

Voted **BEST BOTTLE SHOP IN WISCONSIN 2013 & 2014** by ratebeer.com

VOTE BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!

• 2001-2016 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA

GQ Magazine

Voted Best Wine/Beer/Liquor Store
Top Choice Awards Journal Sentinel
2016 & 2015 Readers Choice Awards

VOTED BEST LIQUOR, BEER & WINE SHOP 2011-2014
A LIST WISN 12

MARCH TOURNAMENT & ST. PATRICK'S DAY LIQUOR SPECIALS ON BIG 1.75'S

 CROWN ROYAL JACK DANIELS & BULLEIT BOURBON \$39.99	 JAMESON IRISH WHISKEY \$39.99 +FREE 2 LITER COKE OR GINGER ALE	 "LOWEST PRICE IN TOWN" JAGERMEISTER \$30.99
 CAPTAIN MORGAN RUM • SPICED • WHITE \$23.99 - \$4MR \$19.99	 "STOCK UP AND SAVE" CANADIAN CLUB 2/\$35.98 - \$10MR 2/\$25.98	 RYAN'S IRISH CREAM \$14.99 - \$5MR \$9.99

-BRANDY-	-SCOTCH-
KORBEL \$19.99-\$2MR\$17.99	DEWAR'S WHITE.....\$34.99
PAUL MASSON \$18.99-\$4MR ...\$14.99	JOHNNIE WALKER RED.....\$34.99
CHRISTIAN BROS.....\$13.99	FAMOUS GROUSE.....\$27.99
E&J \$15.99-\$4MR\$11.99	CUTTY SARK \$24.99-\$5MR\$19.99

-GIN-	-RUM-
TANQUERAY.....\$28.99	BACARDI (ALL VARIETIES)....\$19.99
BOMBAY ORIGINAL.....\$24.99	MALIBU \$21.99-\$5MR\$16.99
NEW AMSTERDAM \$17.99-\$5MR ..\$12.99	A.D. NELSON \$12.99-\$5MR\$7.99
SEAGRAM'S \$15.99-\$8MR\$7.99	CANE WHITE \$16.99-\$10MR\$6.99

-VODKA-	-WHISKEY-
KETEL ONE.....\$31.99	KNOB CREEK.....\$49.99
TITO'S.....\$27.99	TULLAMORE DEW.....\$34.99
ABSOLUT \$29.99-\$5MR\$24.99	JIM BEAM \$27.99-\$7MR\$20.99
STOLI \$26.99-\$7MR\$19.99	STHN COMFORT \$23.99-\$3MR ..\$20.99
SMIRNOFF \$18.99-\$3MR\$15.99	SEAGRAM'S VO \$18.99-\$3MR ..\$15.99
NEW AMSTERDAM \$17.99-\$5MR ..\$12.99	KESSLER (\$5MR ON 2).....\$14.99
PEARL \$13.99-\$8MR\$5.99	SEAGRAM'S 7 \$16.99-\$3MR\$13.99
EPIC \$11.99-\$8MR\$3.99	R&R \$12.99-\$3MR\$9.99

ST. PATRICK'S DAY SPECIALS 750ml & Liters

 THE KNOT 100 PROOF IRISH WHISKEY \$26.99 750ml	 IRISH MIST HONEY LIQUEUR \$21.99 750ml	 BAILEY'S IRISH CREAM \$19.99 750ml +2 FREE 22OZ BOTTLES GUINNESS STOUT
 BUSHMILLS IRISH WHISKEY • ORIGINAL "NEW" RED BUSHMILLS (3 YR OLD TRIPLE DISTILLED & AGED IN BOURBON CASKS) \$21.99 - \$5MR \$16.99 750ml +FREE 22OZ GUINNESS STOUT	FOR THE CONNOISSEUR • Middleton Very Rare • Jameson 18 yr • Tullamore Dew 14r Single Malt • Tyrconnell 10yr Port & Sherry Cask PLUS MANY MORE	 PADDY'S IRISH WHISKEY \$24.99 - \$5MR \$19.99 Liter
 ST. BRENDAN'S IRISH CREAM \$8.99 - \$3MR \$5.99 750ml	 "HOT PRICE" TULLAMORE DEW IRISH WHISKEY \$16.99 750ml	 CELTIC HONEY IRISH HONEY LIQUEUR \$16.99 750ml

Discount LIQUOR INC.

MILWAUKEE 5031 W. OKLAHOMA (414) 545-2175
WAUKESHA 919 N. BARSTOW (262) 547-7525
www.discountliquorinc.com

DiscountLiquor DiscountLiqMilw
OPEN DAILY 9-9 SUNDAY 10-2

MARCH WINERY OF THE MONTH

CLOS DU BOIS VINEYARDS
• CHARDONNAY • PINOT NOIR • MERLOT
• CABERNET SAUVIGNON • PINOT GRIGIO
• SAUVIGNON BLANC • ROUGE RED BLEND
\$7.99
750ML

MARCH WINE SPECIALS

 COPPOLA • CLARET • MERLOT • CABERNET SAUVIGNON • PINOT NOIR \$12.99 750ml	 LA CREMA SONOMA COAST • CHARDONNAY \$14.99 750ml	 GNARLY HEAD • CHARDONNAY • MERLOT • CABERNET SAUVIGNON • PINOT GRIGIO • ZINFANDEL • PINOT NOIR • AUTHENTIC BLACK \$7.99 750ml
 COLUMBIA CREST H3 • CABERNET SAUVIGNON • MERLOT • RED BLEND \$9.99 750ml	 MURPHY-GOODE • CHARDONNAY • MERLOT • CABERNET SAUVIGNON • PINOT NOIR \$9.99 750ml	 BAREFOOT ~16 TYPES~ \$7.99 1.5 Liter
 BERINGER ~12 TYPES~ \$7.99 1.5 Liter	 KENWOOD SONOMA COUNTY • CHARDONNAY • MERLOT \$8.99 750ML	 ~GERMANY~ SCHMITT SOHNE • RIESLING \$7.99 Liter

