen!

The Roof Sit is the Council's largest fundraiser each year. Each dollar raised is used to combat startling statistics. According to the Children's Trust Fund, the number of confirmed investigated child abuse cases was 80,117 in 2014, resulting in 30,953 identified victims of abuse. In 83.5% of the cases, the perpetrator is the parent (biological, adoptive, putative or step-parent). Like so many others, we find these numbers unacceptable. Please help us take steps to change these statistics. Child abuse is preventable!

The 22nd Annual Roof Sit will be held on Friday, February 2rd at McDonald's Food & Family Center in Bad Axe. The alternate date will be Friday, February 9th in case of inclement weather.

Enclosed is this year's team packet. You are welcome to begin fundraising immediately to make the most of the time between now and the event. For donors who may ask, CA/N Council is a 501(c)(3) non-profit organization and the letter is available upon request. Team should be registered no later than January 23, 2018.

This is your chance to do your part in our community to help prevent child abuse and neglect. Your place of business may not be able to provide a team, but you could consider a casual day, bake sale, penny drive or even a corporate donation to the Council. Every penny helps!

Child abuse leaves us cold, but there is warmth in the hearts of the citizens of this community. It starts with you! Again, thank you for all you do to help our children and families. Every little bit helps and everyone has an important role to play. Plus, you can be part of a really fun day! We hope you will join us!

Sincerely,

Kelli Braun
Coordinator



Children's Trust Fund
Protecting Michigan's Children