FOOD • SODA • MIXERS • COOLERS

 BUD LIGHT RITA'S (8 VARIETIES) 12 PACK CANS \$8.99 + FREE MASON JAR	 2 LITERS CANFIELD'S SELTZER 99¢	 SMIRNOFF • ICE • VARIETY 12 PACK BOTTLES \$8.99
 SEAGRAM'S COOLERS 12 PACK VARIETY \$9.99	 DASANI WATER 24 PACK 16 OZ \$3.99	 12 Pack Cans CANADA DRY SELTZERS \$2.99
 1 LITER MASTER MIX OLD FASHIONED 99¢	 JANESVILLE, WI BELFAST GINGER BEER 4 PACKS 2/\$5.00	 2 LITERS ALL 7-UP PRODUCTS 99¢

Discount LIQUOR 2 LITERS ALL COKE & PEPSI PRODUCTS 5/\$5.00 Limit 5-2 Liters per coupon. Expires 3/18/17	Discount LIQUOR 24 PACK CANS • 7UP & DIET • A&W • SQUIRT • DR PEPPER & DIET • SUNKIST ORANGE • CANADA DRY GINGER ALE \$5.99 Limit 2-24 packs per coupon. Expires 3/18/17	Discount LIQUOR 16OZ JARS EILLIEN'S ROASTED PEANUTS • HONEY • DRY 2/\$4.00 Limit 2-16oz jars per coupon. Expires 3/18/17	Discount LIQUOR 1.75 BOTTLE JIMMY LUV'S BLOODY MARY MIX 2/\$7.00 Limit 2-1.75's per coupon. Expires 3/18/17
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LARGEST SELECTION IN TOWN

• 1,500 BEERS • 8,000 WINES
• OVER 3,500 LIQUORS

ALSO AVAILABLE

- 20 & 40 lb. Lump Charcoal • CO2 Refills
- Wholesale Beer & Soda (Milw. Store Only)
- Gift Certificates • Carry out Service
- Imported Candies, Food & Water • Custom Baskets

Celebrating 57 Years

Original Family Owned & Operated Since 1960

Full Service Liquor, Beer & Wine Shop with EVERYDAY DISCOUNT PRICES

ST. PATRICK'S DAY IS ALMOST HERE IT MUST BE TIME FOR AN IRISH BEER!

 GUINNESS PUB DRAUGHT, SMITHWICKS RED, HARP LAGER OR GUINNESS BLONDE ALE 12 PACK SAMPLER \$9.99 FREE PINT GLASS W/ALL 12PKS	 GUINNESS BREWERS PROJECT 18 PACK SAMPLER \$24.99 +2 FREE GLASSES
 "LOWEST PRICE IN TOWN" GUINNESS PUB DRAUGHT 18 PACK CANS \$19.99	 WEXFORD IRISH STYLE CREME ALE \$7.99 4 PACK
 MKE WOLF HOUND BRANDY BARREL IMPERIAL RED \$8.49 25oz	 MAGNERS IRISH CIDER 12 PACK BOTTLES \$13.99 "NEW BREW" GUINNESS IRISH WHEAT \$7.49 6 PACK BUY 2-6 PACKS GET FREE BAG JAYS POTATO CHIPS

MARCH BREWERY OF THE MONTH

BUY LOCAL & DRINK LOCAL	WISCONSIN BREWING - VERONA, WI. 6 PACKS ALL VARIETIES \$7.49	12 PACK BOTTLES \$12.99	12 PACK CANS ALL VARIETIES \$10.99
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FREE WISCONSIN BREWING PINT GLASS W/2-6 PACKS OR 1-12 PACK & ENTER TO WIN WISCONSIN BREWING GEAR

MARCH TOURNAMENT BEER SPECIALS

 "NEW LOCAL BREWS" CITY LIGHTS • AMBER • BROWN • IPA \$8.99 6 PACK	 "NEW MILWAUKEE BREWERY" THIRD SPACE HAPPY PLACE PALE ALE \$9.49 6 PACK	 CAPITAL BREWERY -ALL VARIETIES- INCL MAIBOCK 12 PACK CANS \$9.99
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BOCKS ARE BACK

 COORS LIGHT 18 PACK CANS \$12.99 + FREE 6 PACK COORS LIGHT	 LEINENKUGEL'S ALL VARIETIES \$7.49 6 pack BUY 2-6 PACKS GET 3RD 6PACK FREE
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• 24-12oz. CASE CANS •

GENESEE BOCK.....\$15.98	MILLER LITE & COORS LITE....\$17.99
POINT SPECIAL.....\$12.99	BUD & LIGHT OR LABATT BLUE..\$17.99
MOUNTAIN CREST.....\$9.99	MILW. BEST, NATURAL & KEYSTONE..\$11.99

OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 12 BARRELS

 STELLA ARTOIS \$75.99 20ltr	 NEW GLARUS • SPOTTED COW • FAT SQUIRREL • MOON MAN \$87.99 1/4BL	 KEYSTONE LIGHT LAKEFRONT & NATTY LIGHT \$73.99 1/2BL	 LEINENKUGEL'S ORIGINAL \$41.99 1/6BL
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TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!